



Trial Lawyers Section and Torts, Insurance and Compensation Law Section

Annual Dinner and Annual Meeting Program

January 24 & 25, 2018

Sponsorship and Advertisement
Opportunities

Sponsorship and Advertisement Opportunities

Be an important part of the Annual Dinner and Annual MCLE Program of the Trial Lawyers Section and the Torts, Insurance and Compensation Law Section of the New York State Bar Association. The dinner will be held on January 24, 2018 at The Edison Ballroom (240 West 47th Street, New York, NY) and the MCLE program will take place on January 25 on site at the NYSBA Annual Meeting at the New York Hilton Midtown (1335 Avenue of the Americas New York, NY). The dinner honoree will be the Honorable Rowan D. Wilson, Associate Judge, New York Court of Appeals.

If your firm or company is interested in placing an advertisement in the dinner program, or otherwise sponsoring the event, please indicate your preference by completing this form, along with your print-ready advertisement (specs on next page) and returning it by **January 4, 2018** to the contact at the end of this form.

SPONSOR FORM:

Name: _____

Firm/Company: _____

Address: _____

Phone/Fax: _____

Email: _____

Please indicate your desired sponsorship or advertisement category. Some categories are limited to one sponsor and will be subject to first-come-first-served availability.

DINNER PROGRAM BOOK ADVERTISEMENTS:

A firm/company advertisement in the program that will be distributed to all attendees of the Annual Dinner:

<input type="checkbox"/> Full-page (7" x 9") vertical ad	\$700	Unlimited
<input type="checkbox"/> Half page (7" x 4.25") horizontal ad	\$400	Unlimited
<input type="checkbox"/> Quarter page (3.25" x 4.25") vertical ad	\$200	Unlimited
<input type="checkbox"/> Inside front cover (8" x 10") vertical ad	\$900	Limit 1 sponsor
<input type="checkbox"/> Center spread (16" x 10") horizontal ad	\$1,500	Limit 1 sponsor

Please note print specifications on next page.

DINNER SPONSORSHIP:

Small tent cards displayed on dinner tables with company logo.

<input type="checkbox"/> Wine sponsor	\$3,500	Limit 1 sponsor
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MCLE PROGRAM SPONSORSHIP:

Program sponsors will be acknowledged on the online event page, in the online program book, and company logo printed on signage at the January 25th TICL/Trial event. (Please provide high resolution logo.)

<input type="checkbox"/> Continental breakfast	\$3,000	Limit 1 sponsor
<input type="checkbox"/> Morning coffee break	\$2,000	Limit 1 sponsor
<input type="checkbox"/> Afternoon coffee break	\$2,000	Limit 1 sponsor
<input type="checkbox"/> Wi-fi sponsor	\$3,000	Limit 1 sponsor

Signature: _____

On Behalf of: _____

Specs for Dinner Program Book Advertisements, to ensure highest quality printing are as follows. Please note dimensions on prior page.

- Please submit only **high** resolution PDF, EPS or TIF files
- RGB and spot colors should be converted to **CMYK**.
- TIF ads must be submitted at 300dpi.
- If supplying an EPS, all text should be outlined
- Inside front cover and center spread only: Add ¼" bleed, and include crop marks. Trim size is 8"x10" (vertical) for front cover, and 16"x10" (horizontal) for center spread.

PROGRAM AND DINNER REGISTRATION:

Sponsorship and advertisements do not include program registration or exhibitor space. Registration is available independently from sponsorship at the following:

Dinner Registration (1/24/18):

www.nysba.org/AM2018TICLTrialDinner (\$175 individual / \$1,750 Table for 10)

Program Registration (1/25/18):

www.nysba.org/am2018TICL (\$125 plus General Annual Meeting Registration fees)

For questions, please contact Stephanie Bugos at **sbugos@nysba.org** or **(518) 487-5524**.

SPONSORSHIP OR ADVERTISEMENT PAYMENT INFORMATION:

☐ Check or money order enclosed in the amount of \$ _____

Make checks payable to: New York State Bar Association

☐ Charge \$ _____ to ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card number

Name on card

Expiration date

Authorized Signature

Return sponsor form, payment, and print-ready ad or logo (if applicable) by **January 4, 2018** to:

Stephanie Bugos, Section Liaison
New York State Bar Association
One Elk Street
Albany, NY 12207
Secure fax: (518) 463-5993

For questions, please contact Stephanie Bugos at **sbugos@nysba.org** or ph: **(518) 487-5524**.