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Introduction to Private Placement Life Insurance (PPLI)

Disclosures

Private Placement Life Insurance (PPLI) is an unregistered securities product and is not subject to the same regulatory requirements as registered products. As such, Private Placement Life Insurance should only be presented to accredited investors or qualified purchasers as described by the Securities Act of 1933.

This material is intended for informational purposes only, should not be construed as legal or tax advice, and is not intended to replace the advice of a qualified attorney or tax advisor. This material may be delivered only by an individual licensed to present PPU. The information in this presentation is for educational purposes only and is not intended as a solicitation.

PPU combines the protection and tax advantages of life insurance with the investment potential of a comprehensive selection of variable investment options. The insurance component provides death benefit coverage and the variable investment component provides you the flexibility to potentially increase the policy's surrender and loan value.

The tax and legal references attached herein are designed to provide accurate and authoritative information with regard to the subject matter covered and will be provided with the understanding that the presenter is not engaged in rendering tax, legal, or actuarial services. If tax, legal, or actuarial services is required, you should consult your accountant, attorney, or actuary. The presenter does not replace those advisors. This analysis does not include any fees charged by professional advisors engaged by the cells for tax and/of legal advice.

The tax rates and tax treatment of earnings may impact comparative results. Lower maximum tax rates on capital gains and dividends would make the investment return for the Taxable investment Account more favorable, thereby reducing the difference in performance between the accounts shown. Investments in securities involve risks, including the possible loss of principal. When redeemed, units may be worth more or less than their original value.

The information and financial data included here are purely hypothetical and are not intended to predict or project future performance. Any illustration is intended solely for discussion purposes and is not representative of any actual investment results or performance. Actual investment results and performance will vary and are not guaranteed. This information is not intended to constitute any future performance figures and no specific securities are identified.

The financial illustrations and other statements within this report, as well as comments made by any individuals, are not guaranteed and do not constitute a contract. Any contract entered into is between the PPU owner and the insurance company, through its PPU policy. You should read the PPU contract and offering documents thoroughly.

Investors should consider the investment objectives and horizons, income tax brackets, risks, charges, and expenses of any variable product carefully before investing. This and other important information about the investme is contained in each fund's offering memorandum, which can be obtained by calling 212.527.8000. Please read it carefully before you invest.

SOLELY FOR INSTITUTIONAL INVESTORS, defined by PINAR Rule 2210(s)(4) to include any (a) financial institution, insurance company, registered investment company, registered investment adviser or any other person (whether a natural person, corporation, partnership, trust or other entity) with total assets of at least \$50 million, (b) governmental entity, (c) employee benefit plan, (d) qualified plan, (e) member or registered person of such member, or (f) person acting solely on behalf of such institutional investor.

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Pursuant to IRS Circular 230, we notify you as follows: The information contained in this document is not intended to and cannot be used by anyone to avoid IRS penalties.

PPLI International, Ltd. is independently owned and operated.

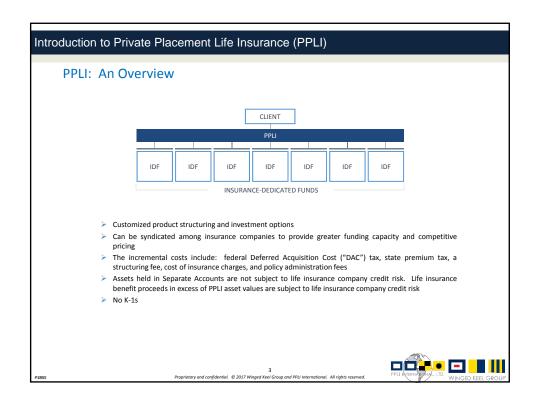
Securities offered through M Holdings Securities, Inc. A Registered Broker/Dealer Member FINRA/SIPC

