

NEW YORK STATE BAR ASSOCIATION



# NYSBA

## Section Membership Handbook

Presented by the Committee on Membership



# **New York State Bar Association Section Membership Handbook**

## **I. Introduction**

Congratulations! You are about to learn about one of the most essential aspects of a New York State Bar Association Section: MEMBERSHIP! You have distinct vantage point. Your efforts can have a profound impact on the future membership growth, and the financial well-being of your Section.

Whether it is keeping more Section members through retention strategies or embarking upon recruitment efforts to attract new members, more Section members means more members to carry on the important work of your Section and more dues dollars you can invest in Section programs and services.

The membership activities of each Section are unique. Depending upon the needs and resources of your Section, you may wish to pursue certain membership projects, for example: coordinating recruitment projects, new member welcome events, regional networking receptions or outreach to former members. You can conduct formal or informal research to focus on your Section member needs. You can also focus on overall strategies to improve Section member satisfaction and ultimately retention.

There are numerous opportunities that exist to recruit, welcome and retain members and enhance the overall value of Section membership. The purpose of this handbook is to provide you with guidance as to available resources and offer practical suggestions for implementing various initiatives to attract new members and retain your current members. Please be assured that for every activity, your Staff Liaison, the New York State Bar Association's Membership Services staff and Membership Committee are available to assist you.

To discuss membership planning, obtain membership lists or reports,  
or for any additional information, please contact:

<b>Membership Development</b>	<b>Membership Services Department</b>
Planning and implementing Section membership recruitment, renewal and retention campaigns	Megan O'Toole 518-487-5743
Section membership statistics, reports and rosters	Maria Kroth 518-487-5571
Section membership brochures	Karin Gagnon 518-487-5572
Obtaining Association or Section membership applications	Membership Department 518-487-5578
Joining the Association or Sections	Membership Department 518-487-5578

**Patricia K. Wood, CAE**  
Senior Director of Membership Services  
New York State Bar Association, One Elk Street, Albany, NY 12207  
(518) 487-5570 - (518) 487-5579 FAX  
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## **II. Membership Recruitment**

### **A. Year-Round Section Recruitment Efforts Conducted by NYSBA**

NYSBA's Membership Services coordinates general Section membership recruitment efforts throughout the year. For example, the department responds to requests from prospective members for Section applications and sample publications. NYSBA dues invoices and applications contain areas which enable members to join Sections. At CLE events, Section membership applications are displayed at registration tables. The NYSBA Web Site also promotes Section membership, and enables members to join a Section and/or Section committees online. And a Section membership information request form regularly appears in both the *NYSBA Journal* and *State Bar News*.

A year-round program called the "Pick One Free Section Membership" offers all new attorney members their choice of one, complimentary Section membership. At the end of the complimentary period of membership, the new members are invoiced for full Section dues.

A Web-based program for Section recruitment entitled: "Express Join" enables your Section to easily send out a targeted email message to members, with similar areas of interest, who are not yet Section members. This email message contains a link to access an area on the NYSBA Web site where a prospective member can join your Section quickly and easily.

In addition to these routine recruitment efforts, Sections can conduct any additional recruitment projects that they desire. Just call Membership Services, and our staff will be happy to coordinate these projects and mailing details for your Section.

Sections can obtain other assistance such as statistical reports of their Section membership, member lists by judicial district, etc. The Membership Services staff is always available to supply you with the information you need and assist with special efforts.

### **B. Other Section Membership Recruitment Options and Resources**

NYSBA Sections have conducted recruitment campaigns that have targeted groups such as:

- New Association members
- Newly admitted attorney members
- NYSBA members in a Section's same area of practice
- Judges
- Law students
- Non-members who have attended Section events or CLE programs
- Non-members who are members of other legal organizations

If a recruitment effort will involve a mailing, typically, these packets will consist of printed materials such as: cover letters, reply cards or Section brochures, and sometimes-complimentary copies of Section publications or educational materials. This Handbook contains samples of a few recruitment efforts.

The Association's Membership Services staff will coordinate all aspects of recruitment mailings for your Section. This can include, for example: copy writing of recruitment letters, graphic design, printing production, mailing list development, and mail house coordination. Section representatives can be extremely helpful in the development of membership campaigns by contributing ideas for cover letters.

There are many ways that a direct mail recruitment campaign can be enhanced:

1. **Incentives:** Incentives that can be offered in the membership direct mail packet can include a complimentary meeting registration, eligibility for a special prize, half price dues, etc. Although you might not think that attorneys respond to direct mail incentives, they do! These techniques can improve response rates of a recruitment campaign.
2. **Involvement by Executive Committee Members or Judicial District Representatives:** Another excellent way to improve the effectiveness of a recruitment or other membership campaign is to involve members of the Section's Executive Committee. The Executive Committee or Judicial District representatives can contact prospects in their geographic region who were sent the recruitment mailing, and personally encourage them to join. Lists can be broken down by geographic region, admission year, etc., to make it easy for members to reach out to regional colleagues.

If Executive Committee members follow-up on the mail invitation with a telephone call or a personal letter, this colleague to colleague contact will definitely improve the results of a campaign. Personal contact is an extremely effective device in membership campaigns.
3. **Member Get a Member Campaigns:** A colleague to colleague, "member get a member" recruitment project can also be an effective recruitment technique. This personal approach adds great credibility to recruitment efforts. Section members can be supplied with Section applications, and encouraged to recruit colleagues.

### III. Enhancing the Membership Experience: Encouraging Participation

The challenge of membership retention begins the moment a new member joins an association. This is a critical time, when new members form impressions that can determine how involved and committed they may get with their new group.

Members have three personal resources to devote to an organization: money (dues), time (activities) and talent (volunteerism). Sections can profit from the talents and abilities of members; members can gain from professional development and a sense of personal satisfaction. It is extremely important that each new Section member is treated like a valued addition and receives the proper welcome and orientation to Section opportunities and activities. Using a Sections Executive Committee in such welcome gestures can be extremely effective in this regard.

#### A. New Member Welcome Programs

Most of us, at one time or another, have been a new member of an organization. As you try to become acclimated to a new group, it can be an awkward period until you develop relationships with other members. To ease this transition for new members, many groups organize "New Member Welcomes" or "Ambassador Programs" where representatives welcome and openly acknowledge new members. This can be done through a variety of ways:

1. **New Member Mailings:** Membership Services or your Section Staff Liaison can coordinate mailings to new Section members. These mailings can include welcome letters from the chair and/or membership chair, Section directories and educational materials from recent Section events.
2. **Section eNewsletters:** The names of new members can be published in Section eNewsletters.

3. **Regional Relations:** Section Executive Committees can receive lists of new members in their geographic region (i.e., by judicial district), so that they can extend a personal “local” welcome.
4. **New Member Welcome Events:** Sponsoring a “New Member Breakfast” or cocktail party in different judicial districts can also be useful in introducing new members to a Section, to encourage them to join committees or get involved in other ways.
5. **Encourage New Member Participation at Section Meetings:** Consider allowing new members to attend their first Section meeting at no charge (i.e., waive the meeting registration fee), or at reduced fees. Frequently, new members are newer attorneys, who may have young families, and may lack the financial resources to attend major Section events. When planning a Section meeting, it is helpful to organize spouse programs, and have child care services available at the meeting facility, so that members can bring their families.
6. **New Member Recognition:** At Section events, name badges can be marked with a ribbon or other symbols to identify the new member. Section Executive Committee members should be alerted to this symbol, and upon seeing a new member, should extend their welcome into the Section. The Membership Department can also provide an easel-back poster, displaying new member names, for your registration table.

