

Message from the Chair

If your life is anything like mine, you're both wondering how summer flew by so quickly and finding it hard to believe that fall is sneaking its way in. Hopefully you enjoyed the sun (including when it hid behind the moon!), spent time with family and friends, and took advantage of the extra hours of daylight to do whatever you find valuable. As you wistfully grasp the last few nights outside, fear not. Fall has a lot to offer, not only in our beautiful state but also in our Section.



On October 3, the Section will be presenting *Slowing Down, Getting Ahead: Living Mindfully, Working Efficiently, and Obtaining Balance*. This program will be held at Viacom's headquarters in Times Square, thanks to co-chair of our Section's Diversity Initiative, Deborah Robinson, who is also co-chairing this program (thanks, Deborah!). As if having a chance to visit Viacom's offices was not enough of a draw, the program will feature health coach Tina Corrado (<http://www.tinacorrado.com>), who will lead a discussion around challenges faced by many men and women who lead busy professional and personal lives. Tina will introduce concepts of mindful living and eating, offering suggestions for managing career and family obligations while effectively preserving ourselves. The program will also offer a platform for attendees to share practical tips that assist their practice and/or save their sanity, including everything from how to most efficiently prepare expense reports, increase realization on client bills, run meetings effectively, and more. Working from the assumptions that we each have things to teach and learn and that many minds are better than one, the goal of this program is to crowdsource our collective success and repurpose it to benefit each of our individual experiences. This program should offer something for everyone, no matter what your area of practice and whether you're just starting your career or you've been practicing for decades. Start compiling your tips for sharing now, and don't forget to bring a pen!

We're also excited to be presenting our third annual all-day Fall CLE program on November 9, held again at the offices of Kramer Levin in New York City. Entitled *Around the Edges of IP*, the goal of this program is to provide intellectual property practitioners with an opportunity to learn about various legal issues outside of IP that may affect ownership or treatment of IP within a complex transaction. Topics will include monetizing and trading IP assets; taxation of intellectual property rights; franchising, with a focus on both the United States and Latin America; treatment of digital assets, copyright

rights, and other forms of IP in estate planning; and complexities presented by IP ownership and licensing in the context of bankruptcy. This program promises to increase IP practitioners' knowledge of legal issues that our clients likely think about regularly but that many IP specialists are unlikely to encounter regularly. In this complex and competitive legal world, being positioned to provide clients a sounding board, or at least having sufficient awareness to point them in the right direction, can offer significant value. In addition to substantive issue-spotting experience, the program will also offer informal opportunities to meet and network with people outside of the IP field who might serve as future resources, whether for ourselves or our clients. We're looking forward to presenting this unique and practical program and hope you'll enjoy participating in it.

Finally, given how quickly time seems to pass these days, there's no doubt that our Annual Meeting will be here again before we know it! Mark your calendars for Tuesday, January 23, 2018 for the Intellectual Property Law Section Annual Meeting MCLE Program & Luncheon, to be held (as in years past) at the New York Hilton Midtown in New York City. Our Annual Meeting program regularly offers exceptional programming and strong attendance, providing an excellent opportunity for both education and networking. If you've joined us previously, we'll look forward to seeing you again. And if you haven't yet made it to the Annual Meeting, hopefully we'll be your first plans made for next year! Look forward to seeing you soon.

Erica D. Klein

SAVE THE DATES!

October 3, 2017:

Slowing Down, Getting Ahead: Living Mindfully, Working Efficiently, and Obtaining Balance

November 9, 2017:

Around the Edges of IP

January 23, 2018:

Intellectual Property Law Section Annual Meeting MCLE Program and Luncheon