



Eleventh Annual

## Law School For Insurance Professionals

Presented by

The Torts, Insurance & Compensation Law Section  
of the New York State Bar Association

### SPONSORSHIP OPPORTUNITIES

New York City | September 15, 2016

Buffalo | September 16, 2016

Albany | September 16, 2016

Long Island | September 22, 2016

[www.nysba.org/LSIP2016](http://www.nysba.org/LSIP2016)



## Why Sponsor?

Be an important part of the 2016 “Law School for Insurance Professionals,” a unique program involving direct interaction between some of New York’s top insurance and defense attorneys and the industry they serve. Law School for Insurance Professionals is a full-day seminar where coverage and defense attorneys share their knowledge and experience with insurance professionals from around the State.

Over the years, Law School for Insurance Professionals has been a resounding success, receiving rave reviews from the insurers. By sponsoring this event, your firm or company can showcase itself within the New York insurance professional community.

## SPONSORSHIP CATEGORIES:

### OVERALL EVENT SPONSORS

<b>Gold</b>	<b>\$2,200</b>	Limit 2
<ul style="list-style-type: none"><li>• Logo in event brochure (Gold sponsor designation) – if provided by date indicated on sponsor form (thereafter will be included in online PDF version); must provide high-resolution logo</li><li>• Logo in NYSBA email advertisements for event (Gold sponsor designation)</li><li>• Company name listed on online event page (Gold sponsor designation)</li><li>• Company logo on signage at event (Gold sponsor designation)</li><li>• Sponsor recognition in program book</li><li>• Full-page ad in program book (must provide print-ready 8x10.5” black &amp; white ad by date indicated on sponsor form)</li><li>• Opportunity to send company brochures or small promotional items to all event locations. Items are not to exceed 8.5x11” due to limited table space.</li></ul>		
<b>Silver</b>	<b>\$1,400</b>	Limit 5
<ul style="list-style-type: none"><li>• Logo in event brochure (Silver sponsor designation) – if provided by date indicated on sponsor form (thereafter will be included in online PDF version); must provide high-resolution logo</li><li>• Logo in NYSBA email advertisements for event (Silver sponsor designation)</li><li>• Company name listed on online event page (Silver sponsor designation)</li><li>• Company logo on event signage (Silver sponsor designation)</li><li>• Sponsor recognition in program book</li><li>• Half-page ad in program book (must provide print-ready 8x5” black &amp; white ad by date indicated on sponsor form)</li></ul>		
<b>Bronze</b>	<b>\$800</b>	Limit 8
<ul style="list-style-type: none"><li>• Company name listed in NYSBA email advertisements for event (Bronze sponsor designation)</li><li>• Company name listed on online event page (Bronze sponsor designation)</li><li>• Sponsor recognition in program book</li><li>• Company logo on event signage (Bronze sponsor designation); must provide high-resolution logo</li></ul>		

### SINGLE LOCATION SPONSORS

<b>Lunch Sponsor</b>	<b>\$900</b>	Limit 1 per site (4 total)
<ul style="list-style-type: none"><li>• Company name listed in NYSBA email advertisements for event</li><li>• Company name listed on online event page</li><li>• Company logo on event signage at site (Lunch Sponsor designation; must provide high-resolution logo)</li><li>• Opportunity to send company brochures or small promotional items to single event location. Items are not to exceed 8.5x11” due to limited table space.</li></ul>		
<b>Site Supporter</b>	<b>\$450</b>	Limit 4 per site (16 total)
<ul style="list-style-type: none"><li>• Company name listed on online event page for site</li><li>• Company logo on poster at event listing site sponsors (must provide high-resolution logo)</li></ul>		

# Torts, Insurance and Compensation Law Section

## SPONSORSHIP APPLICATION

### 2016 Law School For Insurance Professionals

Company / Firm \_\_\_\_\_  
*as it is to appear on the program and any signage*

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Select Sponsorship Category:  
\_\_\_\_\_

Amount: \$ \_\_\_\_\_

**Note:** If the limit within the selected sponsorship category has been reached, you will be notified and may select another available option.

#### Questions?

Contact **Kathy Plog** at (518) 487-5681 or [kplog@nysba.org](mailto:kplog@nysba.org); or TICL Sponsorship Committee Co-Chairs **Robert J. Permutt, Esq.** ([rpermutt2003@yahoo.com](mailto:rpermutt2003@yahoo.com)) and **Maiaklovsky Preval, Esq.** ([maiaklovsky@gmail.com](mailto:maiaklovsky@gmail.com)).

#### PAYMENT INFORMATION:

Check or money order enclosed in the amount of \$ \_\_\_\_\_

(Please make checks payable to the **New York State Bar Association.**)

Charge \$ \_\_\_\_\_ to:

American Express  MasterCard

Visa  Discover

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Authorized Signature

#### SEND PAYMENT TO:

Kathy Plog  
New York State Bar Association  
One Elk Street  
Albany, NY 12207  
Secure fax: (518) 463-5993

#### NEXT STEPS:

Send high-resolution company logo by **August 1, 2016**. (Single Location Sponsors may supply logo by August 27.)

**Gold and Silver Sponsors:** Send print-ready ad artwork to [kplog@nysba.org](mailto:kplog@nysba.org) by **August 16, 2016**.

**Gold and Lunch Sponsors only:** send promotional items by **September 8, 2016**.





NEW YORK STATE BAR ASSOCIATION  
**TORTS, INSURANCE AND COMPENSATION LAW SECTION**  
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