

NEW YORK STATE BAR ASSOCIATION

October 14, 2016

New York State Bar Center, Albany, NY

Presented Live and Webcast!

October 13 – Tour of NYS Capitol and
Welcome Reception (Live attendees only)

4.0 MCLE Credits: 2.0 in Ethics, and
2.0 in Areas of Professional Practice, for
experienced attorneys only (admitted more
than 2 years)

From Midtown to Mayville, doing business
in New York State can present unique
challenges for business and corporate
lawyers—and also opportunities. Join
The Corporate Counsel and Business Law
Sections for their joint Fall Program in New
York's capital city!

View Agenda and Speakers at
www.nysba.org/BusCorpFall2016



Doing Business in New York State: Challenges & Opportunities

Business Law and Corporate Counsel Sections' Joint Fall Meeting



PROGRAM TOPICS:

- **How to Make Sausage: Influencing Public Policy in New York State** | Learn about policy development, advocacy, and compliance with NYS's Lobbying Act. Includes "I'm Not Lobbying; or Am I?: An overview of New York State's Lobbying Act" and "NYSBA's Legislative Program and the Department of Governmental Relations."
- **You Don't Know What You Don't Know: Challenges of Doing Business in New York State** | Are the state laws on doing business in New York friendly, frustrating or just confusing? This panel will discuss examples of unintended consequences of some New York laws and regulations on the ability to do business in New York; and then they will host a quiz on just how much you know (or don't know!) about doing business in New York.
- **Emerging Technology, Automation and Ethics** | As technology evolves and clients become more cost-conscious, opportunities present themselves to utilize technology to streamline your practice and, in some cases, automate certain tasks. Attorneys can spend less time on tasks, focusing on the substance, while clients are content with the efficiency. But, the question always forefront on our minds as attorneys: what are the ethical pitfalls, and how do we avoid them? Join us to hear this panel on cutting-edge legal technology and the ethical considerations.

Keynote Luncheon Address:

"Building Smarter Cities: Trends, Research & Lessons Learned"

Speaker: Meghan Cook, Program Director for the Center of Technology in Government, University at Albany

Cost: Thursday Reception (optional) – \$45

Tour of NYS Capitol building (optional) – \$0 (Space is limited; pre-registration required)

Friday Program (Live or Webcast): *Live program includes continental breakfast & lunch*

Section members: \$100 (member of Business Law and/or Corporate Counsel Sections)

\$130 NYSBA members (non-Section member) | \$200 Non-member

15% discount for attorneys admitted 5 years or less! (applied automatically online at checkout)

Law students who are Section members: \$40 program / \$20 reception

Details and Registration at www.nysba.org/BusCorpFall2016

Or register by phone at (800) 582-2452 and mention event code CORPJV16.

Questions? Contact Kathy Plog at kplog@nysba.org or (518) 487-5681.

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For Public Officials: The New York State Bar Association is registered with the New York State Joint Commission on Public Ethics pursuant to the Lobbying Act to engage in lobbying activities. Consequently, public officials cannot accept certain benefits from the Association. Further information can be obtained by contacting an official's agency ethics officer or the Association at (518) 463-3200.

Accommodations for Persons with Disabilities: NYSBA welcomes participation by individuals with disabilities. NYSBA is committed to complying with all applicable laws that prohibit discrimination against individuals on the basis of disability in the full and equal enjoyment of its goods, services, programs, activities, facilities, privileges, advantages, or accommodations. To request auxiliary aids or services or if you have any questions regarding accessibility, please contact Stephanie Bugos (518) 487-5524 or sbugos@nysba.org.



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