Bridging the Gap Winter 2016

Wednesday, November 30, 2016 9:00 a.m. – 5:30 p.m.

Thursday, December 1, 2016 9:00 a.m. – 5:30 p.m.

New York City | Live & Webcast CUNY Graduate Center

Albany | Live Video Conference New York State Bar Association

Buffalo | Live Video Conference Adam's Mark Hotel

Boston | Live Video Conference Metro Meeting Center

Interactive Video Conference Formats are approved for MCLE credit for all attorneys, including newly admitted.

NYSBACLE



Special Program for Recent Graduates and Newly Admitted Attorneys

- Earn 16.0 MCLE Credits
- Satisfy your newly admitted annual MCLE requirement by attending this two-day program
- Approved for MCLE Credit in New York, New Jersey, California and Pennsylvania

This popular program sells out. Register early to guarantee your seat!

\$295 for Newly Admitted Attorneys*

www.nysba.org/BridgingtheGap



PROGRAM DESCRIPTION

Newly admitted attorneys can satisfy all of their annual MCLE requirements by attending this two-day program which is ideal for "bridging the gap" between law school and the realities of practicing law in New York State. Experienced attorneys who have an interest in other areas of practice can also attend and benefit from this program by learning practical information from skilled and experienced practitioners.

Program faculty will speak from the New York City location and will be broadcast live to other locations in an interactive video conference format, allowing "real time" interaction between all locations. This program is approved for MCLE credit for newly admitted attorneys in all locations, regardless of format.

This program will also be streamed as a live webcast.

This two-day program will cover different topics in various areas of practice on each day and offers a total of 16.0 MCLE credits: 3.0 in ethics, 6.0 credits in skills, and 7.0 in areas of professional practice.

> Learn more about the co-sponsoring Sections and Associations at www.nysba.org/BridgingtheGap

Join the conversation! Live tweet with us using #nysbaBTG

ELECTRONIC COURSE MATERIALS (ECM)

NYSBACLE Course Materials for NYSBA CLE programs are now distributed electronically!



All program materials are distributed exclusively online in searchable PDF format, allowing attendees more flexibility in storing this information and allowing you to copy and paste relevant portions of the materials for specific use in your practice. A CLE NotePad (paper) will be provided to all attendees at the live program site.

The CLE NotePad includes lined pages for taking notes on each topic, as well as any PowerPoint presentations submitted prior to printing.

Prior to a scheduled program date, all registrants will receive an email message containing a hyperlink that when clicked will provide you with access to the complete course materials in a searchable PDF format which can be downloaded to your computer. Printing the complete materials is not required for attending the program. Online materials are updated periodically to reflect last minute submissions from program faculty, guaranteeing that you will always have the latest version of the materials.

16.0 TOTAL CREDITS: 7.0 areas of professional practice/ law practice management; 6.0 skills; 3.0 ethics

This course has been approved for MCLE credit in New York for all attorneys, including newly admitted (less than 24 months).

This program has also been approved for MCLE credit by the State Bar of California and the Pennsylvania Continuing Legal Education Board for 10.5 credit hours of substantive law and 2.5 credit hours of ethics. All inquiries regarding MCLE credits may be directed to (518) 487-5606.

This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 16.2 hours of total CLE credit. Of these, 3.0 qualify as hours of credit for ethics/professionalism, and 0.0 qualify as hours of credit toward certification in civil trial law, criminal trial law, workers compensation law and/ or matrimonial law. This course does not qualify under any of the nine specified new admit areas, in five of which New Jersey attorneys admitted in 2009 or thereafter, in their first full two-year compliance period, must take 15 of their 24 required credit hours (see BCLE Reg. 201:2).

The New York State Bar Association's Committee on Continuing Legal Education has been certified by the New York State Continuing Legal Education Board as an accredited provider of continuing legal education in the State of New York.

IMPORTANT NOTICE: PARTIAL CREDIT FOR PROGRAM SEGMENTS NOT ALLOWED. Under the New York State Continuing Legal Education Board Regulations and Guidelines, attendees at CLE programs cannot receive MCLE credit for a program segment unless they are present for the entire segment. Persons who arrive late, depart early, or are absent for any portion of the segment will not receive credit for that segment.

