



## **Bridging the Gap – March 2017 Agenda**

New York State Bar Association Continuing Legal Education Program

[www.nysba.org/BridgingtheGap](http://www.nysba.org/BridgingtheGap)

### **Day One / 8.0 MCLE Credits**

*3.5 areas of professional practice, 3.0 skills, 1.5 ethics*

### **Day Two / 8.0 MCLE Credits**

*3.5 areas of professional practice, 3.0 skills, 1.5 ethics*

### **Total Credits 16.0 MCLE Credits**

*7.0 areas of professional practice, 6.0 skills, 3.0 ethics*

## **Agenda - Day One - Tuesday, March 7, 2017**

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8:30 a.m.

**Registration and Continental Breakfast**

9:00 - 10:15

**Client Counseling 101 | What to Do When You Get that 3:00 a.m. Call | Advising Clients Charged with DWI and Vehicle and Traffic Law Matters**

Speaker: **Peter Gerstenzang, Esq.**  
Gerstenzang, Sills, Davis,  
Cohn & Gerstenzang  
Albany, New York

*(1.5 Skills)*

10:15 – 10:30

**Break**

10:30 – 11:45

**Key Lawyering Skills for Opening or Improving a Law Practice | What New Lawyers Need to Know**

Speaker: **Gary L. Lipton, Esq.**  
Nanuet, NY

*(1.5 Skills)*

11:45 – 1:00 p.m.

**Lunch Break (on your own)**



1:00 – 2:15 p.m. **Client Intake | Letters of Engagement | Retainers  
Review of the NY Rules of Professional Conduct**

Speaker: **Marian C. Rice, Esq.**  
L'Abbate Balkan Colavita & Contini, LLP  
Garden City, NY

*(1.5 Ethics)*

2:15 – 2:30 p.m. **Break**

2:30 – 3:45 p.m. **Matrimonial and Family Law Update**

Speaker: **Rosalia Baiamonte, Esq.**  
Gassman Baiamonte Gruner, P.C.  
Garden City, NY

*(1.5 Areas of Professional Practice)*

3:45 – 5:30 p.m. **Crowdfunding | What New York Lawyers Need to Know  
When Advising Clients**

Speaker: **Clifford R. Ennico, Esq.**  
Law Offices of Clifford R. Ennico  
Fairfield, CT

*(2.0 Areas of Professional Practice)*

5:30 p.m. **Adjournment**

**8.0 Credits**

3.0 skills, 1.5 ethics, 3.5 areas of professional practice



## **Agenda - Day Two – Wednesday, March 8, 2017**

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8:30 a.m.                    **Registration**

9:00 – 10:15 a.m.    **What New Attorneys Need to Know about LinkedIn Social Media Marketing and Attorney Advertising Rule 7.1 and Recent Ethics Opinions**

Speaker:     **Dr. Carol Schiro Greenwald**  
Consultant, MarketingPartners  
Larchmont, NY

**Vivan D. Wesson, Esq.**  
Marsh & McLennan Companies, Inc.  
New York City

*(1.5 Ethics)*

10:15 – 10:30 a.m.    **Break**

10:30 – 11:45 a.m.    **Managing Client Expectations and Communication Skills for Lawyers**

Speaker:     **Patrick J. Higgins, Esq.**  
Couch White LLP  
Albany, NY

*(1.5 Skills)*

11:45 – 1:00 p.m.    **Lunch**

1:00 – 2:15 p.m.    **Pixel Persuasion: Legal Writing for the 21st Century**  
*Principles of Document Design and Web Usability to Give Your Brief Even More Persuasive Power*

Speaker:     **Lisa Solomon, Esq.**  
Lisa Solomon, Esq.  
Legal Research & Writing  
Ardsley, New York

*(1.5 Skills)*



2:15 – 2:30 p.m.      **Break**

2:30 – 3:45 p.m.      **Intellectual Property | Copyright 101**

Speaker:      **George R. McGuire, Esq.**  
Bond, Schoeneck & King, PLLC  
Jericho, NY

*(1.5 Areas of Professional Practice)*

3:45 – 5:30 p.m.      **Discovery, Motions and Depositions | Key Tips for Success**

Speakers:      **Mirna M. Santiago, Esq.**  
Acacia Network  
Bronx, NY

**Charles J. Siegel, Esq.**  
Law Offices of Charles J. Siegel  
New York City

**Cynthia P. Camacho, Esq.**  
Malapero & Prisco  
New York City

*(2.0 Areas of Professional Practice)*

5:30 p.m.      **Adjournment**

**8.0 Credits**

3.0 skills, 1.5 ethics, 3.5 areas of professional practice