



Real Property Law Section Sponsorship Opportunities 2020

Why support the Real Property Law Section Annual Meeting?

- Increase the visibility of your company or law firm with one of the largest Sections in NYSBA at its most popular annual meeting, typically attended in person by between 150 and 200 attorneys.
- Connect with real estate practitioners state-wide.
- Promote and reinforce the name recognition of your company or firm through program materials, marketing and signage to retain top-of-mind awareness.
- Position your company or firm as a supporter of the real estate community.

SPONSORSHIP CATEGORIES

Exhibit Tables | \$1,500

- Half page ad in the Real Property Law Section's Annual Meeting CLE Coursebook
 - Acknowledgment on the Section's web site, eblast messages and program flyer
 - Acknowledgment by the Section Chair at the start of the program
 - Opportunity to network with program attendees
 - 1 complimentary registration
 - 1 Exhibitor table
- * These benefits are provided if the sponsor logo and payment is received by the deadline indicated.

Luncheon Sponsor | \$1,000

- Recognition on screen as guests arrive
 - Acknowledgment by the Section Chair at the start of the luncheon
 - Acknowledgment on the Section's web site, eblast messages and program flyer
 - Sponsor brochure can be distributed at the luncheon
 - Opportunity to network with program attendees
 - 1 complimentary registration. Additional registrations are \$150
- * These benefits are provided if the sponsor logo and payment is received by the deadline indicated.

Cell Phone Charging Stations | \$500

- Logo on cell phone charging station in the meeting room
 - Acknowledgment on Section web site, CLE coursebook and program brochure
- * These benefits are provided if the sponsor logo and payment is received by the deadline indicated.

Executive Committee Dinner | \$500

- 1 Sponsor representative attendance \$500
- Additional person \$250

CLE Refreshment Break Sponsor | \$500

- Logo on refreshment station in the meeting room
 - Acknowledgment on Section web site, CLE coursebook and program brochure
- * These benefits are provided if the sponsor logo and payment is received by the deadline indicated.

Committee on Not-For-Profit Entities and Concerns Committee CLE Program | \$500

- Half page ad in the Real Property Law Section's Annual Meeting CLE Coursebook
 - Acknowledgment on the Section's web site, eblast messages and program flyer
 - Acknowledgment by the Committee Chair at the start of the program
 - Opportunity to network with program attendees
 - 1 complimentary registration
- * These benefits are provided if the sponsor logo and payment is received by the deadline indicated.

Real Property Law Section Annual Meeting

Thursday, January 30, 2020

New York Hilton Midtown

1335 Avenue of the Americas

Half-day CLE program: 8:00 a.m. – 12:15 p.m.

Lunch at the 21 CLub: 12:30 - 2:00 p.m.

Not-for-Profit

Committee Annual Meeting

Friday, January 31, 2020

New York Hilton Midtown

1335 Avenue of the Americas

Half-day CLE program: 9:00 a.m. - 12:00 p.m.

NEW YORK STATE BAR ASSOCIATION

Real Property Law Section ANNUAL MEETING SPONSOR REGISTRATION FORM

Firm/Company _____
as it is to appear on the program and any signage

Name of main contact _____

Name(s) and city of on-site representative(s) for name badge:

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Sponsorship Categories

___ Exhibit Table Sponsor	\$1,500
___ Luncheon Sponsor	\$1,000
___ Cell Phone Charging Stations	\$500
___ Executive Committee Dinner	\$500
___ CLE Refreshment Break Sponsor	\$500
___ Committee on Not-For-Profit Entities and Concerns Committee CLE Program	\$500

Names of representatives attending:

Total Sponsorship: \$ _____

PAYMENT INFORMATION:

Check or money order enclosed in the amount of
\$ _____

(Please make checks payable to the
New York State Bar Association.)

☐ Charge \$ _____ to:

☐ American Express ☐ MasterCard

☐ Visa ☐ Discover

Expiration date _____

Card number _____

Authorized Signature _____

SEND PAYMENT TO:

Amy Jasiewicz
New York State Bar Association
One Elk Street, Albany, NY 12207
Fax: 518-463-5993

NEXT STEPS:

Please email your logo as a high
resolution EPS, TIF or JPG file for inclusion
in program materials, the website
and poster. Email Amy Jasiewicz at
ajasiewicz@nysba.org

DEADLINES:

Annual Meeting Sponsors

Payments and logos must be received by
NOVEMBER 6

The NYSBA reserves the right to decline sponsorships.



ABOUT THE NEW YORK STATE BAR ASSOCIATION AND REAL PROPERTY LAW SECTION

For more than 140 years the New York State Bar Association has shaped the development of the law, educated and informed the profession and the public, and responded to the demands of a changing society. With more than 72,000 members representing every town, city and county in the State, NYSBA is the largest voluntary state bar association in the country.

The Real Property Law Section provides an opportunity for attorneys of all ages, at all stages of their professional development, and from all kinds of firms (small firms, large firms, and solo practitioners) as well as the public sector, to mingle, form friendships and professional relationships, develop networks for client referrals and employment opportunities, learn from one another, and teach others. The Section's "on-line community" is one of the most active in the Association, and a place where Section members seek guidance and practice tips from fellow real estate attorneys about specific transactions, new cases and legislation, and pass referrals. At the Annual Meeting there is a general meeting of the Section's membership with continuing legal education (CLE) presentations, multiple break-out meetings of its various Committees, and CLE programs presented by some Committees. The break out meetings and Committee CLE programs provide a welcome opportunity to catch up on what is happening in real-estate related practice areas and to meet and interact with attorneys working in the field.



NEW YORK STATE BAR ASSOCIATION
REAL PROPERTY LAW SECTION
One Elk Street, Albany, NY 12207