



NEW YORK STATE BAR ASSOCIATION  
**INTERNATIONAL SECTION**

Seasonal Meeting 2017

# ANTIGUA GUATEMALA

September 12–14, 2017

Hotel Casa Santo Domingo  
Antigua, Guatemala

[www.nysba.org/guatemala2017](http://www.nysba.org/guatemala2017)

---

## *Sponsorship Opportunities*

**For further sponsorship information, please contact:**

**Nancy Thevein** | [nancy.thevenin@theveninarbitration.com](mailto:nancy.thevenin@theveninarbitration.com) (917) 382-8992  
**Mark Rosenberg** | [rosenbergm@sullcrom.com](mailto:rosenbergm@sullcrom.com) (212) 558-3647  
**Ruby Asturias** | [ruby.asturias@pachecocoto.com](mailto:ruby.asturias@pachecocoto.com) 502 2415 6700  
**Tiffany Bardwell** | [tbardwell@nysba.org](mailto:tbardwell@nysba.org) (518) 487-5675

## SEASONAL MEETING 2017

### Who are we?

#### New York State Bar Association and the International Section

The NYSBA International Section is comprised of about 2,000 members, approximately half of which are located outside the United States. The International Section has a number of substantive committees covering topics such as transportation law, trusts and estates, and cross-border litigation. However, the International Section is unique in having approximately 65 chapters located overseas. These chapters are comprised of section members, and are generally organized by country. Chapters have regular meetings and occasionally hold events such as receptions and seminars.

Seasonal meetings are typically attended by International Section members from the United States, the host country, and local countries where the International Section has chapters or members. We expect about 200 attendees at our seasonal meetings, and this year's meeting will doubtless be well attended.

### What is the Seasonal Meeting?

Each year NYSBA International hosts its Seasonal Meeting in a different city outside of the United States to provide American and foreign colleagues the opportunity to meet, network and expand their international practices. The last seven meetings were held in Paris (2016), São Paulo (2015), Vienna (2014), Hanoi (2013), Lisbon (2012), Panama (2011), and Sydney (2010).

The meeting is not-for-profit and consists of two full days of New York Continuing Legal Education ("CLE") sessions (including ethics) which focus on recent developments in international business and private law. The meeting also offers networking opportunities in the form of luncheons, cocktail receptions, dinners, other social and cultural events, and our traditional gala event.

### What will I get from participating?

The Seasonal Meeting offers participants opportunities to:

- Attend programs with faculty foremost in their field who will address both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis;
- Meet and network with key players from leading U.S. and international firms who share common interests and concerns relating to international law.

### Why Support the Meeting?

Repeated exposure for you and your firm to invitees and attendees.

- Promote your firm or company to high-profile international legal professionals in a conference brochure that will be widely distributed prior to the meeting, as well as on-site at the meeting.
- Develop and reinforce name recognition of your firm or company in the conference invitations, programs, coursebook materials, and prominent signage at sponsored events.
- Associate your firm or company with leading international associations such as NYSBA.

### Who is our Audience?

Our materials are distributed to all attendees as well as a wider group of leading international lawyers, scholars, business professionals and government representatives worldwide.

# SPONSORSHIP PACKAGES

The International Section offers the opportunity to sponsor as a general meeting sponsor or for specific events during the meeting as well as for promotional materials. The variety of sponsorships allows your organization to participate, and get exposure in a way that suits your goals.

	Amount USD	Number of Sponsorships	Advertising Space	Tabletop Exhibit Space	Reception Passes	Full Registration Passes	Support Mentioned at Event	Additional
--	------------	------------------------	-------------------	------------------------	------------------	--------------------------	----------------------------	------------

## GENERAL MEETING SPONSORSHIPS

<b>Gold Sponsor</b> Includes: 3 full registration passes, 3 reception event passes, various opportunities to give remarks to attendee audience, Full page ad, logo listed in program brochure, table top space for literature.	<b>SOLD OUT</b>		Full Page	YES	3	3	Opportunity to give five (5) minute remarks at chosen event	Organization's logo will be displayed throughout event
<b>Silver Sponsor</b> Includes: 2 full registration passes, 2 reception event passes, opportunity for remarks to be given to attendee audience at opening only, Half-page ad, logo listed in program brochure, table top space for literature.	\$12,500	1	1/2 page	YES	2	2	opportunity to give remarks during opening only	Opportunity to give remarks to the attendee audience (opening only)

