

New York State Bar Association

Annual Meeting of the Food, Drug and Cosmetic Law Section

THURSDAY, JANUARY 29, 2004
New York Marriott Marquis
1535 Broadway, New York City

Program
9:00 a.m.
Marquis A and B, 9th Floor

IMPORTANT INFORMATION

Under New York's MCLE rule, this program has been approved for a total of 3 credit hours, consisting of 3 credit hours in practice management or areas of professional practice. **This course will not qualify for credit for newly admitted attorneys because it is not a basic practical skills program.**

Discounts and Scholarships: New York State Bar Association members may apply for a discount or scholarship to attend this program based on financial hardship. Under that policy, any member of our Association who has a genuine financial hardship may apply in writing not later than two working days prior to the program, explaining the basis of his/her hardship, and if approved, can receive a discount or scholarship, depending on the circumstances. For more details, please contact: Linda Castilla at: New York State Bar Association, One Elk Street, Albany, New York 12207.

Michael P. Peskoe, Esq.
Section Chair
Cambridge, Massachusetts

Michael Joel Bloom, Esq.
Program Co-Chair
Senior Counsel to the Northeast Region
Federal Trade Commission
New York City

Diane C. McEnroe, Esq.
Program Co-Chair
Sidley Austin Brown & Wood LLP
New York City

Current Legal, Economic and Policy Issues in Structuring Pharmaceutical Markets

- 9:00 - 9:15 a.m. Welcome and Annual Business Meeting**
Michael P. Peskoe
Section Chair
- 9:15 - 9:40 a.m. "How Rx/OTC Switches and Import Policies Affect Stakeholder Incentives"**
Dr. Lawrence Wu
Vice President
NERA Economic Consulting
San Francisco, California
- 9:40 - 10:05 a.m. "Rx/OTC Switches; Economic Impact from the Industry Perspective"**
David C. Spangler, Esq.
Vice President - International and Assistant General Counsel
Consumer Healthcare Products Association
Washington, D.C.



10:05 - 10:30 a.m. Coffee Break

10:30 - 10:55 a.m. ***"Implication of FDA Import Policy"***

William A. Mcconagha

Associate Chief Counsel for Enforcement
U.S. Food and Drug Administration
Washington, D.C.

10:55 - 11:20 a.m. ***"FTC Initiatives Regarding Competition for Health Care Services and Products"***

Jeffrey W. Brennan

Assistant Director
Bureau of Competition
Health Care Services & Products
Federal Trade Commission
Washington, D.C.

11:20 a.m. -
12:10 noon ***Questions and Answers***

12:10 noon **Adjourn**



If you need assistance relating to a disability, please contact the NYSBA Meetings Department sufficiently in advance so that we can make every effort to provide reasonable accommodations.



For overnight room accommodations, please call the New York Marriott Marquis at 1-800-843-4898 and identify yourself as a member of the New York State Bar Association. Room rates are \$214.00 for single/double occupancy. Reservations must be made by Friday, January 9, 2004.



For questions about this specific program, please contact Linda Castilla at 518-487-5562. For registration questions only, please call 518-487-5621.

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Thursday, January 29, 2004
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