It is also a good idea to ask several members to position themselves at registration areas, so that they can welcome members as they enter an event.

7. **Introduction of New Section Members:** At Section meetings or major events, representatives of the Executive Committee can serve as “Ambassadors,” to meet and greet new members at the door. These simple gestures can set the stage for new members, to help them feel welcome at an event, and encourage them to attend future events. The Section Chair or other officers making introductory remarks at Section events can acknowledge all new members by asking them to rise and introduce themselves to the group.

## **B. Engaging Members in Section Activities**

The more active and committed a Section member is, the more likely they are to renew their membership. It is important to reinforce the new Section member’s decision to join by getting them actively involved early on.

There are inherent benefits of active member participation, not only for the member, in gaining new experiences, but also for Section leadership, in expanding the volunteer pool for Section activities. The single biggest reason people don’t volunteer is simple: no one asked them! Try a variety of methods to involve your members, and keep them going on a routine basis.

Remember that while new member relations are important, don’t forget your current members. Be sure that they, too, are presented with opportunities to volunteer and gain valuable experiences within your Section. The NYSBA Web site also offers wonderful possibilities for members to become active (online) participants in a Section.

Consider these methods to involve members:

1. **Regional Relations:** Have Executive Committee members personally invite new members to functions. Organize regional “networking receptions” for both new and existing members, so that members in a specific geographic area can get to know one another, and establish valuable links. One of the major reasons people join Sections is to meet colleagues in their areas of

interest, and share knowledge and experiences. Regional projects can be extremely useful in this regard.

- 2. Promote Committee Opportunities:** Actively communicate the opportunities to participate in committees through as many channels as possible. Be sure to put forth the message that people are always welcome to participate in your Section.
  - a) Explain how members can volunteer via Section publications, e-mail and mailings. It is helpful to list contact information for the chairs of Section committees, the committees' stated purposes, and recent accomplishments.
  - b) Make members feel welcome to volunteer. Put forth a sincere effort to encourage them to volunteer. This can be accomplished through announcements at Section events, personal contact, notices in publications, and flyers at events.
- 3. Prepare and support your members.** Most people get involved as volunteers because they have an interest, but not necessarily because they have training in an area. Make sure that your members understand what is expected of them in their volunteer assignments, how many meetings there will be, and that they can rely upon Section leadership and NYSBA staff liaisons for guidance and support. Consider asking former Section leaders to serve in these "mentor" capacities.
- 4. Use NYSBA's Web site.** Sections have discovered that the Association's Web site, and specifically the individual Section pages, can provide valuable new resources and links for members. Archived editions of Section eNewsletters and publications, discussion forums, committee updates, calendar of events, and other resources are being established on the NYSBA site. Use of NYSBA's Web site can offer your members new ways to be involved with the Section. Members can serve as discussion leaders among Section colleagues; contribute content to the Web site; pose questions for Section member perspectives. The Internet offers members new ways to stay in contact with one another, all from the comfort of their own homes or offices!
- 5. Encourage members to contribute to eNewsletters and Section publications.** Often, Section eNewsletters and publication editors are in need of writers for various types of articles. Making an effort to encourage people to contribute articles is a great way for members to make significant contributions to a Section. Send out regularly-scheduled "call for submissions" email messages.
- 6. Encourage members from diverse perspectives to serve on educational panels.** Your Section members likely have great expertise and important insights that they can contribute from their specific areas of practice. Invite members from all types of work settings to serve as a panelist at a Section event. Be sure you don't continually use the same old speakers, time after time. Give others the opportunity to contribute to your events. This is also a key way to ensure that your Section is being truly representative of your membership.

### **C. Keeping Members Involved: Expressions of Appreciation and Recognition**

With NYSBA Sections being volunteer driven, it is essential that members feel as though their investment of time in Section activities is personally meaningful and appreciated by leadership. Expressions of gratitude and simple recognition are highly effective ways to help keep people involved in Section activities. For example:

1. **Recognition:** Mention names and contributions as frequently as possible, be it at Section meetings, in publications, etc.
2. **Membership Certificates:** Present membership appreciation certificates and/or awards for distinguished service. You can arrange for a “Section Membership Certificate” to be printed and distributed to your members.
3. **Mementos:** Present other types of membership mementos, gifts, etc., so members will have a lasting reminder of their contributions and involvement.
4. **Leave lasting impressions:** Make Section activities fun and a memorable experience for all.

#### **D. Enhancing Diversity within Sections**

The profile of the legal profession has changed significantly in the past few decades. The legal profession is now further enhanced by growing numbers of women, people of color and attorneys from less traditional legal settings.

Within many associations, including the NYSBA, there is a need for organizations to be more reflective of their profession. Often, there is a lower level of representation of female attorneys, attorneys of color, as well as government attorneys in many activities, and particularly leadership positions. Without adequate inclusiveness, associations will be unable to truly reflect the needs and interests of members of their professions.

Section leaders are in key positions to help enhance the diversity within the Association. Leaders need to remember that it is essential to actively reach out and personally invite people, and especially those from under-represented groups, to get actively involved in Sections and Committees. It is important to include speakers from diverse backgrounds on educational panels, as writers in Section publications, and even in photographs published in newsletters. The Committees on Women in the Law, Minorities in the Profession, Diversity and Leadership Development and Attorneys in Public Service stand ready to serve as resources for guidance in such outreach efforts. Consider inviting a committee representative to a Section Executive meeting to obtain their perspectives.

Sections have much to learn and gain by heightened participation of under-represented groups, as these groups, in turn, benefit from enhanced participation in the NYSBA. Make a commitment to involving these groups in as many meaningful ways as possible.

#### **IV. Membership Retention: Keeping the Member Satisfied**

A member joins, the membership chair's job is done, right? Not quite! Successful membership retention, meaning the ability to keep a member, is an ongoing challenge for most associations. The reasons people join organizations vary, but in general, the motivations seem to revolve around several factors: a commitment to one's profession; an interest in networking with peers; and taking advantage of opportunities to enhance professional development, personal growth and recognition.

There are professional as well as personal motivations behind the reasons to join and retain one's membership. The bottom line is that members will only retain their membership if they appreciate the relevance and value of services.

How do you know what members want from your Section? Why did a member leave? Ask them! Research is an essential tool that helps leadership understand member needs and motivations. For example, you can conduct simple e-mail surveys, focus groups, or use evaluation sheets at Section programs or meetings. You can also conduct simple telephone research, where Executive Committee members can call a few members to seek their input on activities. Formal and informal research can provide useful insights into member needs and perceptions. The NYSBA has developed several low cost research tools that Sections can use for such research.

The key with successful membership retention is to remember that members are valuable customers. They have many avenues where they can invest their time, money and expertise. They will retain their membership only if they feel the experience is rewarding. As such, a commitment to maintaining and improving member satisfaction should be an integral and ongoing part of Section operations.