## MEETING EVENT SPONSORSHIPS

<b>Executive Committee Reception &amp; Dinner</b>	<b>SOLD OUT</b>		1/4 page, Logo	X	X	X	Sponsored Event	X
<b>President's Opening Reception (Tuesday)</b>	<b>SOLD OUT</b>		1/4 page, Logo	X	X	X	Sponsored Event	X
<b>Lunch (Wednesday)</b>	<b>SOLD OUT</b>		Logo	X	X	X	Sponsored Event	X
<b>Reception (Wednesday)</b>	\$4,000	1	1/4 page, Logo	X	X	X	Sponsored Event	X
<b>LAC Dinner &amp; Entertainment (Wednesday)</b>	<b>SOLD OUT</b>		Full page	X	X	X	Sponsored Event	X
<b>Gala Reception (Thursday)</b>	<b>SOLD OUT</b>		1/4 page, Logo	X	X	X	Sponsored Event	X
<b>Lunch (Thursday)</b>	<b>SOLD OUT</b>		Logo	X	X	X	Sponsored Event	X
<b>Gala Dinner (Thursday)</b>	\$6,500	1	1/2 page, Logo	X	X	X	Sponsored Event	Opportunity to make remarks at Gala dinner
<b>Gala Entertainment (Thursday)</b>	\$2,500	1	Logo	X	X	X	Sponsored Event	X
<b>Networking Break</b>	\$1,500	4	Logo	X	X	X	Sponsored Event	X
<b>Supporter</b>	\$1,000	Unlimited	Logo	X	X	X	X	X

## PROMOTIONAL MATERIAL SPONSORSHIPS

<b>Charging Station</b>	<b>SOLD OUT</b>		Logo	X	X	X	X	X
<b>Meeting Bags</b>	<b>SOLD OUT</b>		Logo	X	X	X	X	X
<b>Lanyards</b>	<b>SOLD OUT</b>		Logo	X	X	X	X	X
<b>Transportation</b>	\$2,000*	1	Logo	X	X	X	X	X
<b>Exhibitor</b>	\$2,000	3	Logo	YES	1	X	X	X

### How will my Organization be Promoted as a Sponsor?

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the previous page, each sponsor's profile/advertisement/logo will be included in:

- The International Section's promotional brochure that will be shared with approximately 2,000 attorneys and in-house counsel who are members of NYSBA International Section.
- 2 subsequent email follow-ups to 20,000 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA and other local bar associations.
- Program brochure that will be distributed on-site at the meeting.
- Conference materials distributed to all attendees during the meeting.
- Support will be mentioned and Sponsor's name and logo will be included on signage at the sponsored event.
- Signage for the sponsored event.

To inquire about sponsorship for this meeting, please contact:

**Mark F. Rosenberg** • [rosenbergm@sullcrom.com](mailto:rosenbergm@sullcrom.com) • (212)-558-3647

**Ruby Asturias** • [ruby.asturias@pachecocoto.com](mailto:ruby.asturias@pachecocoto.com) • 502 2415 6700

For general meeting information, please contact:

**Tiffany Bardwell** • 1-518-487-5675 • [tbardwell@nysba.org](mailto:tbardwell@nysba.org)

For speaking opportunities, please contact:

**Nancy M. Thevenin** • [nancy.thevenin@theveninarbitration.com](mailto:nancy.thevenin@theveninarbitration.com) • (917) 382-8992

**Ruby Asturias** • [ruby.asturias@pachecocoto.com](mailto:ruby.asturias@pachecocoto.com) • 502 2415 6700

**Jay Safer** • [JSafer@WMD-LAW.com](mailto:JSafer@WMD-LAW.com) • (212) 382-3300

### New York Steering Committee

**Program Chair, Jay Safer**, Wollmuth Maher & Deutsch LLP

**Program Chair, Jay Himes**, Labaton Sucharow LLP

**Nancy Thevenin**, Thevenin Arbitration & ADR, LLC

**Hunter Carter**, Arent Fox LLP

**Andre R. Jaglom**, Tannenbaum Helpert Syracuse & Hirschtritt LLP

**Diane O'Connell**, PricewaterhouseCoopers LLP

**Mark F. Rosenberg**, Sullivan & Cromwell LLP

**Esperanza Segarra**, Hinshaw & Culbertson LLP

**Neil A. Quartaro**, Watson Farley & Williams LLP

### Steering Committee

**Program Chair, Ruby Asturias**, Pacheco Coto, Guatemala

**Sandra Gonzalez**, Ferrere, Uruguay

**Hernan Pacheco**, Pacheco Coto, Guatemala



NEW YORK STATE BAR ASSOCIATION  
**INTERNATIONAL SECTION**

One Elk Street, Albany, NY 12207  
Phone 518.463.3200  
[www.nysba.org](http://www.nysba.org)