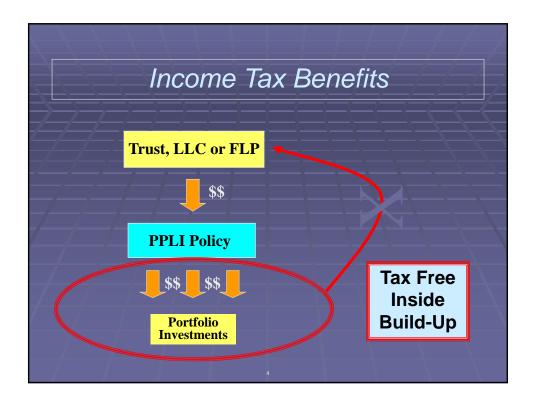
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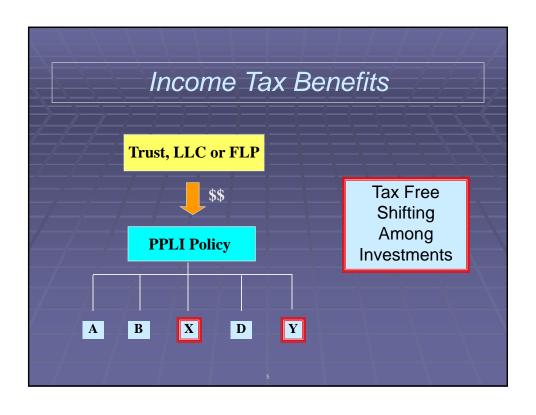
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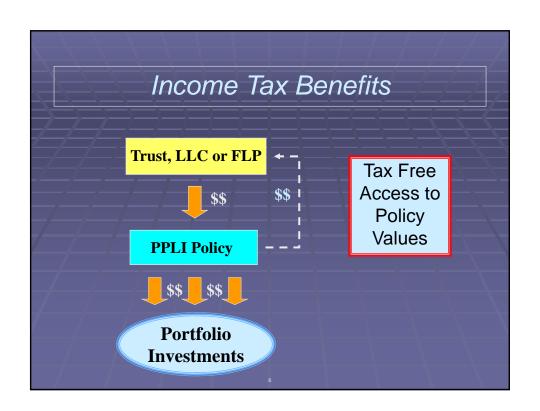


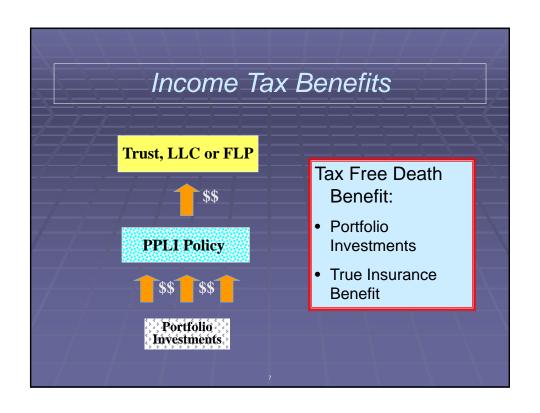
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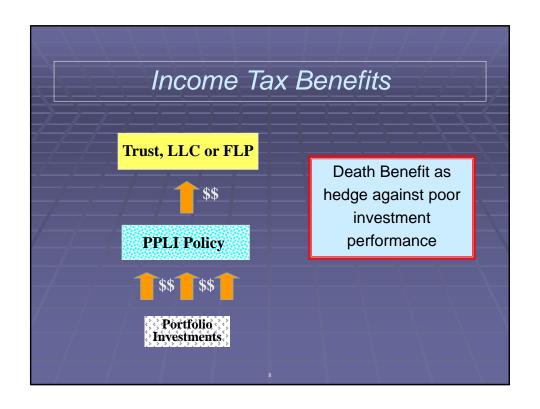


