



New York State Bar and Ontario Bar Associations



in cooperation with the Law Society of Upper Canada, Canadian Bar Association, the New York City Bar and the American Bar Association Section of International Law present

2nd Biennial Ontario – New York Legal Summit

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March 28, 2014 Ontario Bar Association Toronto, Canada





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Friday, March 28 — Ontario Bar Association, Toronto, Ontario

Registration - Coffee and Refreshments 8:30-9:00 a.m.

9:00-9:10 a.m. **Welcome Remarks**

Friday Program Tracks

9:10-10:30 a.m.

Track One – Corporate

Program 1

Cross-Border Issues for Canadian Dealers and U.S. Broker Dealers

- Analyzing key compliance matters for U.S. broker dealers and their Canadian affiliates in dealing with Canadian clients
- Canada's proposed amendments to dealer registration rules
- US JOBS Act (including the new crowd funding registration exemption) on dealers

Co-Chairs

Philippe Tardif

Borden Ladner Gervais LLP

Jay L. Hack

Gallet Dreyer & Berkey, LLP

Panelists

Matthew Williams

Borden Ladner Gervais LLP

Guy P. Lander

Carter Ledvard and Milburn LLP

Michelle Alexander

Investment Industry Association of Canada

10:30 – 10:45 a.m. Coffee Break and Refreshments

10:45 – 12:05 p.m. Program 4

Canadian and U.S. Issues in Cross-**Border Financing Transactions:** Security, Enforcement and

- Insolvency Proceedings
 Key differences between UCC9 and PPSA with respect to granting security
- Explaining the differences between the U.S. and Canadian regimes to your clients, and the impacts on them
- Canadian and U.S. personal property
- enforcement regimes
 Canadian and U.S. insolvency arising in a cross border financing

Co-Chairs

Lisa Mantello

Goodmans LLP

Scott Welkis

Stroock & Stroock & Lavan LLP

Panelists

Jayme Goldstein

Stroock & Stroock & Lavan LLP

Deborah Doxey

Phillips Lytle LLP

Bindu Cudioe

BMO Financial Group

Track Two – Litigation/Arbitration **Program 2**

Comparative Litigation Practices in the U.S. and Canada

- Personal and subject matter iurisdiction
- Procedural and cultural differences
- Privilege, confidentiality and privacy
- Preliminary relief, discovery, appeals, trials and judgments

Co-Chairs

Jay Safer

Locke Lord LLP

Mandy Aylen

Borden Ladner Gervais LLP

Panelists

Sonia Bjorkquist

Osler, Hoskin & Harcourt LLP

Jennifer R. Scullion

Proskauer Rose LLP

Track Three – Cross-Border Tax **Program 3**

Canadian and U.S. Efforts to **Combat Tax Avoidance**

- Anti-tax avoidance initiatives in Canada
- FATCA
- U.S. "amnesty" programs
- Heightened reporting requirements and penalties

Co-Chairs

Glenn G. Fox

Baker & McKenzie LLP

Maralynne A. Monteith

WeirFoulds LLP

Panelists

Robin MacKnight

Wilson Vukelich LLP

Michael W. Galligan

Phillips Nizer LLP

Program 5

Internet Abuses: Effective Strategies for Dealing With Them

- Defamation and libel on the internet
- Misleading business reviews
- Anonymous defamers
- Libel tourism

Co-Chairs

Jon-David Giacomelli

Cambridge LLP

Steven Richman

Duane Morris, LLP

Panelists

Antonin Pribetic

Himelfarb Prozanski LLP

Prof. Laura Little

Temple University Beasley School of Law

Program 6

Canadian Investment in U.S. Real Estate - Structuring for **Commercial and Personal** Investments

- Using structure to reduce tax exposure
 - Choice of Canadian investor entity
 - Choice of U.S. investment vehicle
- FIRPTA
- U.S. estate tax
- Funding considerations

Co-Chairs

Thomas Nelson

Hodgson Russ LLP

Lorne Saltman

Gardiner Roberts LLP

Panelists

Mary Voce

Greenberg Traurig, LLP

Jon Northup

Goodmans LLP

12:05 – 1:35 p.m. Lunch – Ontario Bar Association

1:35-2:55 p.m. **Program 7**

A Road Map to Regulatory and **Legal Issues in Cross-Border** Franchising and Distribution

- Discussion of FTC Franchise Rule, N.Y. Franchise Sales Act and Ontario franchise law (the Arthur Wishart Act)
- Alternative structures of a distribution program
- Key business and legal issues that need to be addressed when crossing the border with a franchise, licensing or distribution system, including corporate structure and tax treatment
- Discussing the options and tax consequences with your client