## **V. Membership Renewals**

Even with the most active Sections, each year, some members do not renew their membership. There are many ways that your Section can increase membership renewal rates. For example:

- 1. Thank You Letters:** Send personalized, thank you letters to members who will be renewing for the first time.
- 2. Reminder Letters:** Send out letters to those who have been slow in renewing their membership, reminding them of the benefits of continued membership.

Many Sections send out renewal letters prior to the membership “drop date” of March 30<sup>th</sup>. This is the date when NYSBA members who have not paid their membership dues are dropped from active membership. It is typically more effective to do such mailings before the annual “drop” date.

- 3. Personal Contact:** When all else fails, distribute lists of non-renewing members to Executive Committee members (by judicial district) for personal follow-up. The one to one colleague approach can be effective in reactivating members.

This form of personal contact can also be an excellent research tool, as Executive Committee members can ask non-renewing members for feedback on their Section experiences. Constructive criticism can be very helpful for ongoing Section evaluation and planning.

## **VI. Conclusions**

We hope that this handbook has provided you with valuable insights and practical tips on how to coordinate membership activities within your Section. Keep in mind that the Association Staff Liaisons, the Membership Services staff and Membership Committee are here to guide and support you through all aspects of campaign planning and implementation. Be sure to share your own experiences so that others may learn from them.

There is no question that spearheading Section membership initiatives is a challenging, yet highly rewarding position. In this capacity, you will surely develop memorable insights and perspectives about members. We thank you for your willingness to accept the “membership challenge” and look forward to working with you.





# **Best Practices To Promote Section Membership**

## ***Best Practices for Section Membership Development***

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### **I. Develop a Membership Plan**

Work with the NYSBA Membership Services Department and your staff liaison to develop a long-term plan aimed at increasing your Section membership.

Appoint a Section membership chair and charge membership chair with developing initiatives.

Establish a budget for membership development. If your Section has a surplus, consider investing surplus in membership initiatives such as networking receptions, meeting subsidies for new attorneys, first-time attendees, etc.

Review what your members want from New York State Bar Association Section membership, such as:

- ❖ Networking opportunities
- ❖ Meeting with judges or others with influence in their field
- ❖ Participation in CLEs
- ❖ Getting updates on developments in field
- ❖ Opportunities to develop credentials in their field

Develop a membership recruitment theme for your Section, such as: "Membership Is Everyone's Business"; "It's All about Membership"; "Membership, Membership, Membership."

Consider developing a membership challenge for your Executive Committee members, such as by asking them to enroll a new member in the Section or bring a new member to a meeting.

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### **II. Contact Potential and Existing Members**

Work with the Membership Services Department to prepare a flyer listing the top ten reasons to join your Section.

Send out new member welcome letters.

Write letters to your target prospective members and follow up with calls and e-mails.

Write to all Section members to encourage them to join Section committees or fill committee vacancies.

Contact dropped Section members to encourage them to re-join.

Reach out to out-of-state and foreign lawyers who are not NYSBA members to encourage them to join your Section.

Recruit NYSBA members who are not already Section members, but who have a demonstrated interest in your Section's field of law (NYSBA's Membership Services Department can access these lists).

Go to firms and make presentations to substantive departments (e.g., litigation or trust and estates departments).

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### **III. Use CLE Programs and Other Programs To Attract Members**

Make a pitch to join your Section at the start of each Section-sponsored CLE program.

Hold networking receptions following Section-sponsored CLE programs.

Hold free events as a member benefit, such as opportunities to meet judges or other individuals of note, and specifically welcome new members at these events.

Implement differential member pricing and charge Section members less for Section activities.

Use the Ambassador Program to welcome new members to Section programs.

Follow up with participants who attend Section events to invite them to join a Section committee or otherwise get involved in the Section.

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### **IV. Expand Diversity of Section Membership**

Appoint a diversity chair charged with promoting membership to diverse groups.

At CLE programs, encourage speaker diversity.

Reach out to members of NYSBA's Committee on Minorities in the Profession.

Hold joint programs with minority bars, specialty bars and county bars.

Hold special diversity events.

Sponsor an internship for law students or section members of color.

Use conference calling/video conferences to make meetings more accessible.

Make Section programs accessible to government and public interest lawyers.

Make out-of-state and foreign lawyers who attend your programs feel welcome.

Hold regional events throughout the state.

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## **V. Recruit Young Lawyers and Law Students**

Develop ways to attract law student members, such as holding panels at law schools or offering career days.

Develop programming attractive to young lawyers, such as CLE programs designed for introductory topics and for bridge-the-gap programming.

Enlist a Young Lawyer Section representative to join your Executive Committee.

Contact new attorneys who have a substantive interest in your Section field.

Consider pod casts by senior Section members that can be promoted to young lawyers.

Hold a young lawyers event targeted to those who are likely to join your Section.

Develop an electronic newsletter that can be targeted to tech-savvy young member.

Review your Website and make sure it is attractive to young members and that it contains up-to-date information.

Develop a list-serve or blog for your Section.

Consider a law student competition such as a writing competition and offer free Section membership to winners, as well as potentially other awards.

Enlist law school professors to speak at CLE programs and ask them to invite students in their classes to attend.

Establish a Young Lawyer Fellowship to encourage newly admitted lawyers to participate in your Section.

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## **VI. Use Your Section Website To Promote Membership**

Review your Section Website and make sure it contains up-to-date information on your Section meetings, publications and events.

Appoint a Webmaster or communications committee to update and maintain Website on a timely basis and ensure it contains substantive information of interest.

Make your Section Executive Committee contact information available on your Section Website so that potential members can contact Section Officers.

Have a link to Top 10 reasons to join your Section on your Website.

Use your Section's Web site to solicit members who want to become more involved in your Section or your Section's committees.

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## **Section Membership Development**

**To help you develop and implement your membership program, contact:**

### **MEMBERSHIP SERVICES DEPARTMENT**

One Elk Street

Albany, New York 12207

518-487-5578

**[membership@nysba.org](mailto:membership@nysba.org)**

## Calendar of Events

## **Section Membership Calendar of Events**

*These items routinely take place throughout the year*

### **January**

Monthly Section Welcome mailings  
Monthly Pick One Free Section to new association attorney members  
Monthly recruitment to CLE attendees and purchasers  
Dues renewal invoice #3

### **February**

Monthly Section Welcome mailings  
Monthly Pick One Free Section to new association attorney members  
Monthly recruitment to CLE attendees and purchasers  
Dues renewal invoice #4  
Dues renewal e-mail #4  
Dues renewal telemarketing

### **March**

Section Renewal reminder mailings and email to members who may be dropped  
Monthly Section Welcome mailings  
Monthly Pick One Free Section to new association attorney members  
Monthly recruitment to CLE attendees and purchasers  
Dues renewal invoice #5  
Dues renewal e-mail #5  
Dues renewal telemarketing

### **April**

Monthly Section Welcome mailings  
Monthly Pick One Free Section to new association attorney members  
Monthly recruitment to CLE attendees and purchasers  
Dues renewal invoice #6

### **May**

Monthly Section Welcome mailings  
Monthly Pick One Free Section to new association attorney members  
Monthly recruitment to CLE attendees and purchasers