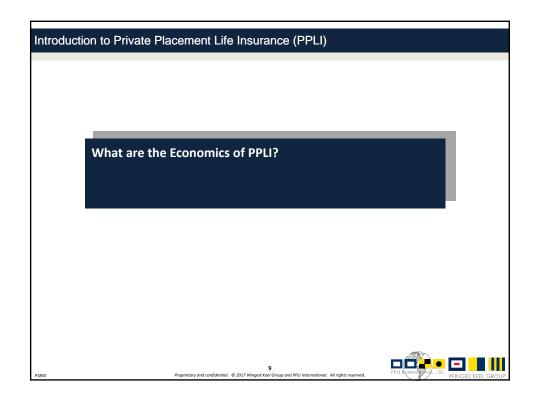


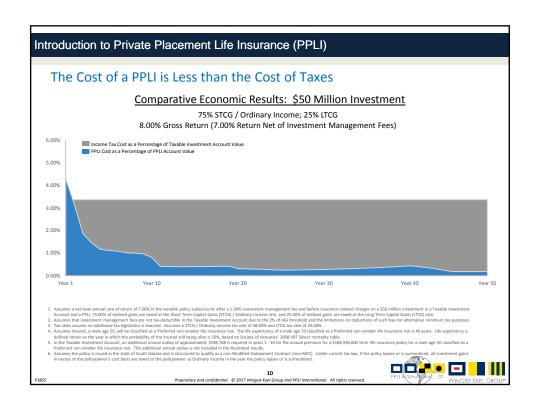




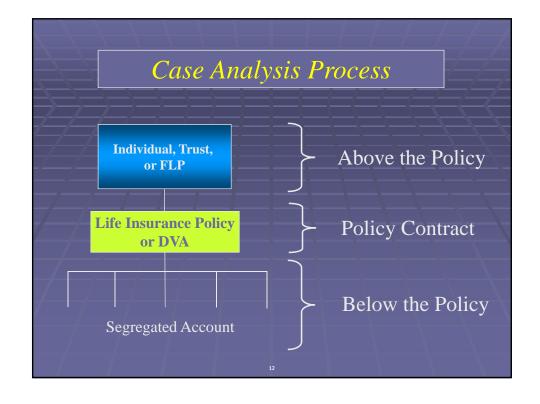








	xable Investment	Account		
<u>(</u>	Comparative Econom	ic Results: \$5	0 Million Invest	<u>ment</u>
	75% STCG /	Ordinary Income; 2	25% LTCG	
	Assumed Rate of Return Net of Investment Management Fees	Account Value at Life Expectancy	IRR at Life Expectancy	Impact of Taxes at Life Expectancy
Taxable Investment Account	9.00%	\$305,646,212	4.63%	4.37%
Summary	7.00%	\$198,269,247	3.50%	3.50%
	5.00%	\$128,007,569	2.38%	2.62%
	Assumed Rate of Return Net of Investment Management Fees	Insurance Benefit at Life Expectancy	IRR at Life Expectancy	Impact of PPLI Fees and Charges at Life Expectancy
PPLI Insurance	9.00%	\$1,169,694,400	8.52%	0.48%
Benefit Summary	7.00%	\$568,113,805	6.51%	0.49%
	5.00%	\$272,036,802	4.49%	0.51%

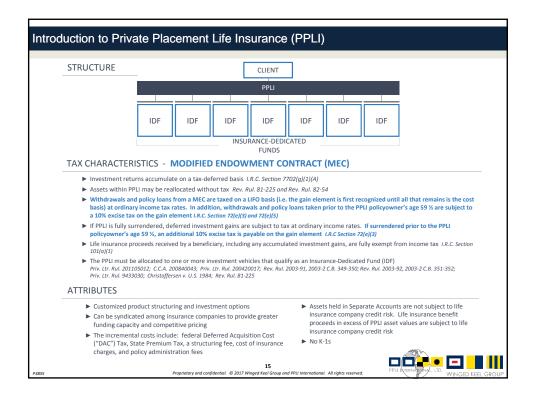


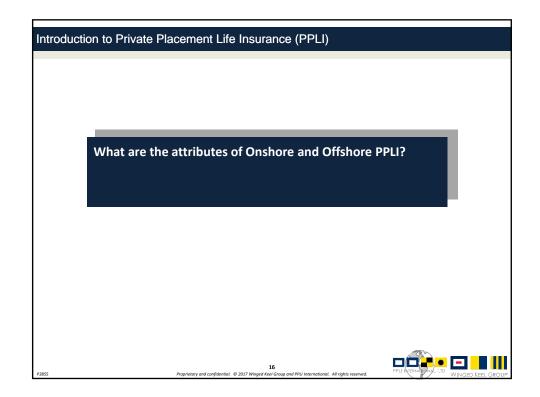
Policy Contract Planning Issues

- Policy qualification requirements
- Cash Value Designs
- Onshore vs Offshore vs §953(d) Carriers
- Underwriting Limitations & Reinsurance Capacity
- MEC vs. Non-MEC

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Introduction to Private Placement Life Insurance (PPLI) **STRUCTURE** CLIENT FLINDS TAX CHARACTERISTICS - NON-MODIFIED ENDOWMENT CONTRACT (NON-MEC) ▶ Investment returns accumulate on a tax-deferred basis I.R.C. Section 7702(g)(1)(A) ► Assets within PPLI may be reallocated without tax Rev. Rul. 81-225 and Rev. Rul. 82-54 ► Withdrawals up to cost basis and properly structured policy loans may be taken on a tax-free basis. Approximately 80% - 85% of PPLI values can be accessed income tax-free during the owner's lifetime *I.R.C. Section 72(e)* ▶ If PPLI is fully surrendered, deferred investment gains are subject to tax at ordinary income rates I.R.C. Section 72(e)(5) and Rev. Rul. 2009-13 ► Life insurance proceeds received by a beneficiary, including any accumulated investment gains, are fully exempt from income tax *LR.C. Section 72[e][5] and Rev. Rul. 2009-13*► Life insurance proceeds received by a beneficiary, including any accumulated investment gains, are fully exempt from income tax *LR.C. Section 101[a][1]* ► The PPU must be allocated to one or more investment vehicles that qualify as an insurance-Dedicated Fund (IDF) PPIV. Itr. Rul. 2011/5012; C.C.A. 200840043; PPIV. Itr. Rul. 20042011; Per. Rul. 2003-91, 2003-2 C.B. 349-350; Rev. Rul. 2003-92, 2003-2 C.B. 351-352; PPIV. Itr. Rul. 9433030; Christoffersen U.S. 1984; Rev. Rul. 81-225; ATTRIBUTES ► Assets held in Separate Accounts are not subject to life ► Customized product structuring and investment options insurance company credit risk. Life insurance benefit ► Can be syndicated among insurance companies to provide greater proceeds in excess of PPLI asset values are subject to life insurance company credit risk ► The incremental costs include: federal Deferred Acquisition Cost ("DAC") Tax, State Premium Tax, a structuring fee, cost of insurance ► No K-1s charges, and policy administration fees





