



NEW YORK STATE BAR ASSOCIATION TICL & TRIAL LAWYERS SECTIONS

Sponsorship Opportunities | 2016 Fall Meeting

October 7 - 10, 2016 | New Orleans Marriott, 555 Canal Square, New Orleans, LA

Why Sponsor?

- Gain recognition at the premier event of the year for two Sections: the Torts, Insurance & Compensation Law Section and the Trial Lawyers Section of the New York State Bar Association.
- Reach a targeted audience of attorneys representing a broad spectrum of practice in the litigation field
- Position your company or firm as a preferred provider of products to attorneys in these areas.

What you receive for your sponsorship:

- Company logo on sponsor thank you sign at the event.
- Table space for promotional materials and display items at the event at \$3000+ sponsor level*
- Listing in event program materials including:
 - The Printed Meeting program mailed to members of both Sections (if sponsorship is confirmed prior to June 20, 2016)
 - The Online Program
 - The Final Program and the Meeting Book – both distributed onsite

*Table space limited to sponsors contributing \$3000 or more. Amount of display space is dependent on the number of sponsors. Typically, there is one table per sponsor. In the event of limited space, tables may be shared.

Torts, Insurance & Compensation Law/Trial Fall Meeting Sponsorship Price List:

Function	Price	Status
Giveaways (w/NYSBA & Sponsor Logo on them).....	Price of Giveaways	<i>Available</i>
Continental Breakfast (2 available).....	\$2,250 ea.	<i>Two Available</i>
Morning Break (2 available).....	\$1,200 ea.	
Friday Cocktail Reception (single sponsor or 2 co-sponsors)	\$6,000 (single sponsor) or \$3,000 (co-sponsorship)	<i>One Available</i>
Saturday Gala Dinner at K-Paul's Kitchen	\$10,000 (single sponsor) or \$5,000 (co-sponsorship)	<i>Available</i>
Sunday Cocktail Reception (2 co-sponsors)	\$3,000 ea. (co-sponsorship)	
Entertainment (2 available).....	\$1,500 ea.	<i>Two Available</i>
Hospitality Room.....	\$3,000	

About NYSBA and the Torts, Insurance & Compensation Law and Trial Lawyers Sections:

The 74,000-member New York State Bar Association (NYSBA) is the largest voluntary state bar association in the nation. Founded in 1876, NYSBA shapes the development of the law, educates and informs the legal profession and the public, and responds to the demands of a changing society.

The TICL Section of NYSBA includes attorneys who represent claimants, plaintiffs, petitioners, defendants, respondents and insurance companies in every possible civil forum as well as staff counsel, risk management, third party administrators and litigation management experts. The Trial Lawyers Section is comprised of plaintiff, defense and litigation attorneys practicing in areas such as automobile, construction and premises accidents, personal injury law, medical malpractice, product liability, commercial litigation and wrongful death proceedings. Combined both Sections have nearly 4,000 members.

Contact:

To confirm sponsorship or for questions on availability, contact Cathy Teeter at cteeter@nysba.org or phone: (518) 487-5573.