### **June**

Monthly Section Welcome mailings  
Monthly Pick One Free Section to new association attorney members  
Monthly recruitment to CLE attendees and purchasers

### **July**

Monthly Section Welcome mailings

Monthly Pick One Free Section to new association attorney members

Monthly recruitment to CLE attendees and purchasers

### **August**

Monthly Section Welcome mailings

Monthly Pick One Free Section to new association attorney members

Monthly recruitment to CLE attendees and purchasers

### **September**

Monthly Section Welcome mailings

Monthly Pick One Free Section to new association attorney members

Monthly recruitment to CLE attendees and purchasers

Dues renewal e-mail #1

### **October**

Monthly Section Welcome mailings

Monthly Pick One Free Section to new association attorney members

Monthly recruitment to CLE attendees and purchasers

Law Student recruitment 1<sup>st</sup> hit mailing

Dues renewal invoice #1

Dues renewal e-mail #2

### **November**

Monthly Section Welcome mailings

Monthly Pick One Free Section to new association attorney members

Monthly recruitment to CLE attendees and purchasers

Comeback recruitment campaign to former members

Comeback telemarketing

Law Student recruitment 2<sup>nd</sup> hit mailing

Dues renewal invoice #2

### **December**

Monthly Section Welcome mailings

Monthly Pick One Free Section to new association attorney members

Monthly recruitment to CLE attendees and purchasers

Comeback telemarketing

Dues renewal e-mail #3



**Kroth, Maria**

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**From:** O'Toole, Megan  
**Sent:** Wednesday, April 14, 2010 9:37 AM  
**To:** Kroth, Maria  
**Subject:** Join the Commercial and Federal Litigation Section Today

## SECTION NOTICE

**NEW YORK STATE BAR ASSOCIATION****NYSBASections**

Commercial and Federal Litigation

[Section Home](#) | [Events](#) | [Section Publications](#) | [Blog](#) | [www.nysba.org](http://www.nysba.org)

Dear Megan T. O'Toole:

Membership in the Commercial and Federal Litigation Section is a valuable way to enhance your career and increase your professional network. The Section consists of 2,500 leading commercial litigators from across New York State. Our goal is to help connect commercial litigators with one another, as well as with the judges deciding their cases. In order to enhance the administration of justice, we strive to improve the quality of representation of clients and to provide a forum for the further development of law and procedure in the areas of commercial and federal litigation. We have more than 30 active Section committees that promote research and discussion on the current issues affecting our practices and create valuable networking opportunities for our members. We provide the bench and bar with an open, intellectually challenging environment through which changes to procedural and substantive law and court rules can be proposed, vetted and discussed.

Our Section sponsors highly rated CLE programs on cutting edge legal topics. Members also receive the *NYLitigator* and our Section Newsletter. Joining the Commercial and Federal Litigation Section is now easier than ever - it's just a click away!

You will need to be logged in to the NYSBA Web site with your username and password. If you need assistance signing in to the site, please visit [www.nysba.org/pwhelp](http://www.nysba.org/pwhelp).

Follow this link [www.nysba.org/expressjoin](http://www.nysba.org/expressjoin) -

1. Log in
2. Select Section/Committees from the navigation bar along the top of the page. A Section listing will be displayed.
3. You may click on the name of the Section to view the section's Web page. Or, you can place a check mark in one of the box next to **Commercial and Federal Litigation Section**.
4. Click the Join button and you'll be one step away from boosting your NYSBA membership with valuable practice resources!

You may also join the Section by calling the Membership Services Department at 518.487.5577, and mention code: **MBCF1109**.

To learn even more about the Commercial and Federal Litigation Section and its upcoming events, just click on the link below.

**Commercial and Federal Litigation Section**

**Save the dates!**

January 27, 2010 Annual Meeting the Hilton New York  
May 21-23, 2010 Spring Meeting at the Sagamore Resort, Lake George, NY

Best wishes,

**Vincent J. Syracuse**  
*Section Chair*

Go to [www.nysba.org](http://www.nysba.org) to see upcoming events,  
access section publications, blogs and much more.

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# NEW YORK STATE BAR ASSOCIATION

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Dear Oscar:

Are you ready for another fabulous year of networking and programs with the Entertainment, Arts and Sports Law Section (EASL)? We hope so, **but we can't include you unless you renew your membership in the New York State Bar Association (NYSBA) and EASL Section by March 29th.** *(If you have recently renewed for 2010, please disregard this reminder; we thank you for your continued support.)*

For only \$35 per year, in addition to your basic NYSBA dues, your membership in the EASL Section provides you with invaluable opportunities to sharpen your legal skills, maintain proficiency in your field, make valuable connections with professional colleagues, and stay abreast of nuances in the practice as they develop. I don't know of a better bargain.

And there's more . . . as a member of the EASL Section, you have access to a variety of valuable resources and benefits designed to keep practitioners up-to-date on the latest developments in the entertainment, art and sports law fields. For example -

- **The EASL Journal**, which is published three times a year and is full of insightful articles, summaries of important decisions and current trends that impact our areas of practice.
- **The EASL Web site, [www.nyeasl.org](http://www.nyeasl.org)**, which features a wealth of information, including a calendar of Section programs, past issues of the *EASL Journal*, membership information, industry news, recent decisions of note and a collection of Internet links to other sites of interest to Section members. The *EASL Journal*, industry news and recent case law are all in a searchable format.
- **Networking Opportunities:** Once you join the EASL Section, you are invited (and encouraged) to join one or more of the many Section committees. It is particularly through committee participation that you will gain valuable professional development and experience. All EASL programs are designed with networking in mind. At these events you have the opportunity to meet and discuss issues with some of the most highly regarded attorneys in our field.
- **Impact Legislation:** The EASL Section is active in assessing legislative matters, relevant to your clients and practice that are under discussion in Albany.
- **Pro Bono:** The EASL Section gives you a chance to give back by participating in one of our numerous pro bono clinics.

**Only NYSBA members can enjoy these benefits. You must renew by March 29th to keep them.** (If you are experiencing financial hardship, the NYSBA Dues Waiver Program can help you continue your membership at a reduced fee.)

Clearly, NYSBA, and particularly your Section membership, can make a profound difference in your practice. Make that difference yours by renewing today. Follow these simple steps:

1. Visit: [www.nysba.org/renewsection](http://www.nysba.org/renewsection)
2. Log in with your username and password

**Password Help:** [www.nysba.org/pwhelp](http://www.nysba.org/pwhelp)

3. Once you're logged in, click on the **Renew Online** link
4. You will be brought to the **e-Billing** screen. Here you will select to pay for your Basic Member Dues and any Sections you wish to renew. Click "**add to basket**."
5. You should now be at the **Check-Out Basket** page. It is here where you will select your payment option, **enter MBEA310** in the Source Code field, enter your credit card information and "**check-out**."

For your convenience, you may also renew by calling NYSBA directly at 800.582.2452 or 518.487.5577.

Thank you for your involvement in our Section and we look forward to your help in the year ahead.