Co-Chairs

David W. Oppenheim

Greenberg Traurig, LLP

Larry Weinberg

Cassels, Brock & Blackwell, LLP

Panelists

Benjamin M. Bathgate

McMillan LLP

Andre R. Jaglom

Tannenbaum Helpern Syracuse & Hirschtritt LLP

Program 8

The Rise of Anti-Bribery Statutes and Cross-Border Synergy in **Prosecutions**

- New legal developments
- Lessons learned from recent enforcement
- Emerging risk factors
- • Effectively discussing the potential risks with your client
- Best practices for mitigating risks
- How to compete effectively while complying with ever more stringent standards

Co-Chairs

J. Evans Rice, III Hogan Lovells US LLP

Denis Chamberland

Fogler, Rubinoff LLP

Panelists

Janne Duncan

Norton Rose Fulbright Canada

M. Scott Peeler

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Program 9

Canada-U.S. Tax Treaty Issues

- Hybrid entities
- Exemption from withholding tax on interest and cross-border financing
- Cross-Border Employee Visits
- Tax-exempt investors
- Treaty Shopping Update

Co-Chairs

James Shorter

Shorter Law Offices

Richard Tremblay

Osler, Hoskin & Harcourt LLP

Panelists

Matias Milet

Osler, Hoskin & Harcourt LLP

David Spitzer

Sullivan & Cromwell LLP

2:55-3:15 p.m. **Coffee Break and Refreshments**

Plenary Session – The Evolving Practice of International Business Law 3:15-5:00 p.m.

> Honorable Gary Doer, Canadian Ambassador to the United States (invited) "Economic Synergies Between New York and Ontario and the Border Action Plan"

Edwin Maynard, Paul, Weiss, Rifkind, Wharton & Garrison LLP Jay C. Kellerman, Stikeman Elliott George Eydt, Hodgson Russ LLP

- Current trends in the practice of International Business Law
- Differing business models advantages and drawbacks of each
- Prospects for the future

5:00-7:00 p.m. **Cocktail Reception at the Ontario Bar Association**

See page 6 for MCLE accreditation information.

Additional Program Tracks - Please note the following panels were scheduled for the NYC program which has been cancelled. They may be rescheduled at a later time.

9:10-10:30 a.m.

Track One – Corporate

Program 10

Distressed M&A/Financial Restructurings

Distressed M&A/Financial Restructurings

- Specialized issues in cross-border distressed M&A Transactions
- Unique aspects of due diligence processes in distressed deals
- Impact of US and Canadian insolvency regimes on the distressed deals
- Sectors to watch for upcoming distressed and restructuring activity and how to position to participate in the next wave

Co-Chairs

Chris Besant

Baker & McKenzie LLP

Lewis Kruger

Stroock Stroock & Lavan LLC

Panelists

Justin Fogarty

Alegro Capital

Leonard Gilbert

Holland & Knight LLP

Track Two – Litigation/Arbitration **Program 11**

The Challenges of Cross-Border **Class Actions**

This panel will address the challenges of litigating class actions brought simultaneously in Canada and the U.S., taking recent securities class actions as an example.

It will discuss the differences in substantive and procedural laws that raise difficult strategic and tactical issues that are unique in the crossborder context.

Co-Chairs

David Conklin

Goodmans LLP

Roger Cooper

Cleary Gottlieb Steen & Hamilton LLP

Panelists

Hannah Ross

Bernstein Litowitz Berger & Grossman LLP

Dimitri Lascaris

Siskinds LLP

Track Three – Energy, Mining and Natural Resources

Program 12

Trends and Developments In Cross-Border Energy/Resource **Transactions**

- Advising clients in cross border energy/resource transactions
- SOE transactions post CNOOC/ Nexen and Ralls Corp.
- Net benefit and public interest tests
- The impact of regulatory review/ foreign investment review on energy project financing
- The role of government and public relations

Co-Chairs

Stanley Widger

Nixon Peabody LLP

Earle O'Donnell

White & Case LLP

George Vegh

McCarthy Tetrault LLP

Panelists

Chris Hersh

Cassels Brock & Blackwell LLP

Joseph B. Koczko

Thompson Hine LLP

Matthew J. Kautz

White & Case LLP

10:30-10:45 a.m. Coffee Break and Refreshments

10:45-12:05 p.m. Program 13

Recent Trends In Private Equity

Discussing recent trends in private equity, including:

• Key differences between pension fund buyers and private equity fund buyers

Co-Chairs

Guy Berman

Torys LLP

David Shaw

Fried, Frank, Harris, Shriver & Jacobson LLP

Panelists

Erik Levy

CPP Investment Board

Sonal Doshi

RBC Capital Markets

Program 14

Seat of the Arbitration: New York or Toronto?

