



NEW YORK STATE BAR ASSOCIATION INTERNATIONAL SECTION



SPRING MEETING 2018 — Seoul, Korea

April 23-24, 2018

Who are we? **New York State Bar Association and the International Section**

The New York State Bar Association (“NYSBA”) is an organization of attorneys in the State of New York and, with more than 72,000 members, is the largest voluntary state bar organization in the United States.

The International Section (“NYSBA International”) is one of the most active sections of the NYSBA having approximately 2,000 members internationally with chapters in over 70 cities worldwide. It is NYSBA’s global representative and international advocate for the rule of law.

In addition, NYSBA International brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers. Members are primarily professionals practicing law at major international law firms and multi-national corporations.

What will I get from participating?

The Regional Meeting offers participants opportunities to:

- Attend programs with faculty foremost in their field who will address both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis;
- Meet and network with key players from leading U.S. and foreign firms who share common interests and concerns relating to international law.

How will my Organization be Promoted as a Sponsor?

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the previous page, each sponsor’s profile/advertisement/logo will be included in:

- The International Section’s promotional brochure that will be shared with approximately 2,000 attorneys and in-house counsel who are members of NYSBA International Section.
- Program brochure that will be distributed on-site at the meeting.
- Two (2) subsequent email follow-ups to 12,000 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA, Bar of Ireland and other local bar associations.
- Conference materials distributed to all attendees during the meeting.
- Support will be mentioned and Sponsor’s name and logo will be included on signage at the sponsored event.
- Signage for the sponsored event.



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Sponsorship Opportunities

Gold Sponsor	\$8,000	Includes: Opportunity to make remarks at opening and closing of event; Event table at venue for promo materials; Two full passes to the event; One additional pass to reception and Gala dinner; and NYSBA Member event registration rate for sponsor members/alumni.
Silver Sponsor	\$5,000	Includes: Recognized at opening and closing of event; Promo materials distributed at check in; One full pass to the event; and NYSBA Member event registration rate for sponsor members/alumni.

	Amount USD	Number of Sponsorships	Advertising Space	Support Mentioned at Event
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MEETING EVENT SPONSORSHIPS

Reception (Monday)	\$2,000	1	Logo	Sponsored Event
Lunch (Tuesday)	SOLD	1	Logo	Sponsored Event
Gala Dinner (Tuesday)	\$3,000	1	Logo	Sponsored Event
Networking Break	\$1,500	3	Logo	Sponsored Event
Supporter	\$1,000	Unlimited	Logo	X

PROMOTIONAL MATERIAL SPONSORSHIPS

Meeting Bags	\$1,000*	1	Logo	X
Lanyards	\$1,000*	1	Logo	X
Meeting Pins	\$2,000	1	Logo	

* Plus cost of applicable promotional materials or supply promotional materials directly.

Sponsorship Packages

The International Section offers the opportunity to sponsor as a general meeting sponsor or for specific events during the meeting as well as for promotional materials. The variety of sponsorships allows your organization to participate, and get exposure in a way that suits your goals.

Please contact Mark Rosenberg at rosenbergm@sullcrom.com or Tiffany Bardwell at tbardwell@nysba.org to confirm your sponsorship category today!