Sincerely,

**Judith B. Prowda**  
Chair, Entertainment, Arts and Sports Law Section  
New York State Bar Association  
MBEA310

**Kroth, Maria**

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**From:** O'Toole, Megan  
**Sent:** Wednesday, April 14, 2010 9:41 AM  
**To:** Kroth, Maria  
**Subject:** Don't Let Your Torts, Insurance and Compensation Law Section Membership Lapse

## SECTION NOTICE

**NEW YORK STATE BAR ASSOCIATION****NYSBASections**

Torts, Insurance and Compensation Law

TICL Section | Events | Publications | Blog | [www.nysba.org](http://www.nysba.org)

Dear Megan T. O'Toole:

As a member of the **Torts, Insurance and Compensation Law Section (TICL)** of the New York State Bar Association, you have access to a number of great benefits, some tangible and some not. For example, you have received the e-newsletter which provides you with substantive updates. You have also heard from other members who have expressed why they belong. Besides the e-newsletter, your membership entitles you to the excellent TICL Journal, the Construction and Surety Newsletter, access to the TICL website ([www.nysba.org/ticl](http://www.nysba.org/ticl)), its blog and its Lois Law updates on cases helpful to your practice. We also have get-togethers with other members of TICL within your district. These receptions, free of charge, allow us to meet with local judges and fellow attorneys.

Membership in the Section is a terrific value at \$40.00 for the year.

**I see you have not renewed your membership in the NYSBA or our Section.**

**Unfortunately, on March 29th NYSBA must remove your name from the membership list if you still have not renewed.** Of course, at that time, your membership in the Torts, Insurance and Compensation Law Section will also come to an end.

Only NYSBA members can enjoy the benefits offered by the Section, so please renew now to keep them. If you are experiencing financial hardship, the NYSBA Dues Waiver Program can help you continue your basic membership at a reduced fee.

Clearly, NYSBA, and particularly your Section membership, can make a profound difference in your practice. Make that difference yours by renewing today. Follow these simple steps:

1. Click on: [www.nysba.org/renewsection](http://www.nysba.org/renewsection)
2. Log in with your username and password

**User Name:** MO725

**Password Help:** [www.nysba.org/pwhelp](http://www.nysba.org/pwhelp)

3. Once you're logged in, click on the **Renew Online** link
4. You will be brought to the **e-Billing** screen. Here you will select to pay for your Basic Member Dues and any

Sections you wish to renew. Click "**add to basket.**"

5. You should now be at the **Check-Out Basket** page. It is here where you will select your payment option, enter **MBTI310** in the **Source Code** field, enter your credit card information and "**check-out.**"

For your convenience, you may also renew by calling NYSBA directly at 800.582.2452 or 518.487.5577.

Thank you for your involvement in our Section.

Sincerely,

**Laurie A. Giordano**

*Chair, Torts, Insurance & Compensation Law Section*

New York State Bar Association

MBTI310

Go to [www.nysba.org](http://www.nysba.org) to see upcoming events,  
access section publications, blogs and much more.

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## **HOW TO PLAN A SUCCESSFUL DISTRICT EVENT**

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The \_\_\_\_\_ Section of the New York State Bar Association is committed to broadening and increasing the participation of its current members, including newly-admitted and young lawyers as well as law students throughout the State in the Section. One of the ways to achieve this goal is by providing opportunities for current and prospective members to network with colleagues, and to learn more about the NYSBA and the benefits of Section membership. As a Membership Chair, one of your primary duties and responsibilities is to help or guide your District Representative/Alternate Representative plan an event for Section members, the newly-admitted and young lawyers and law students in each district. The information that follows is being provided to you to assist you in your planning efforts.

### **Advance Planning**

In general, a successful district event will take approximately four (4) months to six (6) months to plan from the initial idea stage to completion. Advance planning allows you the opportunity to advertise your event well in advance, and allows the Section to provide you with sufficient resources (e.g., funding, staff support services, etc.) to ensure that your event is a success.

### **Types of Events**

There are many different types of events that can be planned. District events do not necessarily have to have a fee attached to them or even be academic. Events can include spouses, significant others, or children, and depending on the type of event, you may or may not need an RSVP.

When planning your event, be creative! Your main objective is to get our current and prospective Section members together.

Consider the following alternatives:

- Schedule a tour of a local attraction (i.e., museum, park, historic building, business, etc.);
- Coordinate an event in conjunction with a local event already taking place (i.e., festivals, fairs, lectures, baseball game, etc.);
- Meet for a happy hour at a local bar or restaurant. You may wish to ask local businesses to provide small door prizes to give away. You would be surprised at what people will go through to win a free t-shirt. You would also be surprised to see what people will give away;
- Organize a bowling night, softball game, volleyball game, etc.;
- Participate as a group in a corporate or not-for-profit run or walk;
- Volunteer as a group for a local charity (i.e., answering the phones during one hour of a local telethon or collecting toys for needy children);
- Host a "brown bag" lunch in the courthouse or other public building, or outside in a public park either with or without a speaker;
- Host an after work "Ice Cream Social" featuring a district Judge as a guest speaker;
- Plan a lunch or dinner with or without a speaker where participants pay on their own;
- Participate in a Law Day event as a group; OR
- Ask a local bar association, law school, or a group of young accountants/bankers/doctors to co-sponsor an event.

## **Speaker Suggestions**

Speakers do not necessarily have to address a law-related topic. Many lawyers are inundated with work and, although an academic topic can be helpful, they may want to hear something different.

Consider speakers in the following areas:

- Quality of life issues (e.g., flex time or job-sharing, stress management, etc.);
- Financial planning (i.e., insurance, retirement accounts, savings plans, etc.);
- Purchasing your first home;
- The nuts and bolts of starting your own practice;
- Transitioning between different legal disciplines; OR
- Alternative careers for lawyers.

Again, you are limited only by your imagination.

## **Recruiting Help**

Planning a successful district event requires a commitment of time and energy. Solicit help from others! Be sure to coordinate your planning efforts with your Executive Committee members or Alternate District Representatives. Also, contact any Section liaisons and Section members in your district. Our NYSBA Staff Liaison, \_\_\_\_\_, can assemble a list of contact information for Section members in each district. Your staff liaison will forward a copy of this list to you for your use in coordinating and planning your district event.

You should delegate tasks to interested volunteers even if it's making phone calls to tell people about the event. Hopefully, you can form a small group of volunteers in your district that you can call upon for help.

## **Financing the Event**

The Section will provide \$\_\_\_\_\_ to each District Representative to fund his or her district's event. Funds can be pooled for those districts planning to co-sponsor a single event. Additional funding may be available by contacting Megan O'Toole.

## **Advertising Your Event**

*Avoid* using event funds to pay for advertising or mass mailings. The Staff Liaison can and will assist you in advertising your event by:

- Publishing an announcement in the Section's print and electronic newsletters;
- Sending a blast email to Section members in your district;
- Posting a notice of the event on the Section's Website; AND
- Mailing any event-related materials to the Section membership.

Announcements and mailings should be forwarded to the NYSBA Staff Liaison with a copy to the Megan O'Toole *as soon as the date, time, location, and details of the event have been finalized, but no later than 30 days before the event is scheduled to take place.*

You should also contact local bar associations and law school student bar associations and ask that they publish an announcement of your event for their members. If you are near a law school, post signs. Make a few phone calls and request that others do the same.

