As of 5/19/10

**Pro Bono Committee**

Elissa Hecker, Co-Chair
Kathy Kim, Co-Chair
Philippa Loengard, Co-Chair
Monica Pa, Co-Chair
Carol Steinberg, Co-Chair

Blurbs for 2009-2010 Programs

***UPCOMING***

CREATIVE TIME PROGRAM
September 15, 2010
6-8 p.m.
(See description in Fine Art Committee blurbs.)

***SETTING UP AND RUNNING YOUR ART BUSINESS***
Panelists: Innes Smolansky, Esq., Diane Kraus, Esq., and Mark Bennett, President Graphic Artists Guild
Moderator: Carol J. Steinberg, Esq.
June 15, 2010
Non-CLE Program
School of Visual Arts 6 -8 p.m.
Program Description
"Being good in business is the most fascinating kind of art."--Andy Warhol
SVA students and alumni will learn how to set up and run their art business. Innes Smolansky and Diane Kraus, lawyers who help visual artists set up and run their companies, will talk about which business form to choose and why, how to minimize taxes and work with an accountant, and how to run a company. They will also discuss and provide examples of agreements artists need with fellow collaborators and employees. Mark Bennett, graphic designer/art director/and President of the Graphic Artists Guild, will talk about practical aspects of running a company. Carol Steinberg, SVA Faculty member and arts attorney, will moderate. There will be plenty of time for questions.
Co-sponsored by SVA and EASL's Pro Bono Committee

***Legal Concerns for Designers, Illustrators, Cartoonists, and Artists – What You Need to Know***
Panelists: Arlana Cohen, Cowan Liebowitz and Latman.; Monica Pa, Davis Wright Tremaine LLP. ; Lucie Kim, MyORB Art + Design; Lisa Marroni, General Counsel Wicked Fashions
Moderator: Will Snyder, Co-founder J. Fold
School of Visual Arts, October 13th, 2009 7 to 9 p.m.
Program Description
Panelists discussed how to get a gig without losing the store. This panel of lawyers and designers covered topics including copyrights, trademarks, patents, contracts, and how

to protect your ideas. They addressed the concern of designers who want to protect their rights in their creations but also want to get and keep clients in this difficult economy.
Co-hosted by Career Development and the New York State Bar Associations' Entertainment, Arts, and Sports Law Section's Pro Bono Committee