Onshore PPLI Attributes

- Regulated state-by-state
- Products are structured to comply with U.S. insurance and tax law
- Seven major U.S. domestic insurance companies: Crown Global, Investors Preferred Life, John Hancock, Lombard International, Pacific Life, Prudential, and Zurich
- Federal Deferred Acquisition Cost (DAC) Tax
- State Premium Tax
- Generally offer lowest mortality expense pricing
- Generally have more extensive investment manager due diligence process
- Fee sharing arrangements generally require clear disclosure









Introduction to Private Placement Life Insurance (PPLI)

Offshore PPLI Attributes

- Regulated by insurance company's country of domicile
- Typically, the offshore insurance companies cede nearly all of the insurance risk to reinsurance companies
- Federal Excise Tax
- No State Premium Tax
- Solicitation rules: offshore insurance physical, solicitation, paperwork,
- Generally have more flexibility with respect to investment managers (i.e. can invest in funds not cleared by the SEC and not otherwise available to U.S. persons)
- Know Your Customer (KYC) and ongoing reporting requirements can be more onerous (particularly in British Crown Dependencies such as Bermuda and Cayman)







953(d) vs. Non-953(d) Products

953(d)

- Insurance company has made an election to be taxed as a U.S. domestic corporation
- Deferred Acquisition Cost (DAC) Tax
- Allocations to U.S. Insurance-Dedicated Funds (IDFs) are generally permitted

Non-953(d)

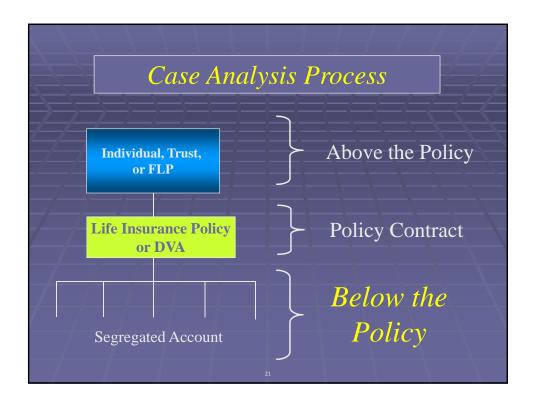
- Insurance company has not made an election to be taxed as a U.S. domestic corporation
- Federal Excise Tax (1% of premium)
- No DAC Tax
- Allocations to U.S. Insurance-Dedicated Funds (IDFs) are generally not

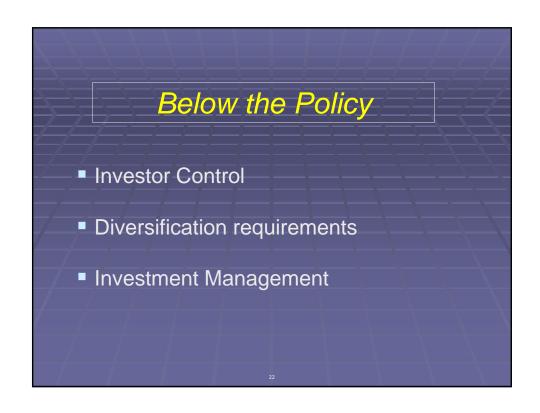




Frozen Cash Value Policies

- Intentionally Non-Compliant Policy
- Freeze increase in Cash Value
- Why use an FCV Policy?
 - Inability to obtain large reinsurance coverage
 - Reduce COI charges
 - Preservation of assets for lower generations
- Only available from International Carriers





Structuring the Investment Vehicle: Diversification Requirement

- Under I.R.C. Section 817(h):
 - ➤ No more than 55% of account value in any one investment
 - ➤ No more than 70% of account value in any two investments
 - ➤ No more than 80% of account value in any three investments
 - ➤ No more than 90% of account value in any four investments
- IRS treats non-insurance-dedicated hedge funds and funds of funds as one investment that cannot be "looked-through"









Introduction to Private Placement Life Insurance (PPLI)

Structuring the Investment Vehicle: Investor Control Doctrine

- Policy owners can allocate among any of the IDFs offered by the insurance company that issues the policy
- But, policy owners cannot directly or indirectly influence an investment manager with respect to specific investments made within the IDF
- Common practice for policy owners to have an understanding of the investment mandate for a currently offered IDF or for an IDF in the process of being developed



Structuring the Investment Vehicle: Insurance-Dedicated Fund

The graphic image below shows the difference between an Insurance-Dedicated Fund (IDF) structure (on the left) and a Segregated Asset Account (SAA) structure (on the right).



