



Carol Schiro Greenwald, Ph.D., both a strategist and coach, helps her clients to combine management and marketing techniques to increase profitability. She shows individuals and firms how to structure their client service and legal practice around their best clients. Carol has worked in-house directing marketing, business development, marketing research, marketing communications and training programs for a variety of well-known professional services firms. Carol is a well-known speaker, author and contributor to many periodicals. She is currently a Co-Chair of the Law Practice Management Committee, Westchester County Bar Association; a member of the NYSBA Law Practice Management Committee and an ABA law practice division 'Active.' She graduated cum laude from Smith College, Northampton, MA, received an M.A. in international relations from Hunter College, CUNY and a Ph.D. in comparative constitutional and legal systems from The Graduate Center, CUNY.



Cliff Ennico, Esq. has worked as a "general counsel" or "Wall Street lawyer" to hundreds of small businesses, entrepreneurs, franchise owners, self-employed professionals, not-for-profit entities, and other business clients since 1996. He graduated magna cum laude from Dartmouth College in 1975, and got his law degree from Vanderbilt University School of Law in 1980. During the 1980s, Cliff worked for a succession of law firms in New York City, where he specialized in corporate finance, venture capital and securities law. Cliff worked as a corporate/business lawyer for two Connecticut law firms before launching my own practice in 1996. Cliff is admitted to practice law in New York and Connecticut, and is in good standing in both states. His focus is on representing entrepreneurs, small business owners and self-employed professionals.



David-Ross Williamson, Esq. has been working as a professional agent since 1996- "since the inception of MLS" (Major League Soccer) here in the United States of America. He is a founding partner of WilMelsport (and a founding partner of Williamson and Melendez, Attorneys At Law). The firm has continuously grown to where players are represented both domestically and internationally. David has traveled in his soccer-agent work to Central and South America, the Caribbean, and Europe with a particular focus in the UK and Scandinavia. He has represented National Team players in the U.S. and abroad, along with MLS first round draft picks! Each year, David attends the MLS Combine and Draft to support and prepare clients for both!



Dennis J. Brady, Esq. is a partner at the firm of Goldberg Segalla LLP. Over the past two decades, he has represented the interests of clients in all aspects of civil litigation, including trial and appeal in the state and federal courts. Throughout his career, he has handled matters on behalf of many prominent national insurers, several municipalities, public housing and transportation authorities, and a variety of large corporations, including major global companies in the transportation and food and hospitality industries. The focus of his practice has been counseling and litigation on behalf of corporations, insurance carriers, and municipalities in the areas of construction defect and construction accidents falling under the purview of the Labor Law. He is a frequent speaker for legal and professional organizations on labor law and other area of concentration topics.



Ellyn S. Kravitz, Esq. is a partner at Abrams, Fensterman, Fensterman, Eisman, Formato, Ferrara & Wolf, LLP. She concentrates her practice in elder law, special needs planning, estate planning, estate administration, guardianship, and veterans' benefits. Ellyn is an authority on issues affecting adults and children with disabilities, and our senior population. Ellyn holds the designation of a Certified Elder Law Attorney (CELA), awarded by the National Elder Law Foundation as accredited by the American Bar Association. There are fewer than 400 CELAs throughout the United States. Ellyn is also accredited by the U.S. Department of Veterans Affairs to present and prosecute claims for veterans' benefits. Ellyn is an active member of the New York State Bar Association where she is an active member of Executive Committee of both the Elder Law and Special Needs Section and Trusts and Estates Sections.



Eugene W. Policastri, Esq. is a lawyer with over twenty five years of experience representing business owners draft, negotiate and resolve business disputes. Eugene has been a trial lawyer since 1989 and has tried cases in state and federal courts as well as in arbitration tribunals. Within the past three years he has arbitrated construction cases and won civil jury trials in commercial fraud cases. He has also represented creditors in bankruptcy court in Greenbelt, Maryland and Alexandria, Virginia. Eugene is a licensed attorney in Maryland, VA, Louisiana, & DC. Eugene's best clients are business and life coaches, consultants and professional engineering and architecture firms.



Jeffrey Bloom, Esq. has carved out a reputation as one of the top medical malpractice and personal injury attorneys in New York since 1979. Known and respected by both the bench and bar as a fierce advocate on behalf of the clients, he has helped his clients successfully achieve numerous multi-million dollar recoveries. Mr. Bloom has tried and managed numerous serious personal injury cases involving medical malpractice, auto accidents, legal malpractice, construction accidents and products liability, resulting in substantial awards. For the past several years, he has been named in Best Lawyers in America and New York Magazines Best Lawyers in New York in 4 specialties: Medical Malpractice, Personal Injury, Legal Malpractice, and Professional Malpractice.