Wednesday, November 30, 2016

(6.0 skills, 2.0 areas of professional practice)

8:30 a.m. Registration and Continental Breakfast

9:00 – 10:15 a.m. Basics of Vehicle and Traffic Law in NYS: Plea Bargaining,

the DMV Point System, Upstate and Downstate Differences,

Insurance Considerations

Speaker: Jonathan D. Cohn, Esq.

Gerstenzang, Sills, Davis, Cohn & Gerstenzang

Albany, New York

(1.5 Skills)

10:15 - 10:30 a.m. Break

10:30 – 11:45 a.m. Advising the Small Business Owner on Employee

Handbooks, Commercial Leasing and Financing

Speaker: Eugene W. Policastri, Esq

Policastri Law Firm LLC

Rockville, MD (1.5 Skills)

11:45 – 1:00 p.m. **Lunch Break** (on your own)

1:00 – 2:15 p.m. Client Counseling in Elder Law

Medicare and Medicaid Applications

Speaker: Ellyn S. Kravitz, Esq.

Abrams, Fensterman, Fensterman, Eisman,

Formato, Ferrara & Wolf, LLP

New York, NY (1.5 Skills)

2:15 - 2:25 p.m. **Break**

2:25 – 3:40 p.m. Cross Examination of an Expert Witness

in a Medical Malpractice Case

Speaker: Jeffrey B. Bloom, Esq.

Gair, Gair, Conason, Steigman, Mackauf,

Bloom & Rubinowitz

New York, NY

(1.5 Skills)

3:40 – 4:30 p.m. **Products Liability 101**

Speaker: Dennis J. Brady, Esq.

Goldberg Segalla LLP Garden City, NY

(1.0 Areas of Professional Practice)

4:30 – 5:30 p.m. Attorney as Agent | Key Lawyering Tips for New Attorneys

Breaking into the Field of Sports Management

Speaker: David-Ross Williamson, Esq.

Wilmelsport Agency

Boston, MA

(1.0 Areas of Professional Practice)

5:30 p.m. Adjournment

Thursday, December 1, 2016

(5.0 areas of professional practice, 3.0 ethics)

8:30 a.m. Registration and Continental Breakfast

9:00 – 10:15 a.m. Ethical Considerations in Representing Entrepreneurs

Speaker: Clifford R. Ennico, Esq.

Law Offices of Clifford R. Ennico

Fairfield, CT (1.5 Ethics)

10:15 – 10:25 a.m. **Break**

10:25 – 11:15 a.m. Trying Cases: Understanding the Mindset and Trial

Platform Needed to Win

Speaker: Patrick J. Higgins, Esq.

Couch White, LLP Albany, NY

(1.0 Areas of Professional Practice)

11:15 – 12:30 p.m. Attorney Websites | What New Attorneys Need to Know

about Marketing, Social Media, Attorney Advertising &

Rule 7.1 and Recent Ethics Opinions

Speaker: Dr. Carol Schiro Greenwald

Consultant Marketing Partners

Larchmont, NY

Tara C. Fappiano, Esq.

Havkins, Rosenfeld Ritzert & Varriale LLP

White Plains, NY

(1.5 Ethics)

12:30 – 1:30 p.m. Lunch

1:30 – 2:45 p.m. **Collection Law 101**

Speaker: Robert J. Ansell, Esq.

SilvermanAcampora LLP

Jericho, NY

(1.5 Areas of Professional Practice)

2:45 – 3:00 p.m. **Break**

3:00 – 4:00 p.m. Landlord Tenant Practice in New York State

Speaker: Hon. Matthew J. Turner

Troy City Court

Troy, NY

(1.0 Areas of Professional Practice)

4:00 – 5:30 p.m. **Municipal Law 101**

Speaker: Steven G. Leventhal, Esq.

Leventhal, Mullaney & Blinkoff, LLP

Roslyn, NY

(1.5 Areas of Professional Practice)

5:30 p.m. Adjournment

PROGRAM LOCATIONS

Wednesday, November 30, 2016 | 9:00 a.m. - 5:30 p.m.

Thursday, December 1, 2016 | 9:00 a.m. - 5:30 p.m.

