

Ninth Annual Edith I. Spivack Symposium

Sponsored by the Committee on Women in the Law; Co-Sponsored by the the Antitrust Law Section, the Commercial and Federal Litigation Section, the Trusts and Estates Law Section and the Young Lawyers Section

Tuesday, January 22, 2013

Hilton New York

1335 Avenue of the Americas, New York City

Sutton Parlor South, 2nd Floor | 9:00 a.m. to 4:15 p.m.

Networking Reception | Sponsored by BakerHostetler LLP

Nassau Hill West, 2nd Floor | 4:15pm to 5:30pm

IMPORTANT INFORMATION

Under New York's MCLE rule, this transitional program has been approved for 6 credit hours, 2.0 in skills, 2.0 in professional practice and 2.0 in ethics for all attorneys.

Discounts and Scholarships: New York State Bar Association members and non-members may apply for a discount or scholarship to attend this program, based on financial hardship. This discount applies to the educational portion of the program only. Under that policy, any member of our Association or non-member who has a genuine basis of his/her hardship, and if approved, can receive a discount or scholarship, depending on the circumstances. Request for discounts or scholarships must be received ten days prior to the start of the program. For more details, please contact Andria Bentley at New York State Bar Association, One Elk Street, Albany, New York 12207.

THE COMMITTEE ON WOMEN IN THE LAW PRESENTS

21st Century Women in Transactional Law: How to Succeed in a 24/7 World

Committee Chairs

Sharon M. Porcellio, Esq., Rochester

Anna S. Park, Esq., New York City

Program Chairs

Terri A. Mazur, Esq.
New York City

Ferve Ozturk, Esq.
New York City

The Committee on Women in the Law is pleased to offer a program spotlighting strategies used by women transactional attorneys to succeed in the high-tech, fast-paced modern work environment. The program will focus on ways to hone your transactional, negotiating and deal-making skills. A panel of prominent women attorneys, from private practice and in-house legal departments, will discuss where they believe emerging practice areas lie in transactional law, including public financing, real-estate and student loan financing, restructuring and reorganization, and the energy sector. In addition, a team of experienced transactional attorneys will demystify "the deal" in two mock closings illustrating a commercial real-estate and financing deal. The ethics segment will showcase an expert in the field of professional responsibility, who will guide a roundtable discussion with a New York State Supreme Court Disciplinary Committee member, an employment litigator, and a solo practitioner experienced in social media issues. The panel will explore the potential ethical issues faced by the 24/7 lawyer from the demands of social media in the workplace—including social/professional networking sites, blogging and tweeting—and will provide insights into the New York State attorney disciplinary process.

9:00 a.m. – 9:20 a.m. Registration

9:20 a.m. – 9:30 a.m. Opening Remarks

9:30 a.m. – 9:55 a.m. Keynote Speech: From LeBarons to Twinkies: The Changing Face of Restructuring, Reorganization and Distressed Transactions Practice in the Financial Crisis

Corinne Ball, Esq., Partner, Co-Head Business Restructuring & Reorganization Practice, Jones Day (New York Office)

The financial crisis has wrought significant changes to the form and substance of complex restructurings, reorganizations, and distressed deals, and the Euro crisis is also impacting restructurings involving global businesses. Focusing on several restructuring and distressed M&A deals spanning the financial crisis, Ms. Ball will provide a practitioner's view of the key opportunities and hazards to restructuring businesses in these challenging times, as well as the impact a 24/7 deal cycle has on restructuring deals.

9:55 a.m. – 11:10 a.m. Transactional Law Round-the-Clock: Hot Topics and Emerging Issues in the Finance, Public Bond, Energy, Restructuring and Reorganization Sectors

Developing communication technology, an up-to-the-minute news cycle, and innovative deal structures have transformed transactional practice. In today's legal market, it is vital that corporate and regulatory lawyers effectively navigate their "24/7" transactional practice. A dynamic panel of experienced transactional and regulatory attorneys, including senior in-house counsel, will discuss emerging issues and hot topics in public finance, commercial mortgage-backed securities ("CMBS"), student loan financing, restructuring and reorganization, and the energy industry. The panel will address the impact of the US financial crisis – as well as the Euro crisis – on bankruptcies and restructuring businesses; disclosure issues in public finance; the impact of the many regulatory and rating agency changes instituted in the last few years; and the challenges of securitizing student loans. They will share valuable insights into mastering fundamental transactional skills, client communication issues, deal negotiation, dealing with regulators, creditors, courts and the public, and effective advocacy in modern corporate law.

