



## **Joyce H. Rogina, Esq.**

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For over 30 years, Joyce H. Rogina has journeyed between legal, business and entrepreneurial roles, giving her diverse professional experience and broad knowledge of multiple industries, as well as insight into the challenges and rewards of moving in and out legal practice.

Ms. Rogina currently serves as legal counsel at Barnes & Noble College, and also supports parent company Barnes & Noble Education and its subsidiaries. In this role, Ms. Rogina's primary responsibilities include negotiating technology-based transactions for the Company's digital education team, as well as contracts for other initiatives, and providing legal guidance to internal business teams regarding intellectual property, eCommerce, vendor management matters and new business opportunities.

Ms. Rogina began her professional career managing technical sales at Hewlett-Packard for eight years before returning to school to receive her law degree. After graduating from New York University School of Law, she began her practice as a corporate associate at Lowenstein Sandler LLP, in Roseland, New Jersey. She returned to Lowenstein after a four-year hiatus, during which time Ms. Rogina co-founded a technology start-up and worked from home to spend more time with her young children.

Then, after three years as Corporate Counsel Consultant at LexisNexis (a position requiring a J.D.), Ms. Rogina resumed legal practice in 2005, joining Verizon Wireless as Commercial Contracts Attorney. After working in a legal capacity for two years, Verizon leadership recruited Ms. Rogina to act in a business role negotiating high-stakes contracts. She served in various business management positions at Verizon HQ until 2015.

Ms. Rogina holds undergraduate degrees in Computer Applications (coding) and Psychology from the University of Notre Dame, and received her law degree from NYU Law. She resides with her husband in Basking Ridge, New Jersey, while their four children each attend college.