New York State Bar Association – Section Diversity Challenge 2011-2012

DIVERSITY CHALLENGE – HEALTH LAW SECTION

ACTION PLAN			
PROJECT	**GOALS / OBJECTIVES**	**ACTION STEPS**	**BUDGET**
COLLABORATION Primary Contacts: Mary Beth Morrissey and Emily Jordon	To contact 7 (seven) minority bar associations by December 31, 2011	Send letters to the following associations by October 21, 2012 Make direct contact and attend the associations' health meeting. 1. Metropolitan Black Bar Ass. 2. Asian-American 3. Hispanic Bar Assoc. 4. Assoc. of Black Women Attorneys 5. Puerto-Rican Bar 6. Women's Bar 7. Lesbian-Gay Law of Greater New York	
	To develop a collaborative educational program with the Public Health Network for April 21, 2012	Opportunity to conduct program in collaboration with Fordham University School of Social Work April 21st, 2011 Title: "Implementation of the Affordable Care Act: A Focus on Health Disparities and Environmental and Economic Influences on the Public Health" Suggested Speaker: Dr. George Benjamin, APHA[i]	**$500**
	Collaborate with Public Health Journal and write an article for spring issue – by March 15, 2011	Finalize topic re: Affordable Care Act and Health Disparities	

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Law Student Program Primary Contacts: Wayne McNulty and Rachel Jones	To develop a Diversity Health Law Program Internship for the Summer 2012 by March 15, 2012. Primary Contacts : Sandy Maliszewski and Emily Jordan	1. Identify institutions to place interns 2. Identify sponsors 3. Identify schools with health law program[1] 4. Develop guidelines for internship 5. Send out notices 6. Conduct selection process	10 weeks @ $300/wk for each intern. NYSBA will pay the up to $1,000 for each intern. 3 students **$3,000 Budget**
	To collaborate with PALS to develop students programs to encourage students to seek health care as a career choice.	1. Attend PALS meeting to network with mentors and students on September 21, 2011 2. Develop a Health Law Career Panel Discussion for students by March 15, 2012	
Outreach Primary Contact: Raul A. Tabora	Develop marketing materials for the Health Law Section Diversity Action Plan by September 30, 2011 These materials can be included in collaboration letters to diversity bar associations.	1. Need to develop a mission statement and quick statement of meaning or phrase that expresses our goals. 2. Prepare a flyer/marketing card with basic information and reference to web resources. 3. Develop an on-line permanent presence via page in Health Section part of NYSBA site and unique sites on LinkedIn, Facebook and Google+. 4. Use Health Section list-serve to convey information on diversity plans, benefits and goals.	**$1,000**

[1] Include: Queens (Paula Berg), Pace, Seton Hall, SUNY Buffalo (Ellen Weissman)

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	Encourage NYSBA sections to have more diverse speakers at bar association programs.	5. Establish a brand for Diversity Action Program 1. Identify best approach to support Bar's efforts in this regard. 2. Consider suggesting request to each section for specific suggestions by an appropriate deadline.	
	Identify a Team to develop a Minority Attorney Leadership Program by March 15, 2012 for implementation in 2013	1. Outline Goals 2. Develop Program for Mentoring and Leadership	To be determined

[i] Dr. Benjamin, American Public Health Association Executive Director MD, FACP, FACEP (E), has been appointed as the fall 2011 Joan H. Tisch Distinguished Fellow in Public Health at Hunter College. Benjamin will take a brief sabbatical from his role as executive director of APHA and spend one semester pursuing this coveted, fully funded research fellowship.