

# New York State Bar Association

## Annual Meeting of the Food, Drug and Cosmetic Law Section

Thursday, January 27, 2005  
New York Marriott Marquis  
1535 Broadway, New York City

Program  
9:00 a.m.  
Marquis A and B, 9th Floor

### IMPORTANT INFORMATION

**Under New York's MCLE rule**, this program has been approved for a total of 3 credit hours, consisting of 3 credit hours in practice management or areas of professional practice. **This course will not qualify for credit for newly admitted attorneys because it is not a basic practical skills program.**

**Discounts and Scholarships:** New York State Bar Association members may apply for a discount or scholarship to attend this program based on financial hardship. Under that policy, any member of our Association who has a genuine financial hardship may apply in writing not later than two working days prior to the program, explaining the basis of his/her hardship, and if approved, can receive a discount or scholarship, depending on the circumstances. For more details, please contact: Linda Castilla at: New York State Bar Association, One Elk Street, Albany, New York 12207.

**Diane C. McEnroe, Esq.**  
Section Chair/Program Chair  
Sidley Austin Brown & Wood LLP  
New York City

**David S. Weinstock, Esq.**  
Program Co-Chair  
Boehringer Ingelheim Pharmaceuticals, Inc.  
Ridgefield, Connecticut

### Part I. Development and Use of Information Relating to Pharmaceutical Clinical Trials

- 9:00 - 9:15 a.m. **Welcome and Annual Business Meeting**  
**Diane C. McEnroe, Esq.**  
Section Chair
- 9:15 - 9:45 a.m. ***New York State Moves Industry Toward Mandatory Clinical Trials Registry***  
**Joseph R. Baker, III**  
Health Care Bureau Chief  
New York State Attorney General's Office  
New York City
- 9:45 - 10:15 a.m. ***Registration of Clinical Trials: The View from a Medical Journal***  
**Edward W. Campion, M.D.**  
Senior Deputy Editor  
New England Journal of Medicine  
Boston, Massachusetts
- 10:15 - 10:45 a.m. ***Industry's Reaction to "Full and Complete Disclosure" of Clinical Trial Information***  
**Paul T. Antony, MD, MPH**  
Chief Medical Officer  
PhRMA  
Washington, DC



**Part II.**  
**Government's Tension Between Tackling Obesity  
Epidemic and Taming Aggressive Markets**

**10:45 - 11:00 a.m. Coffee Break**

**11:00 - 11:30 a.m. *HHS/FDA's Conflicting Initiatives to Support New Product  
Launches While Containing Misbranded Products***

**Mr. Peter J. Pitts**  
Senior Fellow  
Health Care Studies  
Pacific Research Institute  
New York City

**11:30 - 12:00 p.m. *FTC's Role in Curbing Aggressive Marketing of Products Directed  
at Obesity and Diabetes***

**Thomas B. Pahl**  
Associate Director of the Division of Advertising Practices  
Federal Trade Commission  
Washington, D.C.

**12:30 noon Adjourn**



If you need assistance relating to a disability, please contact the NYSBA Meetings Department sufficiently in advance so that we can make every effort to provide reasonable accommodations.



For overnight room accommodations, please call the New York Marriott Marquis at 1-800-843-4898 and identify yourself as a member of the New York State Bar Association. Room rates are \$224.00 for single/double occupancy. Reservations must be made by Friday, December 24, 2004.



For questions about this specific program, please contact Linda Castilla at 518-487-5562. For registration questions only, please call 518-487-5621.

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Section**

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