- Conforms to the IRS safe harbor requirements
- Enables Investment Management Firm to co-mingle allocations (from multiple insurance companies and from multiple policies)
- Higher cost



- Has been challenged by the IRS (CCA 200840043); Webber v. Commissioner
- Does not enable Investment Management Firm to co-mingle allocations (single life insurance company)
- Lower cost





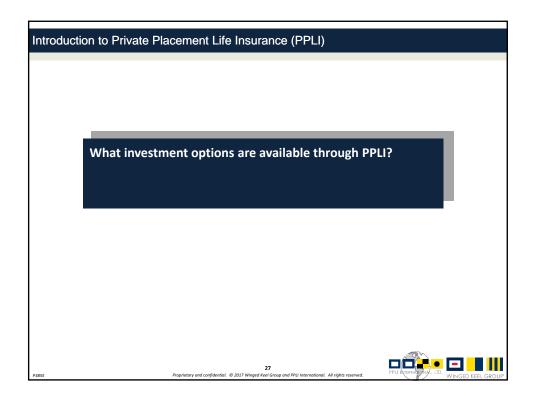


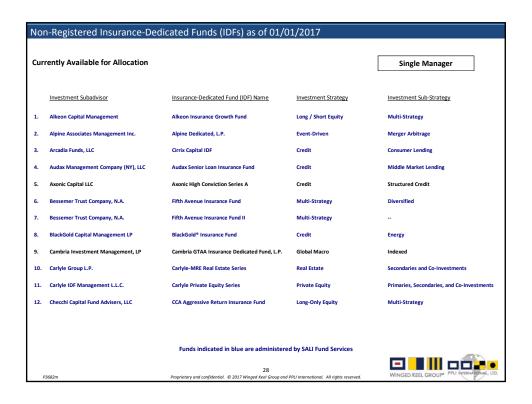


Introduction to Private Placement Life Insurance (PPLI)

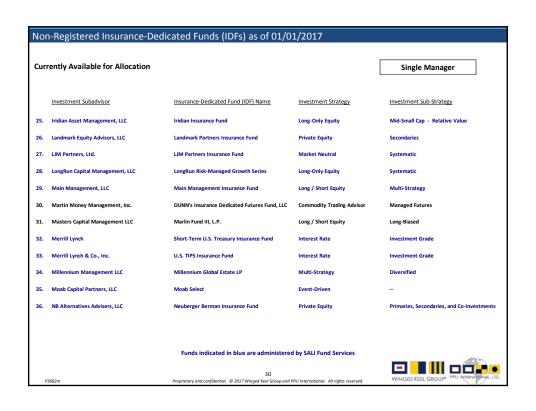
Failure to Comply

- Loss of U.S. life insurance tax benefits
 - > Current period taxation for investment income and realized gains
 - > I.R.C. Section 817(h) violation destroys the policy tax benefits permanently