- U.S. and Canadian arbitration institutions and approaches
- Substantive Canadian and U.S. arbitration laws and regulations
- Recent trends and developments in arbitration

Co-Chairs

Thomas N. Pieper

Hogan Lovells US LLP

John Judge

Arbitration Place, Toronto

Panelists

J. Brian Casey

Bay Street Chambers

Julie Bédard

Skadden, Arps, Slate, Meagher & Flom LLP

Benno Kimmelman

Sidley Austin

Program 15

The Challenges of Raising Capital and Protecting Value

- Alternative Sources of Financing
- Shareholder Rights in Canada and the U.S.

Co-Chairs

Kari MacKay

Goodmans LLP

Adam Givertz

Paul Weiss Rifkind Wharton & Garrison LLP

Panelists

Norman Findlay

Bennett Jones LLP

Peter Wright

Cassels Brock & Blackwell LLP

Christopher Cummings

Paul, Weiss, Rifkind, Wharton &

Garrison LLP.

12:05 – 1:35 p.m.

Lunch

1:35-2:55 p.m.

Program 16

Navigating Foreign Investment Restrictions in International Mergers and Acquisitions in the United States, Canada and Beyond

- Minimizing the risk of international M&A deals being blocked or delayed by extra scrutiny, or other concerns about foreign state-owned investments
- How do Canadian and American laws in this area compare to international peers and competitors?
- A critical update on developments on Canadian, U.S. and other regulations
- When should you reach out for help? Who do you call?

Co-Chairs

Gordon Cameron

Stikeman Elliott LLP

John Reynolds III

Davis Polk & Wardwell LLP

Panelists

Paul Collins

Stikeman Elliott LLP

Professor Efrain Chalamish

New York University Law School

Program 17

The Emerging Cyber Risks: What Every Board of Directors and its Lawyers Needs to Know

- Privacy, liability for data breaches, and insurance coverage issues related to the acquisition, storage and dissemination of protected information
- Liability issues in the privacy context and in the context of U.S. and Canadian statutes and regulations
- Cybersecurity and privacy risks
- Cyber-liability insurance coverage issues

Co-Chairs

Kevin Szczepanski

Hodgson Russ LLP

Alan G James

Gowling Lafleur Henderson LLP

Panelists

Constance L. Crosby

Cisco Systems Canada Co.

Dave Perkins

U.S. Risk Brokers, Inc.

Program 18

Risk Mitigation in the Extractive Industries: A look at cross-border transparency and anti-corruption issues and regulations, community engagement and CSR reporting requirements.

- Global Anticorruption and Transparency Standards
- Anticorruption Due Diligence in M&A: Why it is important and how to do it right
- CSR Reporting Requirements

Co-Chairs

Adam Chamberlain

Borden Ladner Gervais LLP

Andrew Foley

Paul, Weiss, Rifkind, Wharton & Garrison LLP

Panelists

Walter G. Riccardi

Paul, Weiss, Rifkind, Wharton & Garrison LLP

Ontario CPD: The OBA has been approved as an Accredited Provider of Professionalism Content by The Law Society of Upper Canada. This program contains Professionalism and Substantive Hours as follows:

TRACK	March 28 (Toronto)		March 31 (New York)	
	Professionalism	Substantive	Professionalism	Substantive
Corporate	0.75	3.25	.75	3.25
Litigation/Arbitration	0.75	3.25	1	3
Tax	0	4	-	-
Energy	-	-	0	4
Plenary	0	1.75	0	1.75

NY MCLE: This program approved for a total of up to 6.0 credit hours, in the area of professional practice for experienced attorneys only. This program will not qualify for newly admitted attorneys because it is not a basic practical skills program.

PROGRAM DETAILS

Registration Fees:

Members: **\$300** Full Day Attendance

Non-Members: **\$400** Full Day Attendance

We anticipate a very heavy demand for this important program. The program is limited to 150 registrants. Since there were approximately that many registrants in Toronto at the first Summit program, early registration is suggested. It is likely the program will sell out quickly.

To register for this program, go to www.nysba.org/LegalSummit2014 or http://www.oba.org/onnysummit Webcast options may be available.



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