## **Membership Recruitment at District Events**

One of our primary goals in planning and hosting district events is to recruit members and/or keep newly-admitted and young lawyers as well as law students as members. You should plan on having information about the NYSBA and the Section available at your event. Brochures, newsletters, publications, etc., can be obtained by contacting the NYSBA Membership Department and the Staff Liaison. You may also contact the Membership Department to ask whether or not it has any giveaways that you can hand out at your event.

Another important goal is to get Section members who are not on the Executive Committee to become active in the Section. The Section chairperson and Staff Liaison can provide you with information about Section committees, projects, activities, and future meetings.

### **After the Event**

Let the Staff Liaison and Megan O'Toole know how your event went. You should also plan to do the following:

- Send thank you notes to any speakers who participated in the event and/or volunteers who helped to plan the event;
- Submit invoices for any event-related expenses that have not yet been reimbursed by the Section;  
AND
- Submit a short description of the event with any photographs to the Staff Liaison and Megan O'Toole.

### **District Event "To Do" List and Proposed Timeline (for Fall/Spring event)**

- ☐ Recruit volunteers. Draft an email or letter to Section members in your district and/or make phone calls. The Staff Liaison will forward your emails and/or mail your letters. **By the end of July/November**, you should have assembled a small group of volunteers in your district to assist you with your event.
- ☐ Come up with an idea and prepare a proposal. Proposals for events should be communicated to your Section's Chairperson. The Section Chair will provide you with feedback about your proposal, including whether or not the event has been approved by the Section, and the funding and resources that are available to assist you.
- ☐ Assign tasks to your volunteers.
- ☐ Identify a space/venue for the event, your speaker(s), and any other necessary arrangements that need to be made for your event **by mid-August/the end of December**.
- ☐ Reserve your space/venue, invite your speaker(s), if any, and coordinate any other arrangements that need to be made **by the end of August/mid-January**.
- ☐ Prepare and forward a Save-the-Date notice to the Staff Liaison with a copy to the Megan O'Toole **by the beginning of September/end of January**.
- ☐ Confirm the date, time, location, and any speaker(s) for your event **by mid-September/beginning of February**.
- ☐ Advertise your event.
  - Prepare and forward a one-paragraph description of your event to the Staff Liaison with a copy to Megan O'Toole **by the end of September/mid-February**;
  - Make arrangements to advertise in *your Section's print and electronic newsletter*, and on the Section website. Draft a blast e-mail to members in the district **no later than the beginning of October/March**; AND

- Consider other advertising options that do not have a fee attached.
- Contact the NYSBA Membership Department to see if it can provide any brochures and giveaways.
- Contact the Section Chair for a listing of Section committees, projects, activities, and future meetings to hand out at the event.
- Prior to the event, make arrangements to have a table set up to display information about the NYSBA and the Section.
- At the event, take photographs so that the Section can publish them.
- **Within two weeks of the event**, send thank you notes to any speakers who participated in the event and/or volunteers who helped to plan, coordinate, and/or host the event.
- **Within one month of the event**, you should:
  - Submit invoices for any event-related expenses that have not yet been reimbursed by the Section; AND
  - Prepare and forward a brief summary of the event and photographs to the Staff Liaison with a copy to Megan O'Toole.

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<b>New York State Attorney Population: January 1, 2010</b>
--

**New York State Registered Attorneys: 253,810**

Of these 253,810 attorneys:

In-state attorneys:	157,778
Out-of-state/country attorneys:	96,032

According to OCA, 8% (about 20,305) of these 253,810 individuals are retired attorneys or judges.

<b>NYSBA Membership Statistics as of January 1, 2010</b>
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<b>Total NYSBA Membership:</b>	<b>77,272</b>
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In-state attorneys:	54,476
Out-of-state/country attorneys:	19,557
Law/Graduated students:	3,239

<b>NYSBA Membership Trends</b>
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Members 12/31/09	Members 12/31/08	Members 12/31/04	%Change One Year	%Change Five Years
77,272	76,184	71,467	+1.92%	+5.57%

mk 03/17/10



## New York State Bar Association Section Demographics

	<b>Admitted 10 years or more</b>	<b>Admitted less than 10 years</b>	<b>Students</b>
<b>Antitrust Law</b>	68%	39%	3%
<b>Business Law</b>	73%	25%	2%
<b>Commercial and Federal Litigation</b>	73%	26%	1%
<b>Corporate Counsel</b>	67%	31%	2%
<b>Criminal Justice</b>	72%	24%	4%
<b>Dispute Resolution</b>	75%	18%	7%
<b>Elder Law</b>	86%	12%	2%
<b>Entertainment, Arts and Sports Law</b>	49%	38%	13%
<b>Environmental Law</b>	72%	22%	6%
<b>Family Law</b>	79%	19%	2%
<b>Food, Drug and Cosmetic Law</b>	71%	27%	2%
<b>General Practice</b>	79%	17%	4%
<b>Health Law</b>	75%	22%	3%
<b>Intellectual Property Law</b>	56%	37%	7%
<b>International</b>	55%	38%	7%
<b>Judicial</b>	98%	2%	0%
<b>Labor and Employment Law</b>	71%	26%	3%
<b>Municipal Law</b>	85%	14%	1%
<b>Real Property Law</b>	79%	19%	2%
<b>Senior Lawyers</b>	99%	1%	0%
<b>Tax</b>	74%	24%	2%
<b>Torts, Insurance and Compensation Law</b>	85%	13%	2%
<b>Trial Lawyer</b>	81%	17%	2%
<b>Trusts and Estates Law</b>	80%	18%	2%
<b>Young Lawyers</b>	3%	90%	7%