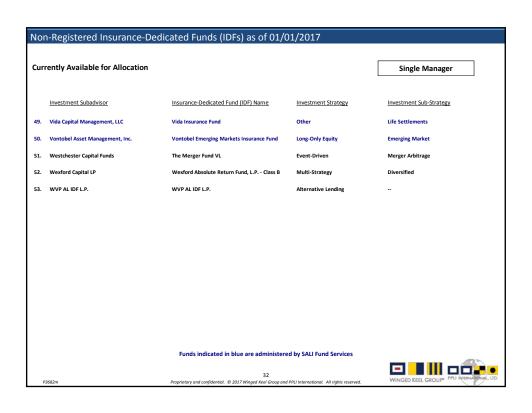




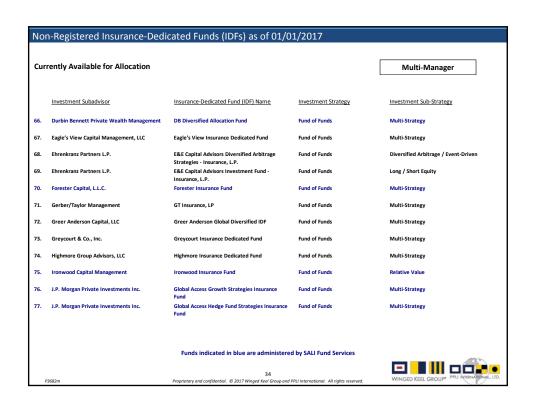
Nor	n-Registered Insurance-Dedi	cated Funds (IDFs) as of 01/0	1/2017	
Curr	rently Available for Allocation		[Single Manager
	Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy
13.	Checchi Capital Fund Advisers, LLC	CCA Core Return Insurance Fund	Long-Only Equity	Multi-Strategy
14.	Contravisory Investment Management	Contravisory IDF LP (Long-Short Equity)	Long / Short Equity	-
15.	Cushing ® Asset Management, LP	Cushing * / SALI MLP Alpha Total Return	Master Limited Partnerships	Mid-Stream Pipeline
16.	Echelon Capital Strategies, LLC	Echelon Insurance Dedicated Fund	Credit	Peer-to-Peer Lending
17.	Evercore Wealth Management	Evercore Insurance Fund	Long-Only Equity	U.S. Domestic
18.	GC Advisors, LLC	Golub Capital Insurance Fund	Credit	Middle Marketing Lending
19.	Glaxis Capital Management, LLC	Glaxis Insurance Dedicated Fund, LP	Global Macro	Multi-Strategy
20.	GoldenTree Asset Management LP	GoldenTree Insurance Fund	Credit	Opportunistic
21.	Goldman Sachs Asset Management, L.P.	Yield Opportunities (Insurance Dedicated) Fund	Credit	Opportunistic
22.	Hamilton Lane Advisors LLC	Chestnut Street Fund	Private Equity	Primaries, Secondaries, and Co-Investments
23.	Harvest Fund Advisors LLC	Harvest MLP Income Fund III, LLC	Master Limited Partnerships	Mid-Stream Pipeline
24.	Heronetta Management	Heron Total Return Fund, L.P.	Master Limited Partnerships	Mid-Stream Pipeline
		Funds indicated in blue are administered	by SALI Fund Services	
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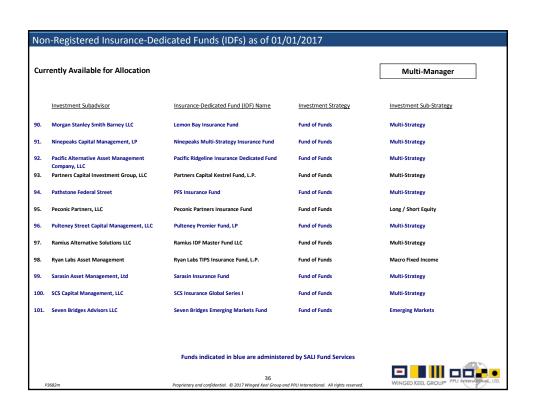
ùrr	rently Available for Allocation			Single Manager
	Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy
37.	Paulson & Co. Inc.	Paulson Partners Premium L.P.	Event-Driven	Merger Arbitrage
38.	Phoenix Investment Adviser LLC	JLP Credit Opportunity IDF	Credit	Distressed / Event-Driven
39.	PIMCO	PIMCO Absolute Return Strategy Fund (PARS)	Multi-Strategy	Relative Value
10.	Pine River Capital Management L.P.	Pine River Insurance Fund	Credit	Diversified
11.	Providence Investment Management, LLC	Providence Insurance Fund	Credit	Mortgage-Backed Securities
12.	Rand Advisors, LLC	Atlas IDF, LP		
13.	Rand Advisors, LLC	Rand Advisors Series I Insurance Fund	Credit	Bank Loans
14.	Rimrock Capital Management, LLC	Rimrock Series of Copperstone Multi-Series IDF, LP	Credit	Structured Credit
1 5.	SoundPoint Capital	Sound Point Floating Rate Fund	Credit	Floating Rate
1 6.	Systematica Investments Limited	Systematica Insurance Dedicated Fund	Credit	Systematic
17.	The Commerce Trust Company	The Commerce Trust Company Insurance Fund	Credit	Relative Value
18.	Value Monitoring, Inc.	H & L Insurance Fund	Credit	Statistical / Momentum
		Funds indicated in blue are administered	d by SALI Fund Services	



