



Twelfth Annual

## Law School For Insurance Professionals

Co-Sponsored by:

New York State Bar Association Torts, Insurance & Compensation Law Section

Insurance Federation of New York, Inc.

New York Insurance Association, Inc.

## SPONSORSHIP OPPORTUNITIES

New York City | September 13, 2017

Syracuse | September 19, 2017

Albany | September 26, 2017

Long Island | September 27, 2017

[www.nysba.org/LSIP2017](http://www.nysba.org/LSIP2017)



## Why Sponsor?

Be an important part of the 2017 Law School for Insurance Professionals, a unique program that brings together some of New York's top insurance and defense attorneys and the industry they serve. Law School for Insurance Professionals is a full-day seminar where coverage and defense attorneys share their knowledge and experience with insurance professionals from around the State.

Over the years, Law School for Insurance Professionals has seen resounding success, receiving high marks from insurers. By sponsoring this event, your company or firm can showcase itself within the New York insurance professional community.

### Special Offer for 2017!

Sponsor the TICL Section's Fall Meeting in Nashville, TN November 9-12, 2017 and receive **20% Off** Law School for Insurance Professionals Sponsorship. Details at [www.nysba.org/TICLNashville17](http://www.nysba.org/TICLNashville17).

## SPONSORSHIP CATEGORIES:

### OVERALL EVENT SPONSORS

#### Gold **\$2,100** Limit 2

- Logo in event brochure (Gold sponsor designation) – if provided by date indicated on sponsor form (thereafter will be included in online PDF version); must provide high-resolution logo
- Logo in NYSBA email advertisements for event (Gold sponsor designation)
- Company name listed on online event page (Gold sponsor designation)
- Company logo on signage at event (Gold sponsor designation)
- Sponsor recognition in program book
- Full-page ad in program book (must provide print-ready 8x10.5" black & white ad by date indicated on sponsor form)
- Opportunity to send company brochures or small promotional items to all event locations. Items are not to exceed 8.5x11" due to limited table space.

#### Silver **\$1,500** Limit 5

- Logo in event brochure (Silver sponsor designation) – if provided by date indicated on sponsor form (thereafter will be included in online PDF version); must provide high-resolution logo
- Logo in NYSBA email advertisements for event (Silver sponsor designation)
- Company name listed on online event page (Silver sponsor designation)
- Company logo on event signage (Silver sponsor designation)
- Sponsor recognition in program book
- Half-page ad in program book (must provide print-ready 8x5" black & white ad by date indicated on sponsor form)

#### Bronze **\$800** Limit 8

- Company name listed in NYSBA email advertisements for event (Bronze sponsor designation)
- Company name listed on online event page (Bronze sponsor designation)
- Sponsor recognition in program book
- Company logo on event signage (Bronze sponsor designation); must provide high-resolution logo

### SINGLE LOCATION SPONSORS

#### Lunch Sponsor **\$900** Limit 1 per site (4 total)

- Company name listed in NYSBA email advertisements for event
- Company name listed on online event page
- Company logo on event signage at site (Lunch Sponsor designation; must provide high-resolution logo)
- Opportunity to send company brochures or small promotional items to single event location. Items are not to exceed 8.5x11" due to limited table space.

#### Site Supporter **\$450** Limit 4 per site (16 total)

- Company name listed on online event page for site
- Company logo on poster at event listing site sponsors (must provide high-resolution logo)

# Torts, Insurance and Compensation Law Section

## SPONSORSHIP APPLICATION

### 2017 Law School For Insurance Professionals

Company / Firm \_\_\_\_\_  
*as it is to appear on the program and any signage*

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Select Sponsorship Category:  
\_\_\_\_\_

Amount: \$ \_\_\_\_\_

**Note:** If the limit within the selected sponsorship category has been reached, you will be notified and may select another available option.

#### Questions?

Contact **Stephanie Bugos** at (518) 487-5524 or sbugos@nysba.org; or TICL Sponsorship Committee Co-Chairs **Maiaklovsky Preval, Esq.** (maiaklovsky@gmail.com) and **Colin Morrissey, Esq.** (cmorrissey@bm3law.com).

#### PAYMENT INFORMATION:

Check or money order enclosed in the amount of \$ \_\_\_\_\_

(Please make checks payable to the **New York State Bar Association.**)

Charge \$ \_\_\_\_\_ to:

American Express    MasterCard

Visa    Discover

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Authorized Signature

#### SEND PAYMENT TO:

Stephanie Bugos  
New York State Bar Association  
One Elk Street  
Albany, NY 12207  
Secure fax: (518) 463-5993

#### NEXT STEPS:

Send high-resolution company logo by **July 20, 2017**. (Single Location Sponsors may supply logo through August 16.)

**Gold and Silver Sponsors:** Send print-ready ad artwork to sbugos@nysba.org by **August 16, 2017**.

**Gold and Lunch Sponsors only:** send promotional items by **September 6, 2017**.





NEW YORK STATE BAR ASSOCIATION  
**TORTS, INSURANCE AND COMPENSATION LAW SECTION**  
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