



Health Law Section

Sponsorship Opportunities

2016–2017

- Why Sponsor?
- Gain recognition at the premier events of the Health Law Section of the New York State Bar Association, held in Albany and NYSBA's high-profile Annual Meeting
 - Reach a targeted audience of attorneys representing a broad spectrum of practice in the health law field
 - Position your organization as a supporter of the health law legal community

What Sponsors Receive at the Fall Meeting and/or the Annual Meeting program (Does not Apply to Exhibitors):

- Organization name/logo on sponsor sign at the event
- Table space for promotional materials and display items at the event (optional)*
- Listing in event materials (if sponsorship is confirmed and logo received by deadline)
- Acknowledgment on the Health Law Section's website, and during opening remarks at the program
- Opportunity to network with meeting attendees. See back cover for more information about the section.

**Amount of display space is dependent on the number of sponsors. If space is limited, display space is shared.*

Health Law Section Fall Meeting
Friday, October 28, 2016
State Bar Center, Albany

| | |
|--------------------------------------|--------------|
| ___ Continental Breakfast co-sponsor | \$1,000 each |
| ___ Buffet lunch co-sponsor | \$1,500 each |
| ___ Closing Reception co-sponsor | \$1,000 each |

Above prices include up to (2) representatives to attend the event and meal functions.

| | |
|--------------------|-------|
| ___ Exhibitor Only | \$500 |
|--------------------|-------|

Includes table space only. Please ship materials for display by October 19.

In 2015, more than 95 attorneys attended this event.

If you have questions about the Fall Meeting, contact Amy Jasiewicz at: ajasiewicz@nysba.org, or call (518) 487-5682.



Health Law Section Annual Meeting Program
Wednesday, January 25, 2016
New York Hilton Midtown
1335 Avenue of the Americas, NYC

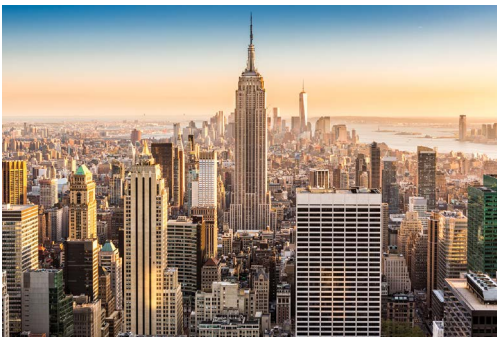
| | |
|-------------------------------------|--------------|
| ___ Full-Day CLE program co-sponsor | \$2,000 each |
| ___ Luncheon co-sponsor | \$1,000 each |
| ___ Exhibitor Only | \$650 |

Includes table space only. Please ship materials by January 11.

Sponsors only: If any representative staff wishes to attend the luncheon, they must register in advance, and a \$115 surcharge will apply. Up to 2 representatives can attend the program free. Registration required.

In 2016, more than 250 attorneys attended the program, and more than 120 attended the lunch.

If you have questions about the Annual Meeting program, contact Amy Jasiewicz at: ajasiewicz@nysba.org, or call (518) 487-5682.



Sponsor Both Programs for a Discount

Select one function to sponsor from the Fall Program, AND the Annual Meeting program, and receive a discount of \$400 off your total sponsorship amount. **(Does not apply to Exhibitors.)**

___ \$400 discount

NEW YORK STATE BAR ASSOCIATION

Health Law Section

SPONSOR/EXHIBITOR
REGISTRATION FORM

Firm/Company _____
as it is to appear on the program and any signage

Name of main contact _____

Name(s) and city of on-site representative(s) for name badge:

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

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| ___ Luncheon Sponsor | \$1,000 |
| ___ Exhibitor Only | \$650 |
| ___ Representatives to attend luncheon | \$115 each |

Names of representatives attending:

Sponsor One Event From Both Programs

___ \$400 discount (does not apply to Exhibitors)

Total Sponsorship: \$ _____

PAYMENT INFORMATION:

Check or money order enclosed in the amount of \$ _____
(Please make checks payable to the **New York State Bar Association.**)

☐ Charge \$ _____ to:
☐ American Express ☐ MasterCard
☐ Visa ☐ Discover

Expiration date _____

Card number _____

Authorized Signature _____

SEND PAYMENT TO:

Amy Jasiewicz
New York State Bar Association
One Elk Street, Albany, NY 12207
Fax: 518-463-5993

NEXT STEPS:

Please email your logo as a high resolution EPS, TIF or JPG file for inclusion in program materials, the website and poster. Email Amy Jasiewicz at ajasiewicz@nysba.org

DEADLINE:

Payments and logos must be received 30 days prior to the event.



About the NYSBA and the Health Law Section:

For more than 135 years, the New York State Bar Association has shaped the development of the law, educated and informed the profession and the public, and responded to the demands of a changing society. With more than 74,000 members representing every town, city and county in the state, NYSBA is the largest voluntary state bar organization in the nation.

The Health Law Section has more than 1,200 members, and provides health law attorneys opportunities to advance their professional education, exchange information and perspectives on changes in the law, and network with colleagues from around the state to advance their careers. The Section's diverse membership includes attorneys who represent all types of health care providers, such as health care systems, in-house counsel, insurance/payor plans and governmental attorneys involved in health care regulation.

Contact: For questions about sponsorships or to confirm availability, contact Amy Jasiewicz at: ajasiewicz@nysba.org, or call (518) 487-5682. Visit the Section online at: www.nysba.org/health



NEW YORK STATE BAR ASSOCIATION
HEALTH LAW SECTION
One Elk Street, Albany, NY 12207