# **NYSBA Section Membership by JD**

4/14/2010

	<u>JD 1</u>	<u>JD 2</u>	<u>JD 3</u>	<u>JD 4</u>	<u>JD 5</u>	<u>JD 6</u>	<u>JD 7</u>	<u>JD 8</u>	<u>JD 9</u>	<u>JD 10</u>	<u>JD 11</u>	<u>JD 12</u>	<u>JD 13</u>	<u>OOS</u>	<u>No JD</u>	<u>Total</u>
<b>ANTI</b>	246	10	24	4	6	0	4	9	27	10	4	2	3	149	0	<b>498</b>
<b>BUS</b>	1,528	54	164	57	108	52	127	168	305	325	55	11	16	1,056	2	<b>4,028</b>
<b>CORP</b>	497	22	86	16	42	7	37	59	149	122	33	6	7	488	0	<b>1,571</b>
<b>CRIM</b>	302	72	103	44	43	45	53	96	167	148	58	35	16	127	0	<b>1,309</b>
<b>DRS</b>	256	37	52	10	13	10	18	32	76	57	26	8	3	133	0	<b>731</b>
<b>EASL</b>	668	94	37	0	7	1	8	21	86	91	43	11	12	338	0	<b>1,417</b>
<b>ELD</b>	365	107	188	124	157	106	144	166	387	588	121	38	48	153	0	<b>2,692</b>
<b>ENVI</b>	245	28	171	34	60	17	43	59	164	102	20	4	6	186	0	<b>1,139</b>
<b>FAM</b>	537	106	170	121	106	94	131	160	413	427	68	34	27	136	0	<b>2,530</b>
<b>FED</b>	1,153	38	93	10	57	11	72	93	135	200	25	11	4	320	0	<b>2,222</b>
<b>FOOD</b>	83	6	15	1	3	0	2	10	23	17	5	3	2	79	0	<b>249</b>
<b>GEN</b>	301	104	148	107	116	67	92	124	308	330	101	20	21	179	0	<b>2,018</b>
<b>HLS</b>	223	35	158	35	52	23	41	82	104	205	14	12	9	147	0	<b>1,140</b>
<b>ILP</b>	620	48	33	6	10	8	21	26	66	52	48	6	1	853	1	<b>1,799</b>
<b>IPS</b>	748	66	58	15	32	17	38	36	113	122	36	10	7	598	0	<b>1,896</b>
<b>JUD</b>	57	29	38	20	20	8	17	19	24	43	12	14	5	4	0	<b>310</b>
<b>LABR</b>	707	56	206	45	107	47	94	133	202	278	48	9	6	321	0	<b>2,259</b>
<b>MUNI</b>	110	8	172	69	87	65	84	84	209	143	18	4	3	45	1	<b>1,102</b>
<b>REAL</b>	1,181	175	262	155	151	92	213	190	629	732	175	34	68	385	0	<b>4,442</b>
<b>SLS</b>	213	23	70	51	54	36	54	75	156	134	38	4	10	61	0	<b>979</b>
<b>TAX</b>	1,176	46	64	18	45	13	41	49	187	203	37	6	12	652	1	<b>2,550</b>
<b>TICL</b>	504	73	215	61	148	65	96	255	306	464	94	25	31	271	0	<b>2,608</b>
<b>TRIA</b>	553	50	199	56	139	75	107	214	262	364	60	24	18	242	0	<b>2,363</b>
<b>TRUS</b>	1,285	190	286	181	197	123	233	246	674	865	160	46	51	585	0	<b>5,122</b>
<b>YOUN</b>	883	109	143	37	58	29	44	76	118	162	90	22	11	678	0	<b>2,460</b>



	ANTI	BUS	CORP	CRIM	DRS	EASL	ELD	ENVI	FAM	FED	FOOD	GEN	HLS	ILP	IPS	JUD	LABR	MUNI	REAL	SLS	TAX	TICL	TRIA	TRUS	YOUN
ANTI	0	96	64	36	28	37	27	33	28	114	34	36	41	78	84	26	39	27	30	26	30	36	64	28	58
BUS	96	0	497	53	93	156	192	108	102	315	45	292	126	397	227	25	162	115	599	107	246	110	143	358	304
CORP	64	497	0	39	40	99	53	58	32	123	59	96	99	149	154	24	163	42	164	35	71	87	57	93	135
CRIM	36	53	39	0	28	53	82	35	202	107	25	136	44	50	43	56	67	63	99	56	38	117	178	96	117
DRS	28	93	40	28	0	44	55	43	102	132	17	70	29	97	52	25	131	44	57	46	25	71	70	72	57
EASL	37	156	99	53	44	0	43	38	61	74	32	81	35	85	378	25	73	33	80	32	60	41	56	101	171
ELD	27	192	53	82	55	43	0	45	244	47	26	422	132	43	44	38	75	104	554	215	233	90	100	1,787	70
ENVI	33	108	58	35	43	38	45	0	35	76	34	67	41	56	44	27	53	257	224	43	32	79	70	66	78
FAM	28	102	32	202	102	61	244	35	0	68	29	303	54	53	40	62	69	76	216	106	59	99	171	317	125
FED	114	315	123	107	132	74	47	76	68	0	42	122	77	158	159	47	195	64	116	65	39	194	367	84	213
FOOD	34	45	59	25	17	32	26	34	29	42	0	29	56	34	66	23	32	24	28	22	26	47	45	30	34
GEN	36	292	96	136	70	81	422	67	303	122	29	0	76	82	82	35	117	151	521	173	97	208	236	534	120
HLS	41	126	99	44	29	35	132	41	54	77	56	76	0	40	46	28	87	45	77	43	47	118	93	92	58
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IPS	84	227	154	43	52	378	44	44	40	159	66	82	46	147	0	26	78	36	73	38	50	53	83	76	188
JUD	26	25	24	56	25	25	38	27	62	47	23	35	28	29	26	0	25	31	29	31	24	31	37	42	25
LABR	39	162	163	67	131	73	75	53	69	195	32	117	87	82	78	25	0	148	77	65	72	151	178	94	166
MUNI	27	115	42	63	44	33	104	257	76	64	24	151	45	35	36	31	148	0	272	61	48	104	96	134	62
REAL	30	599	164	99	57	80	554	224	216	116	28	521	77	93	73	29	77	272	0	163	163	122	159	927	197
SLS	26	107	35	56	46	32	215	43	106	65	22	173	43	43	38	31	65	61	163	0	63	91	89	247	18
TAX	30	246	71	38	25	60	233	32	59	39	26	97	47	102	50	24	72	48	163	63	0	45	35	644	153
TICL	36	110	87	117	71	41	90	79	99	194	47	208	118	57	53	31	151	104	122	91	45	0	925	141	113
TRIA	64	143	57	178	70	56	100	70	171	367	45	236	93	65	83	37	178	96	159	89	35	925	0	142	171
TRUS	28	358	93	96	72	101	1,787	66	317	84	30	534	92	97	76	42	94	134	927	247	644	141	142	0	183
YOUN	58	304	135	117	57	171	70	78	125	213	34	120	58	251	188	25	166	62	197	18	153	113	171	183	0

JYSBA Section Members in other Sections

4/14/2010



**New York State Bar Association  
Association and Section Membership Trends**

	Members 4/14/2010	Members 12/31/2009	Members 12/31/2008	Members 12/31/2004	End of Year	
					% Change One Year	% Change Five Years
					1.43%	8.12%
<b>NYSBA Membership</b>	66,554	77,272	76,184	71,467		
<b>Section Membership</b>						
<b>Antitrust Law</b>	498	582	603	556	-3.48%	4.68%
<b>Business Law</b>	4,028	4,522	4,570	4,690	-1.05%	-3.58%
<b>Commercial &amp; Federal Litigation</b>	2,222	2,549	2,558	2,139	-0.35%	19.17%
<b>Corporate Counsel</b>	1,571	1,818	1,800	1,274	1.00%	42.70%
<b>Criminal Justice</b>	1,310	1,527	1,482	1,548	3.04%	-1.36%
<b>Dispute Resolution</b>	731	779	533		46.15%	
<b>Elder Law</b>	2,692	2,880	2,860	2,891	0.70%	-0.38%
<b>Entertainment, Arts &amp; Sports Law</b>	1,418	1,652	1,576	1,654	4.82%	-0.12%
<b>Environmental Law</b>	1,139	1,242	1,207	1,242	2.90%	0.00%
<b>Family Law</b>	2,530	2,794	2,765	2,902	1.05%	-3.72%
<b>Food Drug &amp; Cosmetic Law</b>	249	277	269	292	2.97%	-5.14%
<b>General Practice</b>	2,018	2,236	1,975	3,005	13.22%	-25.59%
<b>Health Law</b>	1,140	1,258	1,265	1,229	-0.55%	2.36%
<b>Intellectual Property Law</b>	1,897	2,188	2,191	2,042	-0.14%	7.15%
<b>International</b>	1,800	2,168	2,099	2,055	3.29%	5.50%
<b>Judicial</b>	310	337	285	341	18.25%	-1.17%
<b>Labor &amp; Employment Law</b>	2,259	2,496	2,428	2,418	2.80%	3.23%
<b>Municipal Law</b>	1,102	1,160	1,077	1,111	7.71%	4.41%
<b>Real Property Law</b>	4,442	4,936	5,106	4,922	-3.33%	0.28%
<b>Senior Lawyers</b>	979	1,084	19		5605.26%	
<b>Tax</b>	2,550	2,796	2,771	2,730	0.90%	2.42%
<b>Torts Insurance &amp; Compensation Law</b>	2,608	2,962	3,034	3,827	-2.37%	-22.60%
<b>Trial Lawyers</b>	2,363	2,769	2,870	3,482	-3.52%	-20.48%
<b>Trusts &amp; Estates Law</b>	5,122	5,245	4,680	4,882	12.07%	7.44%
<b>Young Lawyers</b>	2,460	3,153	2,968	3,650	6.23%	-13.62%



