# New York State Bar Association – Section Diversity Challenge 2012-2013

## DIVERSITY CHALLENGE – HEALTH LAW SECTION

| ACTION PLAN | | | |
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| **PROJECT** | **GOALS / OBJECTIVES** | **ACTION STEPS** | **BUDGET** |
| **COLLABORATION**<br><br>Primary Contacts: | To contact 7 (seven) minority bar associations by December 31, 2012<br><br>. | Send letters to the following associations by 12/15/12.<br><br>Make direct contact and attend the associations' health meeting.<br>1. Metropolitan Black Bar Ass.<br>2. Asian-American<br>3. Hispanic Bar Assoc.<br>4. Assoc. of Black Women Attorneys<br>5. Puerto-Rican Bar<br>6. Women's Bar<br>7. Lesbian-Gay Law of Greater New York | **$1,500** |
| Raul Tabora | Plan a presentation in Spanish in collaboration with a minority bar association regarding "Access to Home Care Services" for Spring 2013 | 1.Identify minority bar partner<br>2. Identify venue in the Bronx or Brooklyn<br>3. Develop presentation materials | |
| **Law Student Program**<br>Primary Contacts:<br><br>Lisa D. Hayes<br>Kathleen Lyons<br>Rachel Ryan<br>Rachel Jones | To select a Diversity Health Law Program Internship for the Summer 2012 by March 15, 2012. | 1. Identify institutions to place interns<br>2. Identify sponsors<br>3. Identify schools with health law program<br>4. Develop guidelines for internship<br>5. Send out notices<br>6. Conduct selection process | **$10,000 Budget** |

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| Emily Jones | To collaborate with PALS to develop students programs to encourage students to seek health care as a career choice. | **1.** Attend PALS meeting to network with mentors and students in September 2012. **Completed.**<br><br>2. Develop a Health Law Career Panel Discussion for students scheduled for February 13, 2013. | **$1,000** |
| **<u>Outreach</u>**<br><br>Primary Contact:<br><br>Raul A. Tabora | Review marketing materials for the Health Law Section Diversity Action Plan by November 15, 2012.<br><br>Include materials in collaboration letters to diversity bar associations.<br><br>Encourage NYSBA sections to have more diverse speakers at bar association programs. | **1.** Need to develop a mission statement and quick statement of meaning or phrase that expresses our goals. **COMPLETED**<br>2. Prepare a flyer/marketing card with basic information and reference to web resources. 11/15/12<br>3. Develop an on-line permanent presence via page in Health Section part of NYSBA site and unique sites on LinkedIn, Facebook and Google+.12/1/12<br>4. Use Health Section list-serve to convey information on diversity plans, benefits and goals.<br>5. Establish a brand for Diversity Action Program<br><br>1. Identify potential speakers and make recommendations to section leaders | **$1,000** |
| Hermes Fernandez | Identify a Team to develop a Minority Attorney Leadership Program | 1. Investigate current Minority Leadership efforts by NYSBA. | |