

Drafting Licensing, Franchise, and Distribution Agreements

Monday, September 16, 2019 | Convene Conference Center | 810 Seventh Ave., NYC
(Live & Webcast)

1:00 p.m. – 5:00 p.m.

PROGRAM AGENDA

4.0 MCLE Credits; 4.0 Skills

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| 12:30 p.m. – 1:00 p.m. | Registration |
| 1:00 p.m. – 1:10 p.m. | Introductory Remarks |
| 1:10 p.m. – 2:00 p.m. | Licensing Agreements <ul style="list-style-type: none">• Types of license agreements (trademark, patent, trade secret, copyright, others)• Drafting tips and strategies <p><i>(1.0 MCLE Credit; 1.0 Skills)</i></p> |
| 2:00 p.m. – 2:50 p.m. | Franchise Agreements <ul style="list-style-type: none">• Types of franchise agreements• Drafting tips and strategies <p><i>(1.0 MCLE Credit; 1.0 Skills)</i></p> |
| 2:50 p.m. – 3:00 p.m. | Break |
| 3:00 p.m. – 3:50 p.m. | Distribution Agreements <ul style="list-style-type: none">• Types of distribution agreements• Drafting tips and strategies <p><i>(1.0 MCLE Credit; 1.0 Skills)</i></p> |
| 3:50 p.m. – 4:40 p.m. | Antitrust Factors <ul style="list-style-type: none">• Horizontal and Vertical Restraints: Sherman Act Sections 1 and 2• Prices, No-poach, Refusal to deal and boycotts, Information exchanges• Tying and bundling• Robinson Patman |

(1.0 MCLE Credit; 1.0 Skills)

4:40 p.m. – 5:00 p.m.

Question & Answer Session

5:00 p.m.

Adjournment