





New York State Bar and Ontario Bar Associations

in cooperation with the Law Society of Upper Canada, Canadian Bar Association, the New York City Bar and the American Bar Association Section of International Law present

2nd Biennial Ontario – New York Legal Summit

March 28, 2014 | Ontario Bar Association
Toronto, Canada



L'ASSOCIATION DU BARREAU DE L'ONTARIO Une division de l'Association de Europe, caractère







Sponsorship Opportunities

For further sponsorship information please contact:

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Who we are —

The Ontario - New York Legal Summit

The New York State Bar Association's International Section and the Ontario Bar Association are pleased to present the second Ontario-New York Legal Summit to be held in Toronto on March 28 and in New York City on March 31, 2014. The first Summit held in 2012 was extremely successful with approximately 150 registrants in Toronto alone. In addition, this Summit will be webcast.

With ever-increasing trade and business across the U.S.-Canadian border, lawyers must keep abreast of cross-border legal issues in order to best serve their clients' needs and increase their own business development opportunities. Canada and the U.S. share a common legal system, and, while they are separate and distinct jurisdictions, the interface of the Canadian and U.S. economies provides nearly infinite opportunity. In light of this special and unique relationship, the theme of the Summit again is:

1 Legal System + 2 Jurisdictions = Infinite Opportunity

The features of the common legal system, highlighted by the different approaches to various challenges and issues in the two jurisdictions will be explored at the Summit, which features 9 CLE/CPD-eligible panels covering a wide range of issues, such as cross-border taxation, cross-border financing transactions, multijurisdictional class litigation, alternate dispute resolution and resources, mining and energy. In addition there will be a plenary session, in which

it is planned to feature high-level federal, state and provincial officials. The Summit in Toronto is a regional meeting offering participants opportunities to:

- Attend programs with faculty foremost in their field who will address, at a very high level, both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis;
- Meet and network with key players from leading Canadian and U.S. firms who share common interests and concerns relating to the cross-border practice of law.

Participants will be able to choose three sessions plus a plenary session each day from among the offerings. The cost is \$300 for members and \$400 for non-members.

For further information, please contact Tiffany Bardwell, *Section Liaison and Meetings Coordinator* at tbardwell@nysba.org.



Who we are

New York State Bar Association and The International Section

The New York State Bar Association ("NYSBA"), is an organization of attorneys in the State of New York and, with more than 77,000 members, is one of the largest voluntary bar organizations in the United States.

The International Section of NYSBA ("NYSBA International") is one of the most active NYSBA sections, having over 2,000 members in the United States and internationally, with chapters in over 78 countries worldwide. Members are primarily professionals practicing law at major international law firms and corporations.

NYSBA's International Section is NYSBA's global representative and its international advocate for the rule of law. Linking its members through meetings and technology, the International Section provides opportunities to network and discuss international legal developments. In addition, the International Section brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers.



Who we are

Ontario Bar Association

Established in 1907, the Ontario Bar Association ("OBA") is the branch of the Canadian Bar Association covering the Province of Ontario. It is the largest voluntary legal association in Ontario and represents more than 17,000 lawyers, justices, law professors and law students. The OBA is a member-driven association and as 'the voice of the legal profession' in Ontario, represents lawyers through its 38 practice and substantive law sections.

OBA sections provide opportunities for excellence in legal and practice education, advocacy and the professional needs of lawyers. The OBA regularly hosts meetings and seminars at its Toronto facility and throughout the province that provide opportunities for OBA members to meet, network and learn about recent developments in Canadian and international law.



Conference Highlights

Substantive Programs

The program is divided into three tracks – Corporate, Litigation/Arbitration, Cross-Border Tax and Mining, Energy and Resource Law in – and intends to cover the following areas:

- Corporate Governance
- Capital Markets
- Corporate Compliance
- International Arbitration
- Insolvency
- Mining, Energy and Resource Law
- · Competition Law

- Sovereign Funds
- Foreign Corrupt Practices Act
- Environmental Law
- Tax Law
- Trusts & Estates
- Public International Law

Social Events

The conference will include numerous social events, including a continental breakfast, luncheon, coffee breaks and cocktail reception that will showcase sponsors to conference invitees and attendees.

Plenary Panel Speakers

 Currently invited Keynote Speakers include the US and Canadian Ambassadors, as well as other high ranking government officials and experts.

To register for this highly acclaimed program, go to www.nysba.org/LegalSummit2014



Sponsorship Benefits

- Repeated exposure of you and your firm to invitees and attendees.
- Promote your firm or company to a high-profile group of leading international lawyers, scholars, and government representatives, in a conference brochure that will be widely distributed prior to the meeting, as well as on-site at the meeting.
- Develop and reinforce name recognition of your firm or company in the conference invitations, programs and prominent signage at sponsored events.
- Associate your firm or company with leading international associations such as OBA and NYSBA as well as local bar associations and other prominent legal associations in Ontario, New York and elsewhere.
- The logos of all sponsors will be included on the promotional brochure and program brochure to be distributed at the meeting in addition to all other sponsorship benefits listed. We will endeavor to include the logos of all sponsors on promotional material where possible.