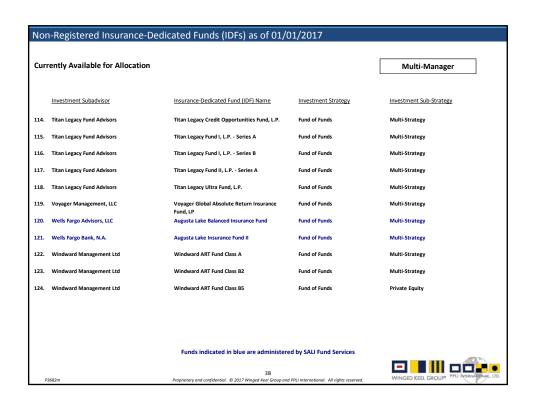
Noi	n-Registered Insurance-Dedi	icated Funds (IDFs) as of 01/0	1/2017	
Cur	rently Available for Allocation			Multi-Manager
	Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy
54.	Access Fund Management	Access Dynamic Growth (IDF) Fund, LP	Fund of Funds	Multi-Strategy
55.	Athena Capital	Athena Catholic Values Fund L.P.	Fund of Funds	Multi-Strategy
56.	Balter Capital Management	Balter '40 Act Capital Alternatives LP	Fund of Funds	Multi-Strategy
57.	Berens Capital Management, LLC	Berens Insurance Dedicated Fund, LLC	Fund of Funds	Multi-Strategy
58.	BluePointe Capital Management, LLC	BluePointe Insurance Dedicated Fund	Fund of Funds	Multi-Strategy
59.	Canterbury Consulting Incorporated	Canterbury Absolute Return Strategy	Fund of Funds	Multi-Strategy
60.	Chalkstream Capital Group, L.P.	Chalkstream Insurance Fund	Fund of Funds	Multi-Strategy
61.	Covenant Multifamily Offices, LLC	Covenant Alternative Strategies Insurance Fund	Fund of Funds	Multi-Strategy
62.	CTC myCFO, LLC	Sequence Multi Asset IDF	Fund of Funds	Multi-Strategy
63.	Drexel Morgan Capital Advisers, Inc.	McCabe / Natural Investments SRI Insurance Fund	Fund of Funds	Socially Responsible Investments
64.	Drexel Morgan Capital Advisers, Inc.	McCabe Income Insurance Fund	Fund of Funds	Multi-Strategy
65.	Drexel Morgan Capital Advisers, Inc.	McCabe Multi-Manager Insurance Fund	Fund of Funds	Multi-Strategy
		Funds indicated in blue are administered	by SALI Fund Services	
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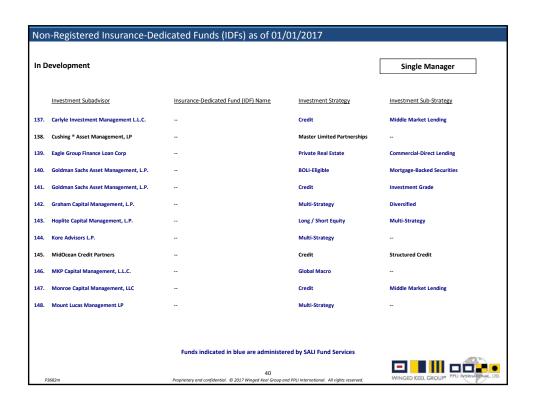
Noi	n-Registered Insurance-Dedi	cated Funds (IDFs) as of 01/0	1/2017	
Cur	rently Available for Allocation		[Multi-Manager
	Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy
78.	J.P. Morgan Private Investments Inc.	Managed Hedge Fund – Alpha 1 Insurance Fund	Fund of Funds	Multi-Strategy
79.	JPMorgan Chase Bank, N.A.	Boulder Lake Insurance Fund	Fund of Funds	Multi-Strategy
80.	KWK Management LLC	KWK Multi-Strategy Fund	Fund of Funds	Multi-Strategy
81.	Lionstone Capital Management LLC	Lionstone IDF II	Fund of Funds	Multi-Strategy
82.	Lionstone Capital Management LLC	Lionstone Insurance Fund, LP	Fund of Funds	Multi-Strategy
83.	Marcuard Family Office Ltd.	MFO IDF LP Portfolio A - Equity Europe	Fund of Funds	European Equity
84.	Marcuard Family Office Ltd.	MFO IDF LP Portfolio B - Equity Asia	Fund of Funds	Asian Equity
85.	Marcuard Family Office Ltd.	MFO IDF LP Portfolio C - Commodities	Fund of Funds	Precious Metals
86.	Marcuard Family Office Ltd.	MFO IDF LP Portfolio D - Equity North America	Fund of Funds	North American Equity
87.	Massey Quick & Co., LLC	Massey Quick Insurance Dedicated Fund	Fund of Funds	Multi-Strategy
88.	Meritage Capital, LLC	Insignia Insurance Dedicated Fund, L.P.	Fund of Funds	Long / Short Equity
89.	Miller/Russell & Associates, LLC	Vega Multi-Strategy Fund	Fund of Funds	Multi-Strategy
		Funds indicated in blue are administered	l by SALI Fund Services	31
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urrently Available for Allocation	Multi-Manager		
Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy
2. Seven Bridges Advisors LLC	Seven Bridges Long/Short Equity Fund	Fund of Funds	Long / Short Equity
3. Seven Bridges Advisors LLC	Seven Bridges Multi-Strategy Fund	Fund of Funds	Multi-Strategy
4. Seven Bridges Advisors LLC	Seven Bridges Strategic Equity Fund	Fund of Funds	Long-Only Equity
5. SkyBridge Capital II, LLC	SkyBridge Multi-Strategy Insurance Fund	Fund of Funds	Tactical
6. TAG Associates, LLC	Cascade River Fund	Fund of Funds	Multi-Strategy
7. TAG Associates, LLC	TAG Associates Insurance Fund	Fund of Funds	Multi-Strategy
8. Talson Capital Management, LLC	Talson Acier Fund	Fund of Funds	Multi-Strategy
9. Taylor Investment Advisors, LP	Taylor Insurance Series, L.P Series C - Global Alpha	Fund of Funds	Multi-Strategy
0. Taylor Investment Advisors, LP	Taylor Insurance Series, L.P Series G - Diversified Strategies	Fund of Funds	Multi-Strategy
1. Taylor Investment Advisors, LP	Taylor Insurance Series, L.P Series K - Global Opportunity	Fund of Funds	Multi-Strategy
2. Taylor Investment Advisors, LP	Taylor Relative Value Strategies, L.P.	Fund of Funds	Multi-Strategy
3. Tilney Asset Management Limited	Tilney IDF Growth Strategy	Fund of Funds	Global Multi-Asset