Panelists:

Corinne Ball, Esq., Partner, Co-Head Business Restructuring & Reorganization Practice, Jones Day (New York Office)

Janet Barbieri, Esq., Partner, Finance Practice, Kaye Scholer LLP (New York Office)

Tamara Linde, Esq., Vice President – Regulatory, Public Service Enterprise Group Incorporated (PSEG)

Katherine McManus, Esq., Deputy General Counsel, Finance, Metropolitan Transportation Authority

Elizabeth Ann Smith, Esq., Partner, Deputy Business Group Coordinator and Tax Group Coordinator (New York Office), Baker Hostetler LLP

Moderators:

Roberta Bender, Esq., Deputy General Counsel, Metropolitan Transportation Authority

Terri A. Mazur, Esq., Partner, Kaye Scholer LLP

11:10 a.m. – 11:25 a.m. Break

11:25 a.m. – 1:05 p.m. Demystifying Deals: A Practitioner's Guide to Closing

Deal-making can be daunting for even the most experienced attorneys. One misread cue or a forgotten detail can result in monetary losses or even a failed negotiation. Our panel of experienced attorneys will guide you through the details of "the deal" in two mock closings, a commercial real-estate closing and a finance closing.

Panelists: **Susan DelToro**, President and Founding Member of Experience Abstract Services, Inc.
Nancy Lieberman, Esq., Partner, Farrell Fritz, P.C.
Jothy Narendran, Esq., Partner, Jaspan Schlesinger LLP
Marilyn Price, Esq., Partner, Certilman Balin Adler & Hyman LLP
Renee Wilm, Esq., Partner, Baker Botts LLP

Moderators: **Melissa Candelaria Lee, Esq.**, Mental Hygiene Legal Services
Elke M. Stoiber, Esq., Associate, Certilman Balin Adler & Hyman LLP

1:05 p.m. – 1:15 p.m. Break

1:15 p.m. – 2:15 p.m. Luncheon

Presentation of Kay Crawford Murray award

2:15 p.m. – 2:30 p.m. Break

2:30 p.m. – 4:10 p.m. Online and On Call: Ethical Perspectives on 24/7 Availability and Social Media

Technology, in the guise of providing women attorneys with more flexibility, has them finding they are on call "24/7" more than ever. What boundaries can a reasonable attorney expect to maintain while remaining compliant with ethical duties to represent clients zealously? How should the "expectation of availability" be managed at the outset so it will lead to future retention of even the most demanding client? Social media, including social and professional networking sites, blogging, and tweeting, raise countless ethical issues involving the propriety of information shared and confidentiality, spurring debates between both those for and against its use. We have assembled a roundtable of experts, including a professional responsibility and ethics expert, an employment litigator, a member of the New York State Supreme Court Disciplinary Committee, and a solo practitioner experienced in social media issues. The panelists will draw from their own experiences and engage in a lively debate of the ethical issues surrounding the use of social media by attorneys.

Panelists: **Sarah Gold, Esq.**, Gold Law Firm
Marcia Goodman, Esq., Partner, Mayer Brown LLP
Barbara A. Ryan, Esq., Partner, Aaronson Rappaport Feinstein & Deutsch, LLP
Prof. W. Bradley Wendel, Professor of Law, Cornell Law School

Moderators: **Linda Redlisky, Esq.**, Partner, Rafferty & Redlisky LLP
Debra Vey Voda-Hamilton, Esq., Principal, Hamilton Law & Mediation PLLC

4:10 p.m. – 4:15 p.m. Closing Remarks

4:15 p.m. – 5:30 p.m. Women's Networking Reception

Sponsored by: **BakerHostetler**



Accommodations for Persons with Disabilities: NYSBA welcomes participation by individuals with disabilities. NYSBA is committed to complying with all applicable laws that prohibit discrimination against individuals on the basis of disability in the full & equal enjoyment of its goods, services, programs, activities, facilities, privileges, advantages, or accommodations. To request auxiliary aids or services or if you have any questions regarding accessibility, please contact Andria Bentley at 518-487-5560.



For overnight room accommodations, please call the Hilton New York at 1-800-445-8667 & identify yourself as a member of the New York State Bar Association. Room rates are \$239.00 for single/double occupancy. Reservations must be made by Friday, December 21, 2012. You also can reserve your overnight room on the web at www.nysba.org/13accomm.



For questions about this specific program, please contact Andria Bentley at 518-487-5560. **For registration questions only, please call 518-487-5621. Fax registration form to 518-463-5993.**

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