# **NYS ATTORNEY REGISTRATION AND BAR MEMBERSHIP BY COUNTY - January 1, 2010**

<b>County</b>	<b>Total Attorneys</b>	<b>NYSBA Attorney Members</b>	<b>County Bar Members</b>
Albany	4,485	2,085	1,354
Allegany	49	23	60
Bronx	2,574	650	1,053
Broome	577	327	544
Cattaraugus	120	61	80
Cayuga	111	67	100
Chautauqua	246	125	n/a
Chemung	196	107	80
Chenango	64	34	62
Clinton	137	73	110
Columbia	221	124	50
Cortland	79	45	74
Delaware	90	45	50
Dutchess	1,003	521	460
Erie	4,918	2,126	3,793
Essex	94	51	50
Franklin	85	54	70
Fulton	72	38	45
Genesee	99	50	85
Greene	123	60	50
Hamilton	13	4	n/a
Herkimer	73	35	79
Jefferson	169	99	90
Kings	7,904	2,420	1,900
Lewis	25	13	25
Livingston	89	49	50
Madison	98	62	124
Monroe	3,346	1,382	2,200
Montgomery	94	45	42



County	Total Attorneys	NYSBA Attorney Members	County Bar Members
Nassau	13,604	5,230	5,800
New York	82,047	24,209	10,450
(New York City Bar)			23,000
Niagara	363	141	400
Oneida	579	313	435
Onondaga	2,433	1,275	1,500
Ontario	238	108	130
Orange	1,031	529	374
Orleans	26	16	50
Oswego	126	60	144
Otsego	124	72	93
Putnam	346	176	90
Queens	5,835	1,974	2,170
Rensselaer	488	233	330
Richmond	1,312	530	650
Rockland	1,517	631	487
St. Lawrence	132	78	65
Saratoga	638	401	360
Schenectady	476	303	255
Schoharie	57	27	48
Schuyler	20	9	30
Seneca	43	27	25
Steuben	171	96	55
Suffolk	6,960	2,362	3,671
Sullivan	214	96	160
Tioga	57	22	62
Tompkins	391	170	225
Ulster	506	255	200
Warren	267	160	194
Washington	76	28	50



County	Total Attorneys	NYSBA Attorney Members	County Bar Members
Wayne	99	52	59
Westchester	10,364	4,079	2,100
Wyoming	56	29	75
Yates	28	10	28
<b>Total In State Attorneys</b>	<b>157,778</b>	<b>54,476</b>	<b>66,445</b>
Out of State/Country	96,032	19,557	0
<b>Totals</b>	<b>253,810</b>	<b>74,033</b>	<b>66,445</b>

**Notes:**

1. The number of members in a bar association may exceed the actual number of attorneys registered with the New York State Office of Court Administration in that county. The address used for NYSBA and county bar membership is not always the same county address used with OCA. Attorneys from neighboring counties may also be members of another county bar.
2. \* According to OCA, 8% (about 20,305) of these 253,810 individuals are retired attorneys or judges.



# American Bar Association

## National Lawyer Population by State

Compiled by: ABA Market Research Department, 321 N. Clark St., Chicago, IL 60610

		2008	2009	
		# ATTYS	# ATTYS	
		RESIDENT	RESIDENT	
STATE		& ACTIVE	& ACTIVE*	INDEX
Alabama	AL	13,231	13,443	102
Alaska	AK	2,385	2,362	99
American Samoa	AS	58	45	78
Arizona	AZ	12,793	13,028	102
Arkansas	AR	5,700	5,700	100
California	CA	148,399	149,982	101
Colorado	CO	18,894	19,340	102
Connecticut	CT	19,013	19,427	102
Delaware	DE	2,526	2,592	103
Dist. of Columbia	DC	46,689	48,456	104
Florida	FL	59,953	61,426	102
Georgia	GA	27,227	27,457	101
Guam	GU	270	243	90
Hawaii	HI	4,126	4,100	99
Idaho	ID	3,330	3,221	97
Illinois	IL	61,259	58,457	95
Indiana	IN	13,564	14,379	106
Iowa	IA	6,959	7,036	101
Kansas	KS	7,855	7,951	101
Kentucky	KY	11,876	12,088	102
Louisiana	LA	16,965	17,279	102
Maine	ME	3,594	3,647	101
Maryland	MD	20,996	21,554	103
Massachusetts	MA	42,501	43,198	102
Michigan	MI	32,131	32,321	101
Minnesota	MN	21,944	22,448	102
Mississippi	MS	6,723	6,748	100
Missouri	MO	22,602	23,362	103
Montana	MT	2,844	2,885	101
Nebraska	NE	5,117	5,215	102
Nevada	NV	6,105	6,395	105
New Hampshire	NH	3,309	3,397	103
New Jersey	NJ	39,384	40,060	102
New Mexico	NM	5,267	5,542	105
New York	NY	150,542	153,552	102
North Carolina	NC	18,966	19,637	104
North Dakota	ND	1,345	1,381	103
North Mariana Islands	MP	127	128	101
Ohio	OH	36,644	37,467	102
Oklahoma	OK	12,357	11,511	93
Oregon	OR	11,344	11,532	102
Pennsylvania	PA	46,065	46,276	100
Puerto Rico	PR	12,454	13,071	105
Rhode Island	RI	4,055	4,044	100
South Carolina	SC	8,961	9,059	101
South Dakota	SD	1,761	1,794	102
Tennessee	TN	15,199	15,855	104
Texas	TX	73,505	75,087	102
Utah	UT	6,215	6,568	106
Vermont	VT	2,183	2,185	100
Virgin Islands	VI	750	700	93
Virginia	VA	21,183	21,682	102
Washington	WA	22,276	22,973	103
West Virginia	WV	4,618	4,672	101
Wisconsin	WI	14,448	14,906	103
Wyoming	WY	1,537	1,522	99
TOTAL		1,162,124	1,180,386	102

\*Individual state bar associations or licensing agencies were asked to provide the number of resident, active attorneys as of December 31, 2008.

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Also found at: <http://www.abanet.org/marketresearch/resource.html>

