



NEW YORK STATE BAR ASSOCIATION  
**INTERNATIONAL SECTION**

# New York Global Law Week 2013 Sponsorship Opportunities



May 14–17, 2013  
New York City

For further sponsorship information, please contact:

**Diane O'Connell**, Co-Chair – Sponsorship  
PricewaterhouseCoopers LLP  
diane.oconnell@us.pwc.com • (646) 471-7023

For general meeting information, please contact

**Matthew Kalinowski**  
Morgan Lewis & Bockius, LLP  
mkalinowski@morganlewis.com +1.(212).309.6785

**Enrique E. Liberman**  
DiSanto Bowles Bruno & Lutzer LLP  
eliberman@disantobowles.com +1.(212).766.2470

# International Section

## Global Law Week 2013 | New York City

---

### Who we are

#### New York State Bar Association and the International Section

The 2013 New York Global Law Week in New York City is organized by the International Section (“NYSBA International”) of the New York State Bar Association (“NYSBA”). NYSBA is an organization of attorneys in the State of New York and, with more than 72,000 members, is the largest voluntary state bar organization in the United States.

NYSBA International is one of the most active sections of the NYSBA having over 2,000 members internationally with chapters in over 65 cities worldwide. Members are primarily attorneys practicing law at major international law firms and multi-national corporations.

NYSBA International is NYSBA’s global representative and its international advocate for the rule of law. Linking its members through meetings and technology, NYSBA International provides opportunities to network and discuss international legal developments. In addition, NYSBA International brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers.

### About the Meeting

Building on the success of the inaugural Global Law Week in 2011, NYSBA International will again hold its biennial celebration of international law in New York City.

During the week of May 14–17, several law firms and other institutions will all open their doors to attorneys, legal professionals, clients, friends and colleagues from New York and around the world to discuss major issues in the international practice of law, to make and renew professional and personal relationships and connections, and to celebrate the prominence of New York law and New York itself in the commercial, financial, and cultural life of the world.

On May 14, Global Law Week will feature the “Fundamentals of International Practice,” the fifth annual presentation of NYSBA International’s day-long CLE program for aspiring international practitioners. Later that same evening, there will be a reception to celebrate NYSBA International’s 25th Anniversary.

### Sponsorship Benefits

- > Repeated exposure of you and your company to invitees and attendees.
- > Promote your company to a high-profile group of leading international lawyers, scholars, and government representatives, in several hard copy and electronic mailings, as well as on-site at the meeting.
- > Develop and reinforce name recognition of your company in the conference invitations, programs, coursework CD, and prominent signage at sponsored events.

### Sponsorship Opportunities

We are seeking sponsorship from companies that service and work closely with the domestic or international legal community and are looking for a unique opportunity to interact with international lawyers. This sponsorship will facilitate attractive pricing for paid events during Global Law Week (including the Fundamentals of International Practice and Reception, and related programs), and enable us to more widely disseminate information and publicity about Global Law Week to encourage the widest participation possible. Sponsorship also will support NYSBA International programs that complement the goals of Global Law Week.

# Sponsorship Levels

## World Sponsor: \$15,000 USD

The highest level of sponsorship providing the greatest exposure for your company before, during and after the meeting.

- > Full-Page Advertisement in GLW Program
- > Promotional Space at Fundamentals of International Practice
- > Six Tickets to 25th Anniversary Reception
- > Two Tickets to Fundamentals

## Global Citizen: \$10,000 USD

- > Half-Page Advertisement in GLW Program
- > Promotional Space at Fundamentals of International Practice
- > Four Tickets to 25th Anniversary Reception
- > Two Tickets to Fundamentals of International Practice

## International Leader: \$5,000 USD

- > Half-Page Advertisement on GLW Program
- > Two Tickets to 25th Anniversary Reception
- > Two Tickets to Fundamentals of International Practice

## New York Patron: \$2,500 USD

- > Quarter Page Advertisement in GLW Program
- > Two Tickets to 25th Anniversary Reception

## New York Supporter: \$1,000 USD

- > Listing in GLW Program
- > One Ticket to 25th Anniversary Reception





NEW YORK STATE BAR ASSOCIATION  
**DEPARTMENT OF SECTION SERVICES**  
One Elk Street  
Albany, New York 12207