Platinum	\$ 30,000
Gold	\$ 20,000
Silver	\$ 15,000
Plenary Session	\$ 10,000
Cocktail Reception	\$ 10,000
Luncheon	\$ 7,500
Continental Breakfast	\$ 5,000
Coffee Breaks	\$ 3,000
General Event Supporter	\$ 2,500

U.S. or Canadian Currency



Sponsorship Categories

Meeting Sponsors

Platinum Contribution: \$30,000

The highest level of sponsorship providing the greatest exposure for your firm/company before, during and after the meeting.

- Full page color profile/advertisement in promotional brochure that will be sent to over 70,000 attorneys and inhouse counsel who are members of New York State Bar Association and the Ontario Bar Association with subsequent follow-ups. (Note: First firm/company to register as Platinum Sponsor will have choice of back page of printed brochure.)
- Full-page color profile/advertisement in program brochure that will be distributed on-site at the meeting. (Note: First firm/company to register as Platinum Sponsor will have choice of back page of printed brochure.)
- Sponsor's full page color profile/advertisement will be included in the program distributed to all attendees at the meeting.
- Sponsor's representative will have the opportunity to make remarks at both Plenary sessions in Toronto and NYC.
- Sponsor's support will be mentioned throughout the meeting.
- Table-top exhibit space will be available during on-site registration.
- Sponsor will receive 4 free meeting passes.

Gold Contribution: \$20,000

- Half-page logo and profile/advertisement in promotional brochure that will be sent to over 70,000 attorneys and inhouse counsel who are members of the New York State Bar Association and the Ontario Bar Association with subsequent follow ups.
- Logo and profile/advertisement in program brochure that will be distributed on-site at the meeting.
- Sponsor's logo and profile/advertisement will be included in the program distributed to all attendees at the meeting.
- Sponsor's support will be mentioned throughout the meeting.
- Table-top exhibit space will be available during on-site registration.
- Sponsor will receive 3 free meeting passes.

Silver Contribution: \$15,000

- Logo and profile/advertisement in promotional brochure that will be sent to over 70,000 attorneys and in-house counsel who are members of the New York State Bar Association and the Ontario Bar Association with subsequent follow-ups.
- Sponsor's logo and profile/advertisement will be included in the program distributed to all attendees at the meeting.
- Sponsor's support will be mentioned throughout the meeting.
- Sponsor will receive 2 free meeting pass.

Event Sponsors

We also have variety of event-specific sponsorship opportunities for both substantive and social events that provide visible exposure for your firm/ company before and during the sponsored event.

Event Sponsors

Toronto Plenary Panel Sponsor Contribution: \$10,000 (1 Sponsorship Available)

- Sponsor will be able to assist in naming the Toronto Plenary
- Sponsor will be recognized during the sponsored Plenary Panel, including an opportunity to briefly recognize the honoree for whom the lecture will be named and introduce the Plenary Panel
- Sponsor's name and logo will appear on the signage for the sponsored Plenary Panel

Cocktail Reception Sponsor - SOLD! Contribution: \$10,000 (1 Sponsorships Available)

- Sponsor will be recognized during the sponsored Cocktail Reception.
- Sponsor's name and logo will be included on signage for the sponsored Cocktail Reception.
- Firms interested in sharing this sponsorship must coordinate with each other in advance of event registration/payment.

General Event Sponsors

Luncheon Sponsor – (SOLD)

Contribution: \$7,500 (1 Sponsorship Available)

- Sponsor will be recognized during the Luncheon.
- Sponsor's name and logo will be included on signage for the Luncheon.

Continental Breakfast Sponsor - (SOLD) Contribution: \$5,000 (1 Sponsorship Available)

- Sponsor will be recognized during the sponsored Continental Breakfast.
- Sponsor's name and logo will be included on signage for the sponsored Continental Breakfast.

Coffee Break Sponsor – (SOLD) Contribution: \$3,000 (3 Sponsorships Available)

- Sponsor will be recognized during the sponsored Coffee Break.
- Sponsor's name and logo will be included on signage for the sponsored Coffee Break.

General Event Supporter:

\$2,500 (Multiple Sponsorships Available)

• Sponsor's name and logo will be included in the program brochure and distributed to all attendees at the meeting, as is the case with all other sponsors.

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For sponsorship opportunities related to the Ontario program, please contact Peter Bouzalas at 416-869-5369 or pbouzalas@casselsbrock.com

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