



Carol Fishman Cohen

iRelaunch

Co-Founder and CEO

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Carol Fishman Cohen, CEO of iRelaunch, consults to some of the world's largest corporations on career reentry strategy and programming. Her seminal Harvard Business Review article "The 40-Year-Old Intern" focuses on the use of the internship as a vehicle for employers to engage with experienced professionals returning from career break. It was selected as an "HBR article that changed the way I think" as part of HBR's 90th anniversary recognition of HBR articles that made the biggest difference in readers' and contributors' lives. Her TED talk "How to get back to work after a career break" has been viewed over 1.3 million times and translated into 25 languages.

Through Carol's leadership, iRelaunch originated and co-leads the STEM Reentry Task Force with the Society of Women Engineers, in which 13 global engineering-based companies, including some of the world's largest, are piloting reentry internship programs in 2016 and 2017; IBM, GM, Intel, Booz Allen Hamilton, Cummins, Johnson Controls, Caterpillar, Ford, GE Power, Johnson & Johnson, Medtronic, Northrop Grumman, and Schneider Electric. iRelaunch also recently announced the Financial Planner Reentry Initiative with the Certified Financial Planner Board Center for Financial Planning.

Carol is the co-author of career reentry strategy book Back on the Career Track, referred to as "the Bible of career reentry," and a returning professional herself. Carol's return to work at Bain Capital after 11 years out of the full-time workforce is documented in a Harvard Business School case study. She is the mother of four Millennials and lives in Boston, MA. Carol holds an MBA from Harvard Business School and a BA in Economics from Pomona College.