Nor	n-Registered Insurance-Ded	icated Funds (IDFs) as of 01/	01/2017	
In D	evelopment			Single Manager
	Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy
125.	3 Dimensional Wealth Advisors, LLC	-	Exchange-Traded Fund	Dividend Growth
126.	3 Dimensional Wealth Advisors, LLC	-	Long / Short Equity	Long-Biased
127.	3 Dimensional Wealth Advisors, LLC	-	Long-Only Equity	Dividend Growth
128.	3 Dimensional Wealth Advisors, LLC		Long-Only Equity	Systematic
129.	3 Dimensional Wealth Advisors, LLC		Long-Only Equity	U.S. Domestic
130.	Armory Investment Management LLC	-	Credit	Asset-Based Lending
131.	Arrowpoint Asset Management, LLC	-	Credit	Opportunistic
132.	Ashmore Investment Management Limited	-	Credit	High-Yield
133.	Benefit Street Partners L.L.C.	-	Credit	Private Debt
134.	Breakwater Investment Management, LLC	-	Credit	Middle Market Lending
135.	Brevet Capital Management, LLC	-	Credit	Short Duration
136.	Candlewood Investment Group, LP	=	Credit	Distressed
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Nor	n-Registered Insurance-Ded	icated Funds (IDFs) as of 01/	01/2017		
In D	n Development			Single Manager	
	Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy	
	IIIVestifierit Subadvisor	insurance-Dedicated Fund (IDF) Name	investment strategy	investment sub-strategy	
149.	NBW Capital LLC	-	Long / Short Equity	Master Limited Partnerships	
150.	Newbrook Capital Advisors LP		Long / Short Equity	Multi-Strategy	
151.	OZ Management LP	-	Multi-Strategy	Diversified	
152.	P. Schoenfeld Asset Management LP	-	Event-Driven	-	
153.	Rimrock Capital Management, LLC	-	Credit	Structured Credit / Mortgage- Backed Securities	
154.	Solus Alternative Asset Management LP	-	Credit	Distressed / Event-Driven	
155.	Tricadia Capital Management, LLC	-	Multi-Strategy	Diversified	
156.	United Asset Strategies (UAS)		Interest Rate	Investment Grade	
157.	United Asset Strategies (UAS)		Long-Only Equity	Opportunistic	
158.	Wellington Management Company LLP	-	BOLI-Eligible	Mortgage-Backed Securities	
159.	Western Asset Management Company	-	Fixed Income	-	
160.	Winton Capital Management		Systematic	-	
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Development			Multi-Manager
Investment Subadvisor	Insurance-Dedicated Fund (IDF) Name	Investment Strategy	Investment Sub-Strategy
67. Covenant Multifamily Offices, LLC		Fund of Funds	Multi-Strategy
68. CPA, LLC (Citi)	-	Fund of Funds	Multi-Strategy
69. Crow Holdings Capital Partners, LLC	-	Fund of Funds	Multi-Strategy
70. Goldman Sachs Hedge Fund Strategies LLC	-	Fund of Funds	Multi-Strategy
71. Grand Central IDF Manager, LLC		Fund of Funds	Multi-Strategy
72. Gupta Wealth Management		Fund of Funds	Multi-Strategy
73. LLBH Private Wealth Management		Fund of Funds	Multi-Strategy
74. Magnitude Capital, LLC	-	Fund of Funds	Multi-Strategy
75. Seven Bridges Advisors LLC		Fund of Funds	Multi-Strategy
76. Tilney Asset Management Limited	-	Fund of Funds	-
77. Tilney Asset Management Limited	-	Fund of Funds	-