Jonathan D. Cohn, Esq. is an associate in the law firm of Gerstenzang, Sills, Davis, Cohn & Gerstenzang. He received his Bachelor's Degree from Lafayette College, where he graduated with honors. He is a 2008 cum laude graduate of Albany Law School, where he was selected as a member of the Government and Law Journal. Mr. Cohn was one of a select group to be published as a member of the journal. Mr. Cohn is also a member of the National College for DUI Defense ("NCDD"). Prior to joining the firm, Mr. Cohn was an Assistant District Attorney in the Rensselaer County District Attorney's Office, who handled all aspects of criminal law. Mr. Cohn's practice is focused on criminal defense – with an emphasis on alcohol-related offenses.



Hon. Matthew J. Turner is a graduate of The Catholic University of America, '86, and Albany Law School, '89. He was first elected Judge of the City Court of Troy in 1998 and was reelected in 2004 and 2010. Judge Turner previously served as a Deputy Corporation Counsel for the City of Troy and an Assistant Public Defender in Rensselaer County. Judge Turner has served on the Board of Trustees for The IOLA Fund of the State of New York as well as the New York State Office of Court Administration's Plumadore and Coccoma Commissions that address issues of importance to the City Courts throughout New York. Judge Turner has served for the last 10 years as the Vice President for Legislative Affairs of the New York State Association of City Court Judges. In addition to his duties as a City Court Judge, Judge Turner is a solo practitioner in Troy, NY.



Patrick J. Higgins, Esq., a partner at Couch While, LLC in Albany, NY, has tried multiple cases to verdict in state and federal courts. He has also defended claims against architects and engineers, and represented clients in CERCLA and Navigation law actions. He represents clients on complex commercial, corporate and personal injury and litigation matters. He received his Bachelor's Degree from the State University of New York, College at Oneonta in 1981. In 1984 he graduated with his Juris Doctor from the State University of New York, Buffalo School of Law. Higgins is recognized by the New York State Bar Association as a distinguished author and editor in the field of trial practice, is listed in the Best Lawyers of America, and is the past president of the Albany County Bar Association.



Robert J. Ansell, Esq. is a skilled natural litigator who works with clients to determine when to litigate and when it is best to settle disputes out of court. Whether through arbitration, mediation, or out of court settlement, Robert strives to achieve his clients' goals in the most efficient manner available. In addition to his legal representations, Robert currently sits on the Brooklyn Law School Alumni Admissions Board, and participates in the Bucknell University Externship Program. Robert is the New York Statewide Chair and panel lecturer of the New York State Bar Association's biennial lecture on Judgment Enforcement, and frequently lectures for the New York Bar Association's programs on "Bridging the Gap" for newly-admitted attorneys. He also regularly lectures on legal topics at Long Island High Schools.



Steven G. Leventhal, Esq. is an attorney and a CPA, with extensive experience in the areas of Securities Arbitration, Commercial Litigation, Tax Planning and Litigation, Business Relations, Real Property Transactions, Professional Ethics, Wills, Trusts, Estate Planning and Probate, Municipal Affairs and Land Use Regulation. Mr. Leventhal has lectured and written extensively on the subjects of government, legal and corporate ethics. He is frequently engaged to provide ethics advice, training and continuing professional education programs to municipal officers and employees throughout the State, municipal associations, bar associations, law firms and universities. He received his Bachelor's Degree from the School of Professional Accountancy, C.W. Post College, Long Island University. He also received his Juris Doctor from the New York University School of Law.



Tara C. Fappiano, Esq. focuses her practice on defending building owners, property managers, and other types of commercial property occupants in injury cases. These include construction accidents, products liability, premises defects, and property damage. She has significant experience in defending these types of clients in toxic tort and environmental litigation, including many cases involving lead-based paint. She provides advice to all of her clients on best practices in risk management of such claims. She also has experience in defending business tort claims and employment compliance issues. Tara received her undergraduate degree from Fordham University and her Juris Doctor from St. Johns University Law School. She is admitted to practice in New York, New Jersey and Connecticut and before the United States District Courts for the Southern and Eastern Districts of New York and the District of New Jersey.