



## Sponsorship Opportunities

# Real Property Law Section Summer Meeting

The Equinox Resort,  
Manchester, VT

July 11-13, 2019



# Why support the Real Property Law Section Summer Meeting?

- Increase the visibility of your company or law firm with one of the largest Sections in NYSBA at its meeting, typically attended in person by between 80 and 100 attorneys.
- Connect with real estate practitioners state-wide.
- Promote and reinforce the name recognition of your company or firm through program materials, marketing and signage to retain top-of-mind awareness.
- Position your company or firm as a supporter of the real estate community.

## Sponsorship Categories

### LEVEL 1 | GOLD | \$5,000 | Limit 1

- Full page ad in CLE program book
- Exhibit table for the duration of the Summer Meeting
- Acknowledgment on Section web site and program brochure
- Opportunity to briefly address attendees at the start of Friday and Saturday's General Sessions
- Logo on screen at General session
- Signage at the event
- 2 registrations for the full Summer Meeting including meal events
- Opportunities to meet meeting attendees and network

### LEVEL 2 | DINNER at HILDENE SPONSOR (THURSDAY) \$1,500 | LIMIT 1

- ½ page ad in CLE program book
- Signage at Hildene Dinner
- Recognition in program brochure
- 1 registration pass to the Summer Meeting
- Acknowledgment on Section web site and program brochure (if sponsorship secured by June 7)

### LEVEL 3 | BREAKFAST AND BREAK SPONSOR (FRIDAY) \$750 | LIMIT 1

- Exhibit table on Friday
- Signs at Friday Breakfast and Break
- Recognition in program brochure
- ¼ page ad in CLE program book
- Acknowledgment on Section web site and program brochure (if sponsorship secured by June 7)

### LEVEL 2 | DINNER at THE EQUINOX POND HOUSE SPONSOR (SATURDAY) \$1,500 | LIMIT 1

- ½ page ad in CLE program book
- Signage at The Pond House Dinner
- Recognition in program brochure
- 1 registration pass to the Summer Meeting
- Acknowledgment on Section web site and program brochure (if sponsorship secured by June 7)

### LEVEL 3 | BREAKFAST AND BREAK SPONSOR (SATURDAY) \$750 | LIMIT 1

- Exhibit table on Saturday
- Signs at Saturday Breakfast and Break
- Recognition in program brochure
- ¼ page ad in CLE program book
- Acknowledgment on Section web site and program brochure (if sponsorship secured by June 7)

### LEVEL 2 | RECEPTION at SOUTHERN VERMONT ARTS CENTER (FRIDAY) \$1,000 | LIMIT 1

- ¼ page ad in CLE program book
- Signage at Reception and Farmer's Market
- Recognition in program brochure
- 1 registration pass to the Summer Meeting
- Acknowledgment on Section web site and program brochure (if sponsorship secured by June 7)

### LEVEL 4 | CELL PHONE CHARGING STATION SPONSOR \$500 | LIMIT 1

- Logo on cell phone charging station for entire Summer Meeting
- Acknowledgment on Section web site and program brochure (if sponsorship secured by June 7)

For the more details about the Summer Meeting, go to: **[www.nysba.org/RealSummer2019](http://www.nysba.org/RealSummer2019)**

All sponsorships are exclusive in the sponsorship level. Gold sponsorship will be exclusive as to all sponsorship levels provided Gold sponsorship is secured by April 8 and no other sponsor of the same type previously committed. Sponsorship packages do not include travel, accommodations or incidental expenses for sponsors. Contact The Equinox Resort for hotel reservations and mention NYSBA to receive the special rate by June 11.

## Real Property Law Section

### SPONSOR REGISTRATION FORM

Firm/Company \_\_\_\_\_  
*as it is to appear on the program and any signage*

Name of main contact \_\_\_\_\_

Name(s) and city of on-site representative(s) for name badge:

\_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Categories

___ <b>GOLD</b>	\$5,000
___ <b>DINNER at HILDENE (THURS)</b>	\$1,500
___ <b>DINNER at THE EQUINOX POND HOUSE (SAT)</b>	\$1,500
___ <b>RECEPTION at SOUTHERN VERMONT ARTS CENTER (FRI)</b>	\$1,000
___ <b>BREAKFAST AND BREAK (FRI)</b>	\$750
___ <b>BREAKFAST AND BREAK (SAT)</b>	\$750
___ <b>CELL PHONE CHARGING STATION</b>	\$500

Names of representatives attending:

\_\_\_\_\_

**Total Sponsorship: \$** \_\_\_\_\_

### PAYMENT INFORMATION:

Check or money order enclosed in the amount of \$ \_\_\_\_\_

(Please make checks payable to the  
**New York State Bar Association.**)

☐ Charge \$ \_\_\_\_\_ to:  
☐ American Express   ☐ MasterCard  
☐ Visa   ☐ Discover

Expiration date \_\_\_\_\_

Card number \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### SEND PAYMENT TO:

Amy Jasiewicz  
 New York State Bar Association  
 One Elk Street, Albany, NY 12207  
 Fax: 518-463-5993

### NEXT STEPS:

Please email your logo as a high resolution EPS, TIF or JPG file for inclusion in program materials, the website and poster. Email Amy Jasiewicz at [ajasiewicz@nysba.org](mailto:ajasiewicz@nysba.org)

### DEADLINES:

Payments and logos must be received by April 8 to be included in the initial program brochure.

Payments and logos must be received by June 7 to be included in the final program brochure.

*The NYSBA reserves the right to decline sponsorships.*



## **ABOUT THE NEW YORK STATE BAR ASSOCIATION AND REAL PROPERTY LAW SECTION**

For more than 140 years the New York State Bar Association has shaped the development of the law, educated and informed the profession and the public, and responded to the demands of a changing society. With more than 72,000 members representing every town, city and county in the State, NYSBA is the largest voluntary state bar association in the country.

The Real Property Law Section provides an opportunity for attorneys of all ages, at all stages of their professional development, and from all kinds of firms (small firms, large firms, and solo practitioners) as well as the public sector, to mingle, form friendships and professional relationships, develop networks for client referrals and employment opportunities, learn from one another, and teach others. The Section's "on-line community" is one of the most active in the Association, and a place where Section members seek guidance and practice tips from fellow real estate attorneys about specific transactions, new cases and legislation, and pass referrals.



**NEW YORK STATE BAR ASSOCIATION**  
**REAL PROPERTY LAW SECTION**  
One Elk Street, Albany, NY 12207