

NEW YORK STATE BAR ASSOCIATION

Business Law Section & Corporate Counsel Section Annual Meeting

Wednesday, January 28, 2015

New York Hilton Midtown
1335 Avenue of the Americas, New York City

Business Law Section Executive Committee, 7:30 a.m.

Madison, 2nd Floor

**Corporate Counsel Section Annual Meeting and Executive Committee Meeting,
Election of Officers, Committee Members and Delegates, 8:00 a.m.**

Hudson, 4th Floor

Morning Program, 9:00 a.m.

Regent, 2nd Floor

Reception and Luncheon, 12:30 p.m.

Gibson, 2nd Floor

IMPORTANT INFORMATION

Under New York's MCLE rule, this program has been approved for a total of **3.5 credit hours in Areas of Professional Practice**. This program will not qualify for newly admitted attorneys because it is not a basic practical skills program.

Discounts and Scholarships: New York State Bar Association members and non-members may apply for a discount or scholarship to attend this program, based on financial hardship. ***This discount applies to the educational portion of the program only.*** Under this policy, any member of our Association or non-member who has a genuine basis for their hardship, if approved, can receive a discount or scholarship, depending on the circumstances. Requests for discounts or scholarships must be received by January 9th, 2015. For more details, please contact Adriana Favreau at New York State Bar Association, One Elk Street, Albany, New York 12207 or afavreau@nysba.org.

Business Law Section Chair

James W. Everett Jr., Esq.

Saratoga Springs

Corporate Counsel Section Chair

Thomas A. Reed, Esq.

New York City

Program Chair

David W. Oppenheim, Esq.

Greenberg Traurig LLP
New York City

Corporate Counsel Program Chair

Howard S. Shafer, Esq.

Shafer Glazer LLP
New York City

9:00 – 9:10 a.m.

Welcoming Remarks

James W. Everett, Jr., Esq. and Howard S. Shafer, Esq.

9:10 – 9:20 a.m.

Election of Business Law Officers and Committee Members

See above for Corporate Counsel Section Elections – Hudson Room, 4th floor, 8:00 a.m.

9:20 – 10:35 a.m.

The Business Survival Guide to Bitcoin

The panelists will explore the concept of digital currency from its creation to its end uses, which will include a legal and regulatory overview, a discussion concerning licensing requirements under New York law and pitfalls to avoid, a review of recent enforcement actions and predictions for the future, both involving infrastructure and opportunities for merchants and consumers. The panelists will also explain the features that may affect merchants' cost/benefit analysis in deciding to accept bitcoin payments (i.e., how bitcoin transactions are "quasianonymous," inherent fluctuations in value, etc.) and how best to mitigate/control their risks. (1.5 credits in Areas of Professional Practice)

Speakers:

Michael S. Paradise, Esq., Partner, McLaughlin & Stern, LLP, New York City

Alex Waters, CEO and Co-founder, Coin Apex, New York City

Houman B. Shadab, Professor of Law and Co-Director, Center for Business and Financial Law, New York Law School, New York City.

10:35 – 10:45 a.m.

Break

10:45 a.m. –
12:30 p.m.

Privacy After the Breach: What it Means for Your Clients and Their Customers
We will take a broad look at the effect of recent privacy breaches on industries and industry customers (i.e., JPM, Target, etc.) to analyze why people should be concerned about the privacy of their data. We will also point out bright line laws and highlight the grey areas (i.e., required extent of security). (2.0 credits in Areas of Professional Practice)

Panelists:

Bruce H. Raymond, Esq., Cyber Liability and Data Privacy
Practice Group Chair, Your House Counsel ®
Partner, Raymond Law Group, LLC, Glastonbury, C.T.

Patricia Harman, Editor-in-Chief, Claims Magazine, New York City

Winston Krone, Managing Director, KIVU Consulting, New York City

12:30 p.m.

Program Concludes

12:30 – 1:45 p.m. **Reception and Luncheon** – Gibson, 2nd Floor

Business Law and Corporate Counsel Section members are invited to attend programs hosted by committees of the Business Law Section the afternoon of January 28th.

For committee meeting details and registration, please visit www.nysba.org/BLSCCommitteesAM15.
For committee program questions, contact Kathy Plog at (518) 487-5681 or kplog@nysba.org.

BREAKOUT SESSION ONE: 1:45 – 3:15pm

- **Bankruptcy Law Committee:** *Hot Topics in, and Alternatives to, Section 363 Asset Sales*
- **Corporations Law & Securities Regulation Committees (joint meeting):** *Startup and Early Stage Companies – Corporate and Securities Law Guidance*
- **Franchise, Distribution and Licensing Law Committee:** *(program details to follow)*

BREAKOUT SESSION TWO: 3:30 – 5:00pm

- **Banking Law Committee:** *Bank Cybersecurity*
- **Legislative Affairs Committee:** *Discussion of pending matters and possible future matters*
- **Not-for-Profit Corporations Law Committee:** *Non-Profit Revitalization Act*



Accommodations for Persons with Disabilities: NYSBA welcomes participation by individuals with disabilities. NYSBA is committed to complying with all applicable laws that prohibit discrimination against individuals on the basis of disability in the full and equal enjoyment of its goods, services, programs, activities, facilities, privileges, advantages, or accommodations. To request auxiliary aids or services or if you have any questions regarding accessibility, please contact Adriana Favreau at 518-487-5630.



For overnight room accommodations, please call the New York Hilton Midtown at 1-800-445-8667 and identify yourself as a member of the New York State Bar Association. Room rates are \$259.00 for single/double occupancy. Reservations must be made by December 22, 2014. You also can reserve your overnight room on the web at www.nysba.org/15accomm.



For questions about this specific program, please contact Adriana Favreau at 518-487-5630. **For registration questions only, please call 518-487-5621. Fax registration form to 518-463-5993.**

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