Representing Not-for-Profit Tenants in Leasing Transactions

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I. <u>The Client</u>

A. How are not-for-profit clients different?

- 1. Real estate is not their core business.
- 2. Generally, they lack real estate expertise.
- 3. May be eternal optimists and naïve as to costs.
- 4. Are subject to greater regulatory and community scrutiny.
- 5. Board members may hold differing opinions regarding the merits of a project.

B. How is the leasing process different?

- 1. Often they underestimate the time required from the start-up of their space search to move-in and do not plan for the possibility of construction delays.
- 2. Often they underestimate the amount of staff personnel involvement required.
- 3. Frequently they do not realize the disruption to their organization.
- 4. They may underestimate the cost to their organization especially with regard to tenant buildout and IT.
- 5. Need to build in time for, and process to obtain, consent of Board.
- 6. May think use of a board-connected broker or attorney is an easier path.

C. How are their needs different?

- 1. May need governmental approvals medical, education.
- 2. May be dependent on irregular governmental and foundation support (and such support may be conditioned in various ways, including real property requirements).

- 3. Accounting for leases (especially after 2020) may be different.
- 4. May require that physical changes be made to space to comply with law Article 28, HIPPA.
- 5. Exemption from real estate taxes if owner is exempt.
- 6. Potential exemption from sales tax on construction they undertake for their own benefit.
- 7. May need separate entrance if have client visitations and/or separate elevators and path of travel (particularly for children).
- 8. May be attractive as a user of designated "community facility space."
- 9. Need to be attentive to political and community support for major projects given stakeholder relationships.

II. <u>Customary Lease Provisions Which May Affect Not-for-Profits Differently.</u>

- 1. Permitted use may define too narrowly need for flexibility.
- 2. Cancellation rights especially if dependent upon government funding or grants.
- 3. Assignment and subletting need for transfers to successors and affiliates stock ownership can't be the test. Net worth tests also do not work.
- 4. Need to expand and shrink space.
- 5. Space-sharing with coordinated organizations.
- 6. Management of costs of buildout and tenant improvement allowances including landlord fees and holdover expenses at existing space.
- 7. Costs of services especially overtime usage.
- 8. Security deposit need for flexibility need for burndown letter of credit.
- 9. Renewal rights especially if large buildout cost.
- 10. Parking especially handicapped.
- 11. Programmatic Requirements (*e.g.*, playgrounds for schools, laboratory and clinical spaces for medical providers).
- 12. Wish list –

- a. green building requirements
- b. air quality standards
- c. bicycle parking
- d. terraces
- 13. Signage needs.

III. Leasehold Condo

- 1. New York City has taken position that if have 30+ year leasehold, tenant can create leasehold condominium and be exempt from real estate taxes.
- 2. Need landlord buy-in.
- 3. Cost and timing.