

*Antitrust Section Unilateral
Conduct Committee presents:*

The Updated Antitrust Guidelines for the Licensing of Intellectual Property and Practical Guidance for Counselors and Companies

July 18, 2017

8:30 - 10:00 am

Weil, Gotshal & Manges

767 5th Avenue

NY, NY 10153

Our panel of experts will provide an overview of the 2017 DOJ/FTC Antitrust Guidelines for the Licensing of Intellectual Property, followed by a moderated discussion focusing on practical counseling tips in the areas of exclusivity, tying, grantbacks, and resale price maintenance. Speakers will discuss some of the key cases in these areas and the issues that come up in the day-to-day counseling on these topics. You will gain insights from a diverse range of views from the perspectives of a government enforcer (and one of the drafters of the Guidelines), an in-house licensing counsel, and distinguished outside counsel:

- John E. Dubiansky, Attorney Advisor, Intellectual Property, Office of Policy Planning, Federal Trade Commission, Washington, D.C.
- Jonathan M. Jacobson, Partner, Wilson Sonsini Goodrich & Rosati, New York, NY
- Tom Rowland, Director of Business Affairs, Time Inc. International, New York, NY

Moderated by Gerald A. Stein of the Federal Trade Commission and Chair of the Unilateral Conduct Committee, and Eric Hochstadt of Weil and Vice Chair of the Unilateral Conduct Committee.

There is no charge for this event. Complimentary breakfast will be provided.

Please RSVP to **Tiffany Bardwell** at **tbardwell@nysba.org** by July 11, 2017 if you plan to attend the program in person.