New York City Live Location | PC: 0EJ84

The Graduate Center, CUNY | 365 Fifth Avenue, Between 34th & 35th, New York, NY 10016

Albany Video Conference | PC: 0EJ81

New York State Bar Association | 1 Elk Street, Albany, NY 12207

Buffalo Video Conference | PC: 0EJ82

Adam's Mark Hotel | 120 Church Street, Buffalo, NY 14202

Boston Video Conference | PC: 0EJ8B

Metro Meeting Center | 101 Federal Street, Boston, MA 02110

REGISTER ONLINE

New York City www.nysba.org/BTGWinter2016NYC

Albany Buffalo Boston www.nysba.org/BTGWinter2016Albany www.nysba.org/BTGWinter2016Buffalo www.nysba.org/BTGWinter2016Boston

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- 4. Network with the best via exclusive, members-only Section benefits

Become a NYSBA Member Today! Go to www.nysba.org/join

PRICING

NYSBA Member – \$420 | Non-Member – \$695 Special Rate for Newly Admitted Attorneys – \$295*

*To receive this special rate, you MUST:

- 1. Be a recent grad or newly admitted attorney (admitted June 2014 or later)
- 2. Be a NYSBA member (first year of membership is FREE)
- 3. Register online or by calling the Member Resource Center at 800-582-2452 to register.

INFORMATION AND POLICIES

Pre-registration Strongly Advised: You can save money and guarantee your seat and course materials by registering early. Seating is limited in all locations and registrations are taken on a first-come, first-served basis.

Cancellations Are Easy – Full Refunds Are Given: Your full registration fee will be refunded if you give us notice no later than the close of business (4:45 p.m. EST) three business days prior to the date of the program for which you registered. Registrations canceled less than three business days from the program date will be assessed a cancellation fee of \$25.00. To cancel, call or email the Member Resource Center at (800) 582-2452 or mrc@nysba. org. If you do not cancel and do not attend the program, access to a complete set of course materials in PDF format will be forwarded to you via e-mail in consideration of the registration fee. Non-registrants may purchase program materials after the final program date.

MCLE Credit: This program is acceptable for MCLE credit in New York and many other MCLE jurisdictions.

Tuition Assistance: New York attorneys may apply for tuition assistance to attend this program based on financial hardship. Any New York attorney who has a genuine financial hardship may apply for tuition assistance for a CLE program by completing a Tuition Assistance Request Form and returning it to the CLE Department no later than five working days prior to the program, explaining the basis of his/her hardship. If granted, the attorney will receive tuition assistance, depending on the individual's circumstances. For more details, please contact Holly Murray at **(518) 487-5586.**

Recording of NYSBA Seminars in any form is strictly prohibited.

Accommodations for Persons with Disabilities: NYSBA welcomes participation by individuals with disabilities. NYSBA is committed to complying with all applicable laws that prohibit discrimination against individuals on the basis of disability in the full and equal enjoyment of its goods, services, programs, activities, facilities, privileges, advantages, or accommodations. To request auxiliary aids or services or if you have any questions regarding accessibility, please contact Cindy O'Brien at (518) 487-5585 or cobrien@nysba.org.

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NYSBA Law Practice Management

Whether you're a solo practitioner or a managing partner at a national law firm, you'll find law practice management resources to meet your day-to-day practice needs. Checklists, best practices, publications, and continuing legal education programs provide up-to-date information and practical tips to help you better manage your law practice.

Starting a Practice | Managing Your Practice | Protecting Your Practice | Technology and Your Practice Marketing Your Practice | Escrow Accounts, IOLA, Ethics | Selling Your Practice and Retirement | Planning Ahead

www.nysba.org/LPM

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4 WAYS TO REGISTER

Call 1.800.582.2452 (U.S. and Canada) or **518.463.3724** in Albany & surrounding area

Mail New York State Bar Association, Member Resource Center, One Elk Street, Albany, NY 12207

Fax 518.463.5993

Download an order form online at www.nysba.org/CLEOrderForm

Online www.nysba.org/CLE www.nysba.org/BTGWinter2016NYC www.nysba.org/BTGWinter2016Albany www.nysba.org/BTGWinter2016Buffalo www.nysba.org/BTGWinter2016Boston

Please Note

- CLE seminar coupons and complimentary passes
 CANNOT be used for this program.
- Registrations canceled less than three days from the program date will be assessed a \$25.00 cancellation fee.

Source Code: CL4344